

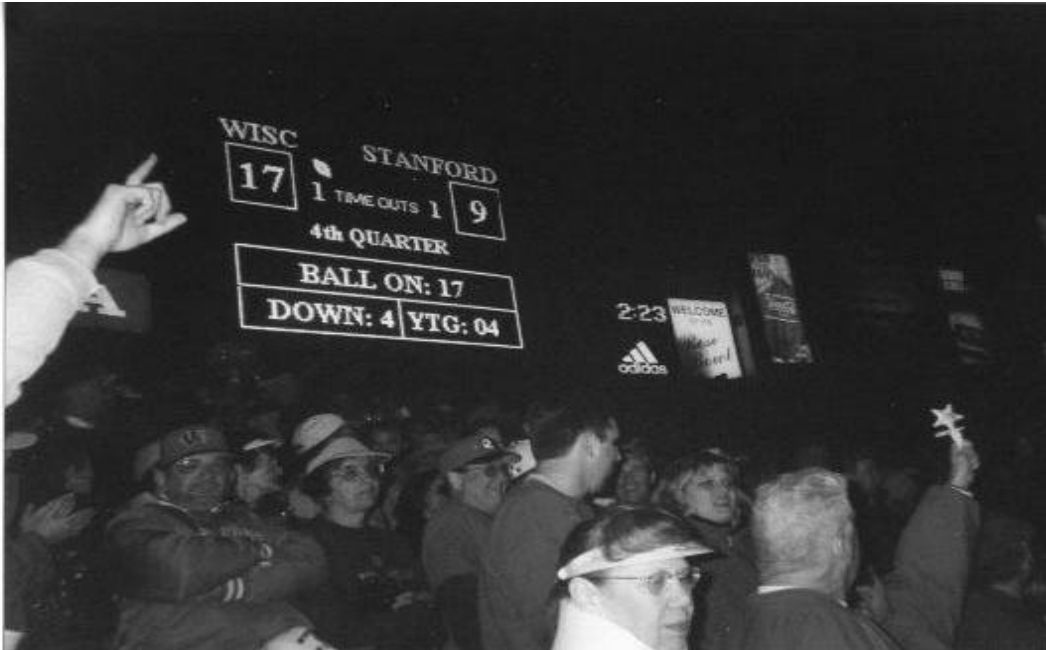


# MOTOR CITY BADGERS

National Club of the Year 1993, 1998

March, 2000

## Badgers Win Record Second Rose Bowl in a Row



The scoreboard tells it all - the Badgers make it two in a row, as they defeat Stanford 17-9 in a surprisingly difficult defensive battle. Ron Dayne was again voted MVP

## President's Corner Bruce Pierce

### President's Corner

Hi, and welcome to this edition of the Motor City Badgers newsletter. I'm writing as your president for the first time, and am very proud and humble to be doing so. For a little background on myself, I'm Wisconsin native and an engineering grad from 1988, and have been involved with your club as a board member since soon thereafter.

I'm inheriting leadership of one of the top Chapters of the Wisconsin Alumni Association in the country, winning Outstanding Club award from the WAA for 2 of the 5 years it's been awarded! By continuing to best serve your needs and those of the University I hope to

*Continued, next page...*

## 2000 Events

**151st Founders Day**  
**Saturday, April 15**  
**Reception 5:30pm Dinner 6:30**

Professor Werner DeBondt from the College of Business will discuss the psychology of Investing at Meadowbrook Country Club. Tickets are \$40.  
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President's Corner, continued from Page 1...

help keep our club strong - that's where you come in. Here are a few things we need from you to be successful:

- 1) **Give us feedback** - on what you do or don't like about our club or it's events.
- 2) **Come to events, and spread the word** - our primary mission is to give you fun opportunities to stay in touch with the traditions from Madison, along with raising scholarship funds, and promoting the University locally. Tell your UW friends!
- 3) **Volunteer** - there are a wide variety of roles you can play with the club, with varying investments of your time and energy. Contact me to learn more.

We have an exciting agenda for the coming year, including a great Founders Day, and UM/MSU football games locally. I've met many of you at previous club events, and look forward to seeing each of you at a club event soon! ON WISCONSIN!

Sincerely yours, Club President Bruce Pierce

**Congratulations Badger Faithful!**

We've had an exciting year in UW athletics, for which I'm sure we're all proud, what with a Rose Bowl victory and top-5 football finish, Ron Dayne winning the Heisman and every other award (with UW characteristic humility and class), and a #1 ranked Hockey team. How sweet it is!

**Board Member Update**

On behalf of the board and the club-at-large, many thanks to two outgoing board members, Dave Browan, club Secretary, and Laura Hoenner, Mad-Grad co-chair. Good luck in your new locales! And welcome to newest board member and Secretary, Todd Suckow.

**Motor City Badger Hotline**

Call 248-473-9073 for late-breaking news and event contact details. Or check the Detroit page on

**2000 Events**  
*Continued from Page 1*

never know more about a bunch of people who aren't relatives in your life. You'll be among fellow students who worked hard in Madison, no matter the decade of their degree. What's more, you'll eat well. You'll meet new people. You'll be able to network with those in your profession. You'll perhaps link up with old friends who miraculously live in your area. And, you'll bask in the very special sense of spirit that we feel when we say "Wis-Con-Sin"...we HAVE said it all, haven't we?

Our guest speaker is:  
Werner DeBondt  
Associate Professor, School of Business  
"The Crossroads of Finance and Psychology"

Prof. DeBondt has examined a series of key behavioral concepts (such as people's tendency to exaggerate the true impact of the latest information, their bent towards wishful thinking, or their biased perceptions of risk) in the context of the stock market. He asserts that the market often overreacts to news. The overreaction theory agrees with contrarian investment strategies which predicts that prior loser stocks outperform prior winners.

Prof. DeBondt is a frequent speaker to investment professionals; his ideas are used by a number of money management firms in Europe and the United States. He received his Ph.D. and later taught at Cornell University.

Meadowbrook Country Club  
40941 W. 8 Mile Rd.  
Northville, MI  
West of I-275

Tickets: \$40 each  
Reception @ 5:30pm  
Dinner @ 6:30pm

**Watch the NCAA Hockey Tournament**  
**Satellite broadcasts**



## 2000 Events

*Continued from Page 2*

*(Continued from page 2)*

- Regionals March 24-26
- Finals April 6-8, if applicable

Right now, the Badger Hockey Team is ranked # 1 in the country! They should do well in the Tournaments! Let's meet to cheer them on! **No formal arrangements; we're suggesting a meeting place with satellite capability, for those interested in viewing the games with fellow Badgers:**

Meet at Chammps  
7 Mile and Haggerty, just off I-275

### Badger Mountain Biking May 20

Kick off the spring with a ride to Island Lake State Park. Meet at the trailhead at 10:00am for a lap or two. This is a Motor City Mad Grads Event, but anyone is welcome if you want to (and can) keep up!

Contact: Bart Heldke

### 4th Annual Badger Family Picnic Saturday, June 24, 1:00pm Maybury State Park - Northville

We'll provide the Badger Food (brats, burgers, slaw, beans, etc.) and soft drinks, but b.y.o.b.(beer). We'll have plenty of games for you (and your kids). See enclosed flyer for more details

### Football Events



### No Packer Game Event

### Two Football Events in Michigan

**September 30: UW at UM**  
**October 14: UW at MSU**

Can the Badgers replace Ron Dayne, Chris Macintosh, Chris Ghidorzi, and Donnel Thompson? Will Brooks Bollinger continue his winning ways? Michigan is expected to roar back to prominence, and Michigan State is projected to be a Top Ten contender. The Badgers are getting their usual Rodney Dangerfield treatment from the "experts"(what do they know?). Here is your chance to see them up close & personal in Michigan! Watch for the flyers in the mail in late August/ early September!

## Badger Happenings

### *Summary of Recent Events*

### Packers again trounced by Lions 23-15

Nearly 150 UW Alumni Club of Detroit Packer fans attended this game at the Pontiac Silverdome.

Our usual pre-game part was held at the nearby Auburn Hills Hilton Suites where fans were treated to assorted hors d'oeuvres and beverages. A fun time was had by all!

Unfortunately, the fun was short lived, as the Packers played one of their worst games of the season - and Leinenkugels was not available at the stadium!

Leinie's certainly would have helped ease our pain, as the Lions once again defeated Green Bay, this time 23-15.



## Badger Happenings

### Summary of Recent Events

*(Continued from page 3)*

On a brighter note, Green Bay doesn't play the Lions at home in 2000... and our tickets for 2001 should be even better!

- Gary Grimm

## Why Become a Dues-Paying Member?

Why should you become a Motor City Badger official member? It's dues that allow us to print and send this newsletter to over 1,000 alumni. Consider that printing and postage costs limit the amount of newsletters we can send per year, as one costs over \$500 to produce! Dues are also used in our scholarship fund to provide assistance to local students who go to the UW. Last year, we gave out four \$500 scholarships to enable some excellent local students to attend one of the finest universities

## We Need Your Input

Do you have an event you'd like to see the Motor City Badgers organize? Would you like to assist in organizing an existing event? Let us know! Contact us through [UW Alumni Detroit@yahoo.com](mailto:UW_Alumni_Detroit@yahoo.com), or call a Board member.



## Matching Dollar Scholarship Programs

One of the projects most used by the Wisconsin Alumni Clubs to develop service programs that benefit both the local community and the University are **MATCHING DOLLAR SCHOLARSHIP PROGRAMS**. This means that the University Foundation matches dollar-for-dollar money that clubs raise for scholarships through special club events, up to \$5,000. The Detroit Alumni Club has availed itself of this program for many years, and has been offering scholarships to Metro Detroit area students attending the UW. These scholarships help defray the cost of out of state tuition, and most often help students who work during the academic year.

This year, the UW Alumni Club of Detroit awarded four \$2,000 scholarships to students from the metropolitan area: Amy Bitters of Dexter, Sandy Lucas and Ashley Skiba of Ann Arbor, and Rashonda Wilson of Detroit. Each of these students demonstrated academic excellence and remarkable community service, and the UW Alumni Club of Detroit is proud to be able to help these students as they pursue an education at UW-Madison.

Plans to offer scholarships for 2000/ 2001 are underway, and the Club will soon be undertaking a mailing to the over 300 Detroit-area students who attend the University. Scholarship applications are accepted from students living in the 48000-48399 zip codes, and children of active Detroit Alumni Club members. Scholarships are awarded on the basis of academic excellence, community service, and financial need.

If you would like more information or to be placed on the mailing list, please contact **Margaret**

## FOUNDERS DAY 2000 MAIL-IN FORM

Motor City Badgers Alumni Club

*Gentlemen: Coat & Tie recommended by the establishment*

\_\_\_\_ I/we will attend the Founders Day Celebration

Please make \_\_\_\_ reservations @ \$40 per person

Please indicate your menu choices\*

\_\_\_\_ Double Breast of Chicken Rouladen

\_\_\_\_ Herb Roasted Beef Tenderloin

*\*Vegetarian meals available by special request*

\_\_\_\_ Sorry, I/We will be unable to attend

I/ we would like to make a contribution to the Detroit Alumni Club Scholarship Fund. Enclosed is \$\_\_\_\_\_

\$\_\_\_\_\_ for reservations at \$40 per person

\$\_\_\_\_\_ Contribution for Club Scholarship Fund

\$\_\_\_\_\_ 2000 Club Dues @ \$10 per Household\*

\* If your mailing label has an \* after your class year, thanks, you've already paid dues for 2000 calendar year

\$\_\_\_\_\_ Total Enclosed

(Please make checks payable to the UW Alumni Club of Detroit)

Name(s) - Please print name(s) as you would like them to appear on your name tags:

Address \_\_\_\_\_

City \_\_\_\_\_

Phone \_\_\_\_\_

### Information about You:

Graduation Year: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

I'm interested in helping with a local club event  Yes  No

### More Information to help us serve you better:

I've got some ideas for club events, or general club feedback:

Please return this form by Friday, April 3, 2000 to:

Bart Heldke

3305 Pelham St.

Dearborn, MI 48124



Spring 2000 Curling fun

## **WE GOT SWEATSHIRTS!**

Show your colors! Genuine UW Red Champion Reverse Weave sweatshirts with this logo:

**Wisconsin  
UW Alumni Club of Detroit**

Only \$36 each!

Contact Bruce Pierce  
248-426-9501

# Wisconsin Alumni, Students, and Friends of the UW

are cordially invited to:

## The 4<sup>th</sup> Annual Badger Family Picnic

Maybury State Park - Northville, Michigan

<http://www.dnr.state.mi.us/WWW/parks/maybury.htm>

**Saturday, June 24, 2000**

**10:00-12:00 Mountain Biking**

**1:00 pm - 4:00 pm Picnic—Walnut Picnic Shelter**

Come on out and enjoy an early summer day with a bunch of Badgers! After the great start to summer we've already had it should be a perfect day! It'll be a great chance to meet some of the 2400+ UW Alumni in the Metro area.

If you're new to the area, you'll be very impressed with what Maybury has to offer. Their website is: <http://www.dnr.state.mi.us/WWW/parks/maybury.htm> The petting farm will be great for the kids and for us big kids, the mountain bike trail awaits!

We'll provide the food (brats/burgers/slaw/beans/etc.) and soft drinks, but b.y.o.b. (beer) and b.y.o.l.c. (lawn chair). We'll also have plenty of games for you (and your kids), but feel free to bring some too.

Maybury is located at the corner of Beck and W. 8 Mile Roads. The main entrance is on W. 8 Mile Rd ¼ mile west of Beck Rd. The easiest route is to get to I 275 and take the 8 mile Rd. exit and go west 4 miles to Beck Rd. Again, the entrance to the park is on your left ¼ mile past this intersection.

Meet at 10:00 for a few laps at Maybury's technical yet enjoyable mountain biking trails (Four mile loop, ranked as an intermediate trail in southeast Michigan). At 1:00 we'll start grilling at the Walnut Picnic Shelter

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???Questions???

Call or write to **Bart Heldke** 313-563-5290 e-mail: [bheldke@yahoo.com](mailto:bheldke@yahoo.com)

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Cut and Mail below:\_\_\_\_\_

Return responses *no later than June 20* to:

**Bart Heldke**

**3305 Pelham St.**

**Dearborn, MI 48334**

Make checks for **\$10/adult** (kids <13 and UW Students/family free) payable to:  
**UW Alumni Club of Detroit.**

**e-mail:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, ZIP:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Names of all attendees (+ ages for kids):**

\_\_\_\_\_  
Amount Enclosed \_\_\_\_\_

## 2000 EVENT CALENDAR

### UW ALUMNI CLUB OF DETROIT

\* Denotes Motor City Mad Grad Event - especially for graduates of the last 10 years, but all are welcome

Don't forget to check the [Badger Hotline](#) for late breaking event information and contacts for club activities - 248-473-9073

An updated version of this summary will be maintained on the Detroit page of the WAA website, located at <http://www.wisc.edu/waa/waa/index.html>

| EVENT                          | EVENT DATE  | SIGN-UP DEADLINE  | CONTACT                         | E-MAIL ADDRESS     |
|--------------------------------|---|-------------------|---------------------------------|--------------------|
| Founders Day                   | Saturday,<br>April 15, 2000                         | April 3, 2000     | Bart Heldke<br>(H) 313-563-5290 | Bheldke@yahoo.com  |
| Spring Mountain.<br>Biking     | Saturday,<br>May 20, 2000                           | May 17, 2000      | Bart Heldke<br>(H) 313-563-5290 | Bheldke@yahoo.com  |
| Summer Picnic                  | Saturday<br>June 24, 2000                           | June 17, 2000     | Bart Heldke<br>(H) 313-563-5290 | BHeldke@yahoo.COM  |
| Packers-Lions                  | NONE<br>SCHEDULED<br>THIS YEAR                      | N/A               | NA                              | N/A                |
| UW vs.<br>MICHIGAN             | Saturday,<br>September 30,<br>2000                  | September 1, 2000 | Doug Griese<br>(H)810-643-4630  | BadgerDKG@aol.com  |
| UW vs<br>MICHIGAN<br>STATE     | Saturday,<br>October 14, 2000                       | October 1, 2000   | Ed Adams<br>(H) 248-855-1863    | Edwarda233@aol.com |
| Other Public<br>Service Events | Varied - college<br>fairs, adopt-a-<br>school, etc. |                   | Bruce Pierce<br>(H)248-426-9501 | UWDetroit@aol.com  |



**Spring 2000 Curling Event Group**

**CALL THE UW ALUMNI CLUB HOTLINE FOR EVENT DETAILS!  
1-248-473-9073**

|                        |                 |              |  |
|------------------------|-----------------|--------------|--|
| President              | Bruce Pierce    | 248-426-9501 | UWDetroit@AOL.COM                                      |
| Vice President         | Bart Heldke     | 313-563-5290 | bheldke@ford.com                                       |
| Treasurer              | Gary Grimm      | 248-476-4305 | garygrimm@hitachim.<br>inonet.com                      |
| Secretary              | Todd Suckow     | 313-248-9856 | tsuckow@ford.com<br>(membership info/ address changes) |
| Scholarship Chair      | Margaret Baxter | 248-569-4891 | bbaxter@intensa-inc.com                                |
| Motor City<br>Mad-Grad | Bart Heldke     | 313-563-5290 | bheldke@yahoo.com                                      |

**Club Contact List**

**UW ALUMNI CLUB OF DETROIT  
C/O BART HELDKE  
3305 PELHAM ST.  
DEARBORN, MI 48124**

PLACE  
ADDRESS  
LABELS  
HERE

**PLEASE OPEN IMMEDIATELY!  
IMPORTANT FOUNDERS DAY INFORMATION INSIDE!**