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THE DAILY BREAK

TELEVISION

Turn off the lights and pull the shades: Dr. Madblood is setting up shop in prime time

THIS JUST IN . . . Wake the Brain! For the first time in Dr. Madblood's 27 years on local television, he'll be seen in prime time starting Friday, Sept. 27, on WSKY, the Kitty Hawk, N.C., station available on cable in Hampton Roads.

Mad scientist Madblood to the Carolinians: "Vell, hello dere."

There are big doings at Madblood Manor in Pungo.

As WSKY General Manager Glenn Holterhaus welcomed Maximillian Madblood (Jerry Harrell) to his independent station, the Chesapeake Museum in Portlock opened "Dr. Madblood: The Exhibit."

On display is the original Brain — two large sponges glued together in 1975 by Mark "Volley" Young — as well as the stunt-double Brain nesting in a 10-gallon aquarium.

All aglow at the opening was Debra A. Burrell, who plays Nurse Florence Nightmare.

"We're delighted to bring our cheap special effects and cast of characters to primetime," she said. The Madblood movie had been airing weekends on WTVZ



Longtime late-night horror television personality Dr. Madblood (Jerry Harrell, shown here in his make-believe laboratory) has a display of memorabilia and souvenirs from more than 25 years on the air at the Chesapeake Museum. The exhibit opened last week and will be on display until the end of September.

MIKE HEFFNER

LARRY
BONKO

long after midnight.

On WSKY, it will be three hours (8 to 11 p.m.) of Madblood between showings of "Alfred Hitchcock Presents" and "Boris Karloff's Thriller."

"We'll tweak our old format a bit," said Harrell of starting up "Dr. Madblood Presents the Friday Night Frights."

CLOSE WINDOW