

# ADAM MARCUS

1600 N. Oak St., Apt. 517  
Arlington, Virginia 22209

<http://www.pobox.com/~adammm>

(571) 244-2792  
adammm@pobox.com

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## EXPERIENCE

**Federal Motor Carrier Safety Administration**, Washington, DC

*Technical Writer* (April 2008 – Present)

**General Services Administration, Office of Governmentwide Policy**, Washington, DC

*Technical Writer* (September 2007 – April 2008)

- Wrote congressional testimony on telework then expanded it into an article for [The Public Manager](#)

**California Public Utilities Commission**, San Francisco, CA

*Legislative Research Intern for Commissioner Kennedy* (June 2005 – December 2005)

- Wrote speech and memorandum to other Commissioners that secured the votes necessary to approve filing comments with the FCC supporting national disclosure rules for cellular phone bills
- Wrote speech Commissioner Kennedy's Chief of Staff gave at annual meeting of the California Conference of Public Utilities Counsel

**Centers for Disease Control, National Center for Health Statistics**, Hyattsville, MD

*Technical Writer* (August 2008 – August 2004)

- Worked on project to convert a nationwide health study into a turnkey product for state and city health departments that has been implemented by two states, two cities, and Canada
- Wrote or rewrote over 1,500 pages of documentation
- Identified over 100 bugs during development
- Trained and provided initial support to first customer's entire back office staff

**Cato Institute**, Washington, DC

*Intern* (September 2002 – December 2002)

- Awarded second place in intern essay contest

**Citrix Systems, Inc.**, Fort Lauderdale, FL

*Technical Writer* (May 1997 – August 2001)

- Developed company's first product terminology usage guide
- Created document templates used for all product documentation
- Trained staff in multiple offices on documentation and source control tools
- One of first employees to complete internal professional development program

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## EDUCATION

**Santa Clara University School of Law**, Santa Clara, CA

*Juris Doctor* (May 2007)

- Recipient of High Tech Law Certificate
- Symposium Editor on Computer & High Technology Law Journal

**Georgetown University**, Washington, DC

*Master of Arts, Communication, Culture & Technology (Thesis awarded distinction)* (May 2003)

- Studies focused on telecommunications and copyright policy
- Thesis presented at 2003 Telecommunications Policy Research Conference

**University of Florida**, Gainesville, FL

*Bachelor of Arts, English (Honors); Minor, Sociology* (May 1997)

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## OTHER

- Admitted to practice in the District of Columbia
- Volunteer, Future of Music Coalition, Washington, DC (December 2001 – Present) – Helped define, assemble, and analyze data for radio consolidation study. Analyzed public comments filed with FCC. Coordinated volunteers for 2-day conference with over 500 attendees. Coordinated panelists at two other annual conferences.
- Eagle Scout

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## PUBLICATIONS

- *Change That Tune: How the Payola Settlements Will Affect Radio Airplay for Independent Artists*, 6/14/08, Future of Music Coalition
- *Media Diversity and Substitutability: Problems With the FCC's Diversity Index*, Volume 3 Issue 1, 2007, I/S: A Journal of Law and Policy for the Information Society
- *Technical Background on the Net Neutrality Debate*, 3/20/07, Tech LawForum
- *The Celestial Jukebox Revisited: Best Practices and Copyright Law Revisions for Subscription-Based Online Music Services*, 9/20/03, Presented at 31st annual TPRC