

	A	B	C	D	E	F	G	H	I	J
1						SHOW DATE		October 21, 2009		
2										
3								TOTAL FAN ATTENDANCE	19	
4								TICKET PRICE	\$10.00	
5										
6										
7	CONCESSION ITEM	COST PER UNIT	SELLING PRICE	DIE 1	DIE 2	BASE PERCENTAGE	SECOND ROLL	ADD TO BASE PERCENTAGE	TOTAL PERCENTAGE	TOTAL UNITS SOLD
8										
9	Popcorn, 8 oz. box	\$0.50	\$1.00	3	1	10	5	1	0.11	2.09
10	Hot Dog	\$0.25	\$1.00	5	4	80	8	3	0.83	15.77
11	Soda Pop, 16 oz. cup	\$0.00	\$0.00	3	5	65	6	1	0.66	12.54
12	Pepperoni Pizza, 1/8 wedge	\$0.00	\$0.00	1	3	10	4	0	0.1	1.90
13	HWA Logo T-Shirts	\$5.00	\$10.00	2	4	40	8	3	0.43	8.17
14										
15										
16										
17	MERCHANDISE ITEM	COST PER UNIT	SELLING PRICE	DIE 1	DIE 2	BASE PERCENTAGE	SECOND ROLL	ADD TO BASE PERCENTAGE	TOTAL PERCENTAGE	TOTAL UNITS SOLD
18										
19	TNT Boyz T-Shirt ('Imploding the HWA')	\$5.00	\$10.00	3	2	35	4	0	0.35	6.65
20	Warren Peace DVD ('Greatest Matches')	\$5.00	\$10.00	4	6	85	4	0	0.85	16.15
21	Ambrosia DVD ('From Lost Soul to Family Woman')	\$5.00	\$10.00	6	3	70	9	3	0.73	13.87

	K	L	M	N	O	P
1						
2						
3						
4						
5						
6						
7	ADJUSTMENT	NET UNITS SOLD	TOTAL UNIT SALES	CONCESSION/ LOGO T-SHIRT EXPENSE	TALENT PAY	PROFIT/ LOSS
8						
9	(0.09)	2	\$2.00	\$1.00	\$0.50	\$0.50
10	0.23	16	\$16.00	\$8.00	\$4.00	\$4.00
11	0.46	13	\$0.00	\$0.00	\$0.00	\$0.00
12	0.10	2	\$0.00	\$0.00	\$0.00	\$0.00
13	(0.17)	8	\$80.00	\$40.00	\$20.00	\$20.00
14						
15						
16						
17	ADJUSTMENT	NET UNITS SOLD	TOTAL UNIT SALES	MERCHANDISE EXPENSE	TALENT PAY	PROFIT/ LOSS
18						
19	0.35	7	\$70.00	\$35.00	\$17.50	\$17.50
20	(0.15)	16	\$160.00	\$80.00	\$40.00	\$40.00
21	0.13	14	\$140.00	\$70.00	\$35.00	\$35.00

	K	L	M	N	O	P
22	TOTAL GATE	\$190.00				
23	TOTAL CONCESSION/LOGO T-SHIRT REVENUE	\$98.00				
24	TOTAL MERCHANDISE REVENUE	\$370.00				
25	TOTAL REVENUE	\$658.00				
26	TALENT GATE PAY	\$95.00				
27	TALENT CONCESSION/LOGO T-SHIRT PAY	\$24.50				
28	TOTAL 'COMMUNITY' PAY	\$119.50				
29	TOTAL MERCHANDISE PAY	\$92.50				
30	CONCESSION/LOGO T-SHIRT EXPENSE	\$49.00				
31	MERCHANDISE EXPENSE	\$185.00				
32	ARENA RENTAL EXPENSE	\$100.00				
33	TOTAL EXPENSE	<u>\$546.00</u>				
34	PROFIT/LOSS	<i>\$112.00</i>				