

OUR REF: CNV/32877/09

May 13, 2009



**TO WHOM IT MAY CONCERN**

**RE: MR. GICHO MAGUGU**

This is to confirm that the applicant, Gicho Magugu has been known to me personally and to the organization for many years. He is a well known DJ and Events Organizer in Kenya, and has done quite a number of successful events at different establishments, including our very own. He is well known in the Kenyan Entertainment and Media circles, and has done numerous parties as a brand name DJ. He has also done several stints on different radio stations.

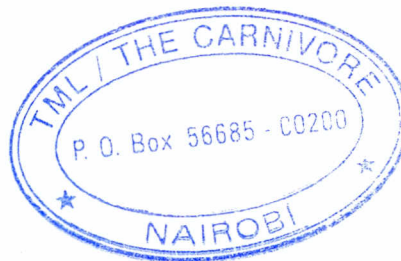
Gicho is quite unique as a DJ as he is one of very few DJ's who run an Events Management company. Gicho has and continues to put together his own event concepts from scratch, approach sponsors and venues personally, do a presentation, complete from concept, to execution to budget implications to value for the sponsor / venue, etc. Gicho, in summary, has the ability to put together a concept and manage it from start to finish.

One of the other key qualities that Gicho has is that he is an events organizer, a DJ and an MC / hype man as well. Many a times he has been called upon to play the double role as MC and DJ as he is more than able to deliver a message as he entertains at a party. Given a brief, he then is able to quickly transform it into a fun message; relevant to the audience he is entertaining.

Gicho Magugu is a valued partner to our organization whom we have learned we can rely on, regardless of the difficulty of the task to hand or the novelty of the challenge. His combination of intelligence, commitment, perseverance, creativity, and compassionate character will certainly make him a valuable member of any academic program. I encourage you to look favorably upon his application.

Yours faithfully

**Faki Liwali**  
**Entertainment Manager**



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