



Treatment and testing – better than ever

“Treatments and tests for genital herpes have never been better, so if you think you could have been infected with the herpes virus, now is the time to seek medical advice”

Genital herpes is very common – in some countries, it is estimated to affect as many as one in five people. Despite this, up to 90% of people who carry the herpes virus are completely unaware of the fact and may unknowingly infect other people.

In most cases, the only way to be sure whether you have genital herpes is to be tested, and reliable and accurate tests for herpes are now widely available in the form of viral cultures (swabs) and blood tests.

If you do have genital herpes, the good news is that treatments are more effective and more convenient to take than ever before.

So the message of International Herpes Week is clear: with more accurate tests and more effective treatments than ever before, now is the time to take control of genital herpes.

The International Herpes Alliance (IHA) is a global association of patient support groups and health professionals with an interest in herpes. International Herpes Week encompasses a range of activities including the distribution of leaflets, posters and press information. Pick up a leaflet or visit our website www.herpesalliance.org to download a copy or to find out about support and information available in your area.

The following organisations have made educational contributions to the IHA to produce this poster for the promotion of herpes awareness. The IHA does not endorse any commercial product but makes information available about herpes products that have met with the approval of recognised herpes medical experts.