



MOTOR CITY BADGERS

National Club of the Year 1993, 1998

August, 2000

151st Founders Day Event



Dennis and Mary Brescoll join Vin Sahney (with past president Tom Rowley in the background, left) at this year's Founders Day

President's Corner Bruce Pierce

President's Corner

Hi, and welcome to this edition of the Motor City Badgers newsletter! As usual, your editor Ed Adams has outdone himself! I was glad to see nearly 100 of you over the last two events, Founders Day, and the Summer Picnic. Thanks to all who attended - more details and photos are inside.

We're coming into our busiest time of year (and for that matter, in several years!), with back-to-back local football games here in Michigan on September 30th and October 14th. Our Badger's are ranked among the top 5 teams IN THE COUNTRY!!! I'll bet Bucky is a bit more hungry for Wolverine and Spartan - act fast when

Continued, next page...

Fall, 2000 Events

Are You Ready for Some Football?

Badgers visit both Michigan and Michigan State this Fall
- Expectations are high

After unprecedented back-to-back Rose Bowl victories, the "experts" have finally acknowledged the strength of the Badger football program (*cont'd*)

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President's Corner, continued from Page 1...

you get your flyer for tickets - they'll go fast!

We also have some board member news - on behalf of the board and the club-at-large, many thanks an outgoing board member and club secretary, **Todd Suckow**. Todd has decided to seek an MBA at Arizona State University. He plans to join the UW Club board there, and we hope he'll come back to Detroit when he's done - good luck Todd!

Todd was hard to replace, but we think new members **Cheryl Machovec** and **Jonathan Butcher** are up to the challenge. Both are very recent UW grads, and will make a great addition to our board. Cheryl will be our new secretary. Please join me in welcoming Cheryl and Jon next time we're together!

Please enjoy this edition of the Motor City Badger newsletter, and keep your eyes peeled for event flyers and opportunities to help out with one of our local events. Please note we'll be doing much more correspondence on-line, so please forward your e-mail address to Cheryl Machovec to get on the roster!

ON WISCONSIN!

Club President Bruce Pierce

"Excellence in Every Area of Endeavor"

UW Chancellor Donna Shalala once asked the Athletic Board why the University couldn't be excellent in every area of endeavor. In light of that challenge, this past year was certainly one for the books.

- Undisputed Big Ten Football Champions
- 2000 Rose Bowl Champions
- Heisman Trophy Winner - Ron Dayne
- Basketball Final Four
- Men's Hockey #1 for most of the season
- Women's NIT Basketball Champions

Can anyone remember a time when the Badgers had achieved more in a single year?

2000 Events

Continued from Page 1

UW Football, continued...

Lindy's has picked the Badgers to finish #3 in the nation, Sporting News picked them #4, and Athlon picked them #5. As this is written, the big Ten Writers picked them to finish second to Michigan.

Can the Mighty Badgers replace Ron Dayne, Chris Macintosh, Bobby Myers, Mark Tauscher (all NFL draft choices), Chris Ghidorzi, Donnel Thompson? Can Brooks Bollinger continue his winning ways?

You can be a part of the excitement! The Badgers will be visiting our state TWICE this year, two weeks apart.

On September 30, the Badgers invade Michigan for the first time since 1998, which marked the only defeat they suffered all season. Can the Badgers avenge their 21-16 loss last season? Can they snap this losing string? By all accounts, the Big Ten Championship hangs in the balance....

Two weeks later, on October 14, the Badgers invade the Michigan State campus for the first time since 1996. Last year, they thumped MSU 40-10. Jamar Fletcher made Plaxico Burress look mortal, and Ron Dayne ran wild. Still, freshman T.J. Duckett was almost impossible to pull down. Is he the next Ron Dayne?

An advance Flyer is included in this newsletter, to give Club members a deserved advantage in getting tickets. See flyer for more details. Deadlines are September 15 (U-M) and September 29 (MSU)

Act fast! Let's support the Badgers! See you there!





2000 Events

Continued from Page 2

UW Hockey Comes to Michigan

The Mighty Badger Hockey Team comes to Michigan this November! They are scheduled to meet the Michigan Wolverines on Thursday, November 23, and they meet the Michigan State Spartans on Saturday, November 26. Details to follow; watch for the mailer. For more information, contact Tom Smart, e-mail at

Badger Happenings

Summary of Recent Events



Badgers Celebrate 151st Founders Day

Talk about timing! After both the Nasdaq and Dow Jones industrial averages had the largest single-day point slides in their histories, the Motor City Badgers had the opportunity to hear from UW's own Professor Werner DeBondt on the "Psychology of Investing" at the

151st Founders Day, held at Meadowbrook Country Club on April 15.

Professor DeBondt, who has also taught at Cornell University, really didn't have a magic formula for market investing (otherwise he'd mostly likely be filthy rich!) but dove into some of the areas in an investors rationale on decisions made with respect to what types of investments psychology "fit" with each individual. It is this awareness of psychological patterns and how to recognize them

that can predict, or even determine how an investor will do in the marketplace.

Professor DeBondt had examined a series of key behavioral concepts (such as people's tendency to exaggerate the true impact of the latest information, their wishful thinking, or their biased perceptions of risk) in the context of the stock market. He asserted that the market often overreacts to news. The overreaction theory agrees with contrarian investment strategies, which predicts that prior loser stocks outperform



prior winners.

We were also fortunate to host Paula Bonner, newly appointed Wisconsin Alumni Association Director to Founders Day (Receiving her official Detroit Club sweatshirt, above).

A big THANK YOU for all who attended to make the first Founders Day of the new century a memorable one. Special thanks to UW alumni Knox and Colleen Brandon for hosting us at Meadowbrook CC, the first time the Motor City Badgers have held an event there. In addition, thanks to both Doug Griese for acquiring several Final Four Basketball t-shirts and Bill Rauwderdink





Badger Happenings

Summary of Recent Events

Badger Summer Picnic

About 25 Badgers gathered at Maybury State Park in Northville, last June for the 2000 Summer Picnic. The planned mountain biking event was hampered by hot, humid weather and the threat of rain. Nonetheless, the picnic went on as scheduled, and we doled out plentiful portions of brats and burgers in true Wisconsin style. The intrepid picnic-goers then engaged in festive games of volleyball, frisbee and horseshoes.

Maybury State Park offers many other activities like foot and bicycle trails, horseback or cross country skis (not in June, of course). Maybury's "working farm" is open all year for visitors to explore life on an early 1900s family farm.

Thanks to all who participated. See you next year!

UW Alumni On-Line Directory

Are you sure you are receiving all the Badger Huddle flyers? Would you like to look up an old classmate or have them be able to find you? The Wisconsin Alumni Association's On-Line Alumni Directory is currently used by the WAA to send out information to UW Alumni, and it can now be used by all alumni to search for old friends. The alumni directory can be found at :

<http://www.uwalumni.com/director/index2.html>

At this site you can keep your personal information up-to-date and find information on old acquaintances.

In the future, this chapter hopes to replace our locally kept database with the WAA's database, so that both the Detroit Chapter and the WAA can have the most accurate and up-to-date information possible. To make this work, the WAA and the Detroit Chapter needs your help. Please visit the on-line directory, and update your information

It's Not Too Late For Dues!!

Motor City Badger Dues are just \$10.00 – about the price of a movie ticket!!

But instead of two hours of entertainment, dues provide support for our club for a year!

They help defer the costs of frequent newsletter and events flyers, such as this publication, but more importantly, they fund the several UW scholarships we give each year to deserving students from the Detroit area. There is no better thrill than being able to help someone enjoy our great university – both academically and socially!

So, it's not too late! Our dues run from January to January, but dues can be paid anytime during the calendar year.

We still have many upcoming events this summer and fall and need your support and commitment!

We do a lot for the cost of a movie ticket!

On Wisconsin! and Go Badgers!

Gary Grimm

Treasurer – UW Alumni Club of Detroit

We Need Your Input

Do you have an event you'd like to see the Motor City Badgers organize? Would you like to assist in organizing an existing event? Let us know! Contact us through [UW Alumni Detroit@yahoo.com](mailto:UW_Alumni_Detroit@yahoo.com), or call a Board member.



BADGERS INVADE MICHIGAN!

Huddle Highlights include:

- A "Wisconsin style" tailgate buffet featuring Miller beer, Johnsonville Brats, and Wisconsin cheese
- A chance for alumni and fans to socialize and get fired up before the game
- Appearances by Bucky Badger, the UW-Madison cheerleaders, and the UW Marching Band
- Great Badger merchandise on sale through the University Book Store

All proceeds support the Matching Dollar Scholarship Fund, where the UW Foundation matches contributions of up to \$5,000 per alumni club for area students to attend UW-Madison!

BADGER HUDDLE in ANN ARBOR

Prior to the UW vs. U-M game

Saturday, September 30, 2000

Huddle: 2 ½ hours before kickoff

Location: Sheraton Inn

3200 Boardwalk, Ann Arbor

Huddle Only:

\$25/ adult, \$20/ child under 12

Day-of-Game Package:

\$65/ adult, \$60/ child Under 12 includes a BADGER HUDDLE and football ticket in the Club section

Round Trip Shuttle:

\$4, Sheraton to Stadium and back

**UW
U-M**

RESERVATION DEADLINE:

Friday, September 15, 2000

BADGER HUDDLE in EAST LANSING

Prior to the UW vs. MSU game

Saturday, October 14, 2000

Huddle: 9:30 a.m. kickoff is at noon

Location:

At the grass area north of Central Services and east of Spartan Stadium

Huddle Only:

\$25/ adult, \$20/ child under 12

Day-of-Game Package:

\$65/ adult, \$60/ child Under 12 includes a BADGER HUDDLE and football ticket in the Club section

**UW
MSU**

RESERVATION DEADLINE:

Friday, September 29, 2000

RESERVATIONS ARE FIRST COME-FIRST SERVED – AND WILL SELL OUT! NO SALES AT THE DOOR!

Please Reserve:	Qty.	Price	Total
ANN ARBOR/ U-M:			
Detroit Alumni Club Dues:	_____	@ \$10	\$ _____
BADGER HUDDLE	_____	@ \$25	\$ _____
Child 12 & under	_____	@ \$20	\$ _____
Day-of-game Package	_____	@ \$65	\$ _____
Child Day-of-Game Pkg	_____	@ \$60	\$ _____
Shuttle	_____	@ \$4	\$ _____

TOTAL = \$ _____

Make checks payable to **UW Alumni Club of Detroit** and return to:
 Doug Griese
 3658 Scott Drive
 Troy, MI 48084
 248.649.2640

Please Reserve:	Qty.	Price	Total
EAST LANSING/ MSU:			
Detroit Alumni Club Dues:	_____	@ \$10	\$ _____
BADGER HUDDLE	_____	@ \$25	\$ _____
Child 12 & under	_____	@ \$20	\$ _____
Day-of-game Package	_____	@ \$65	\$ _____
Child Day-of-Game Pkg	_____	@ \$60	\$ _____

TOTAL = \$ _____

Make checks payable to **UW Alumni Club of Detroit** and return to:
 Ed Adams
 4580 Cherokee Lane
 Bloomfield Hills, MI 48301
 248.855.1863

SORRY – TICKETS AVAILABLE IN GAME DAY PACKAGES ONLY; LIMIT (6) GAME DAY PACKAGES PER FAMILY

Name _____ Daytime Phone _____

Grad Year (if UW grad) _____ E-mail Address _____

Address _____ City _____ State _____ Zip _____

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University of Wisconsin Alumni Club of Detroit
A Chapter of the Wisconsin Alumni Association

Dear UW Alumni:

The University of Wisconsin Alumni Club of Detroit has been offering scholarships to students from the Metropolitan Detroit area for many years; it is, in fact, one of the main reasons this club exists. I am pleased to be the Scholarship Chairperson, a role I have played for the past three years.

Every year nearly 200 students from the Detroit area attend the UW-Madison. From that 200 we receive anywhere from 30 – 50 applications from students who demonstrate *financial need, academic excellence and community service*. Every year there are many more qualified students than scholarships to award. We typically give 3-5 scholarships in the amount of \$2000.

The money for the scholarships is raised by the Club at different events over the year, but *we also count on donations from alumni like you*. We are able to continue to offer scholarship to great kids, who are attending a great school.

Leverage Your Dollars to Help Local UW Students

The best way to donate is to send a check directly to the UW-Foundation, care-of the UW Alumni Club of Detroit. That way, you get a tax deduction, and the club will still be able to use the funds for local Metro-Detroit area Badgers. Here's an example:

Member Donation to UW-Foundation	\$25
Corporate 1:1 Match (from many metro area companies)	<u>25</u>
Total to UW-Foundation	\$50
UW-Foundation 1:1 Match	<u>50</u>
Total to UW Student, on behalf of Detroit Club	\$100

So, for your \$18 (\$25 less a \$7 tax deduction @ 28%), you can provide \$100 for a local student to attend UW. If my math is right, that's a 588% return on your hard earned \$\$ to fund a student to attend UW! So please send your check and corporate matching gift form, care-of the UW Alumni Club of Detroit, to:

**UW-Foundation
 1848 University Avenue
 PO Box 8860
 Madison, WI 53708.**

If you're not concerned about the tax deduction, our club also accepts donations directly. Those too are matched by the UW Foundation, but without the benefit of a corporate match. Please send them to:

**Mr. Gary Grimm
 Treasurer - UW Alumni Club of Detroit
 33901 Bretton Drive
 Livonia, MI 48125**

We appreciate your support. Look for information on scholarship recipients for the coming academic year in the next UW Alumni Newsletter



2000 Badger Picnic

WE GOT SWEATSHIRTS!

Show your colors! Genuine UW Red Champion Reverse Weave sweatshirts with this logo:

**Wisconsin
Detroit Alumni Club**

Only \$36 each!

Contact Bruce Pierce
248-426-9501



DESKTOP BADGER PRIDE!

If you've ever wanted that perfect stylish addition to your desk at home or office, we've got one for you! WAA has turned us on to a manufacturer of desk-top nameplates, custom made for Wisconsin Alumni. They're high quality aluminum and solid polymer - in two styles:

- ◆ One-sided - Motion W, along with your name in white on a red background. \$20 Club price.
- ◆ Two sided - Motion W, along with your name in white on a red background on one side, "Wisconsin Badgers" with a walking Bucky on the other. \$30 Club price

Available at Club Events - proceeds benefit the Scholarship Fund

2000 EVENT CALENDAR

UW ALUMNI CLUB OF DETROIT

An updated version of this summary will be maintained on the Detroit page of the WAA website, located at <http://www.wisc.edu/waa/waa/index.html>

EVENT	EVENT DATE	SIGN-UP DEADLINE	CONTACT	E-MAIL ADDRESS
UW vs. MICHIGAN	Saturday, September 30, 2000	ASAP September 15, 2000	Doug Griese (H) 810.643.4630	BadgerDKG@aol.com
UW vs MICHIGAN STATE	Saturday, October 14, 2000	ASAP September 30, 2000	Ed Adams (H) 248.855.1863	Edwarda233@aol.com
HOCKEY: UW vs. Michigan State	Thursday, November 23	Thursday, November 9	Tom Smart (H) 248.626.3561	AutoXR1@aol.com
HOCKEY: UW vs. Michigan	Saturday, November 26	Saturday, November 11	Tom Smart (H) 248.626.3561	AutoXR1@aol.com
BASKETBALL: UW vs. MSU	Saturday, January 13, 2001	December 30, 2000	Bruce Pierce (H) 248.426.9501	UWDetroit@aol.com
BASKETBALL: UW vs. Michigan	Saturday, February 3, 2001	January 20, 2001	Bruce Pierce (H) 248.426.9501	UWDetroit@aol.com
Other Public Service Events	Varied - college fairs, adopt-a-school, etc.		Bruce Pierce (H) 248.426.9501	UWDetroit@aol.com



Club Contact List

President	Bruce Pierce	248-426-9501	UWDetroit@AOL.COM
Vice President	Bart Heldke	313-563-5290	bheldke@Yahoo.com
Treasurer	Gary Grimm	248-476-4305	gary.grimm@hitmet.com
Secretary	Cheryl Machovec	734-699-4357	Machovec@earthlink.net (membership info/ address changes)
Scholarship Chair	Margaret Baxter	248-569-4891	bbaxter@intensa-inc..com
Motor City Mad-Grad	Bart Heldke	313-563-5290	bheldke@yahoo.com

CALL THE EVENT COORDINATOR FOR EVENT DETAILS!

**UW ALUMNI CLUB OF DETROIT
C/O CHERYL MACHOVEC
10895 OAK LANE
APT. 15312
BELLEVILLE, MI 48111**

**PLEASE OPEN IMMEDIATELY!
IMPORTANT FOOTBALL GAME INFORMATION INSIDE!**