

TELOS PROJECT

P.O. Box 558, Graton, CA 95444 (707) 829-1224

Spring 2004



We are pleased to introduce Telos Project. In this overview, we answer basic questions about the organization. We welcome your inquiries and participation.

--Ann, John, and Elizabeth

What is Telos Project, what is its mission, and what does it do?

Telos Project is a California nonprofit organization that was granted its IRS tax-exempt status in November 2002, thus becoming a 501c3 corporation. Presently we function with a small board to optimize organizational agility and maximize energy going to programs. Telos benefits from many partners; please see the list on reverse.

The mission of Telos Project is building a sustainable world through thinking, action and fun.

Telos currently serves two functions:

- ★ It is the non-profit home for the Climate Protection Campaign.
- ★ It is the fiscal sponsor for Quest to Save Turtle Island.

We anticipate that in the future Telos will create and pursue other opportunities to fulfill its mission.

Telos (pronounced *telloss*) is a Greek word that relates to *goal* and *purpose*. Telos asks: *Where are we going?* and *What are we doing?* These fundamental questions about our lives and our common future frame our mission.

What is Telos' background?

The Telos Board is rooted in sustainability - John Garn in green business and information technology, Elizabeth Herron in ecological education and expression.

Coordinator Ann Hancock's sustainability activism began when she co-founded and helped lead Sustainable Sonoma County from 1997 to 2001. During these years, many successful and pioneering projects were produced by the organization, for example, the Better Not Bigger conference, the Ecological Footprint Project, Sustainable Sonoma's nationally-recognized website, and the creation of the Climate Protection Campaign. It became clear that projects like these could expand beyond local boundaries, so Telos Project was born. Telos' mission is big and flexible to enable it to keep pace with the rapidly changing sustainability field.



Ann Hancock, President

Coordinator, Climate Protection Campaign. Past Coordinator, Sonoma County Ecological Footprint Project. Twenty years experience in non-profit directing, educating, and fundraising.



John Garn, Secretary

Co-founder of ViewCraft, a company specializing in "information cartography," that enables people to understand complex systems. National green business consultant.



Elizabeth Herron, Treasurer

Professor of Arts and Humanities, Sonoma State University, teaching ecology, writing, contemplative practice, and the creative process. Published author of prose and poetry.

What is the Climate Protection Campaign?

The campaign encourages people and institutions - governments, schools, churches, and businesses - to save money, create hope for the future, and avert global climate change by reducing greenhouse gas emissions. Since the beginning of the campaign in 2001, we have introduced groundbreaking changes in local approaches to climate protection.

How does climate protection relate to building a sustainable world?

Climate protection is a key for building a sustainable world because climate change is our biggest environmental challenge, and fossil fuels underpin most of humanity's unsustainable practices. Energy is the invisible, essential life force that affects every part of our lives. Energy is the nexus between the economy, environment, and security. If we get energy right, many significant benefits will follow - for ourselves and for the future.



Carolyn Scott
Quest Director

What is *Quest to Save Turtle Island*?

Quest is a feature documentary film being produced by a team of award-winning filmmakers and environmentalists whose mission for the film is to be a catalyst for a green renaissance in America. The film explores the range of ecological challenges we face through the intimate lives and heroic actions of world-renowned women activists. Based on the creation myth of the indigenous people of North America, Turtle Island is their term for *the world*. Please visit www.questforturtleisland.com to learn more.

"We are living through one of the most fundamental shifts in history, a change in the actual belief structure of Western society. No economic, political or military power can compare with the power of a change of mind."

--Willis Harman

Telos Project Team

Board of Directors

Ann Hancock, President
John Garn, Secretary
Elizabeth Herron, Treasurer

Strategic Planning Advisors

Katherine Chamberlin
Michael Friedenberg
Mike Sandler
Hugo Steensma

Accounting

Julie Sicaud

Web Design

Gloria Zarifa

Quest to Save Turtle Island

Carolyn Scott, Director

Advisors

Jane Bender,
Santa Rosa Council member
Ernie Carpenter,
Former County Supervisor
Michael Friedenberg,
Real Estate Broker
Mike Sandler, Coordinator,
Community Clean Water Institute
Alan Strachan, Developer

Science and Technical Advisors

Fred Euphrat, Ph.D.
Edward C. Myers, M.S.Ch.E.
Edwin Orrett, P.E.
John Rosenblum, Ph.D.
Alexandra von Meier Ph.D.
Mathis Wackernagel, Ph.D.
Joel Woodhull, Ph.D.
Ai-Chu Wu, Ph.D.

Climate Protection Campaign Team

Associates

Bev Buswell, Schools
Katherine Chamberlin,
Fundraising
Colleen Fernald, Research
Ann Hancock, Coordinator
Scott Hess, Photography
Merrilyn Joyce, Graphic design
Nettie Lane, Inventory Project
Jacque Lefler, Faith Initiative
Paula Magyari, Schools
Kendra Markle, Web programming
and design
Armando Navarro, Inventory
Project
Kellie Noe, Voice of the Future
Mike Sandler, Executive Associate
Karen Schell, Web design and
maintenance
Julie Sicaud, Accounting

Interns

Inventory Project:
Gary Albright
Amy Bonczewski
Dave Erickson
Hyun Moon
Monika Villanueva
David Williard
Simon Wooley
Schools: Bonny Frick
Voice of the Future:
Christina Mortensen

The Climate Protection Campaign also benefits from partnerships with elected officials and staff from Sonoma cities, the County of Sonoma, and more. For a list of partners, please visit www.skymetrics.us

For more information:

Ann Hancock

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P.O. Box 558, Graton, CA 95444

Climate Protection Campaign: www.skymetrics.us

Telos Project: www.telosproject.info

Through contribution, first you enrich yourself, then you enrich your world.

Please make contributions payable to **Telos Project**, EIN 45-045495

The Telos logo represents people coming together and aiming high for a grand purpose.

