Saxon Harding M.Ed. M.M.S.

Saxon Harding started **The Write Connection** to help people connect the past to the present in a way that leads to the future.

The Write Connection utilizes

traditional writing, editing and proofreading skills and combines these with innovative concepts for story structure and format. This results in flexible, creative ideas and products for those who need to present their ideas, tell the story of a person or a family or describe an organization.

 \mathcal{T} he venture draws on her counselling and listening skills, her expertise with writing and teaching and her experience with nonprofit organizations and business processes.

Her credentials include Master's degrees in Counselling and Management Studies.

The Write Connection Nonfiction Books, Memoirs & Professional Documents

Writing services for the documents that matter:

- family histories
- personal memoirs
- business histories
- histories of charities & nonprofits
- academic & professional documents

The writing, editing, proofreading and printing support you need for a product you will be proud of.

140 Costello Ave

Ottawa, ON

K2H 7C5

Phone/Fax: 613-820-8921

Email: the_write_connection@yahoo.com www.geocities.com/the write connection

The Write Connection Nonfiction Books, Memoirs & Professional Document

An Innovative Writing and Support Service for Personal & Family Histories Business, Nonprofit & Charity Histories Academic & Professional Documents

> 140 Costello Ave Ottawa, ON K2H 7C5 Phone/Fax: 613-820-8921 www.geocities.com/ the_write_connection

words that say what you mean

Personal & Family Histories

 \Im Il of us have stories we want our children to know - stories about our origins, about our parents, about the moments that made us who we are.

Gapturing your mother's memories of a bygone era, casting your genealogical research into a narrative or describing the story of your family's emigration is more important than ever: these stories took place in a time that has now gone forever and whose like we will never see again.

 \mathcal{P} rojects like these require the right structure and format, something that suits your material and keeps your central purpose in mind - whether that is educational, nostalgic, commemorative or a reason unique to you and your family.

Whatever the size or nature of your project, **The Write Connection** has a range of services that can help you create a product you will be proud of:

- Story Structure & Format Consultations
- Interviewing & Taping
- Writing
- Editing & Proofreading
- Printing Support

Business, Nonprofits & Charities

 \mathcal{T} he story of an enterprise is the story of an idea expressed as a product or a service and the struggle to develop it successfully.

 \mathcal{T} hose who understand how to meet the needs of their markets and their clientele thrive. However, they may not always transfer this knowledge effectively. Often, the knowledge and shared values that are the heart of the organization are passed on in a hit-and-miss fashion.

Gapture the critical incidents and embedded patterns that created your current organization. Describe the turning points in your story. Use this knowledge to enlighten all those who need to understand your core functions and the full range of resources you have at your disposal.

- Commemorate important milestones and honour long-service employees
- Orient new employees, board members or benefactors
- Facilitate traditional or web-based marketing & promotion
- Consolidate diverse membership elements
- Support strategic plans and internal integration & re-engineering processes

Academic & Professional

Academic and professional writing demands clarity and coherence. Concepts need to be explained and ideas must flow logically. Supporting statistical analyses should be described in understandable language. Grammatical errors and poor word choice confuse your readers and cause them to question your research and the views you are expressing.

 \mathcal{G}_{f} your first impression is in writing, everything you say and how you say it must represent you at your best.

Make sure the documents you submit convey the image you want persuasively, concisely and accurately.

Whether your work needs editing proofreading or restructuring, **The Write Connection** can help you create powerful documents that express your expertise.

- Applications for Graduate and Professional Schools
- Proposals
- Theses & Dissertations

