

V G R CHANDRAN GOVINDARAJU

**Address:**

Department of Economics,
Faculty of Business and Administration
University Technology MARA.
KM 12 Jalan Muar, UiTM Johor Branch, 85009 Segamat Johor, Malaysia
Phone: 607 – 9352055
Fax: 607 – 9352277
Mobile: 017-6843705
Email: vgrchan@pd.jaring.my or vgrch679@johor.uitm.edu.my
[Homepage: www.geocities.com/vgrchan/index.html](http://www.geocities.com/vgrchan/index.html)

BIOGRAPHICAL NOTE:

I am a lecturer at the University Technology MARA, Malaysia, teaching international trade finance, microeconomics and macroeconomics for the current semester. I have received B. Economics and M.Env. Management degree from National University of Malaysia. My experience includes working as a trainer with the non-governmental organization in Malaysia particularly in the area of quality and environmental management. Besides, numerous research papers have been written on international trade and technological change. My area of interest is in industrial organization focusing on the subjects of international trade/business, economics of innovation/collaboration and environmental management system. Currently, I am engaged in a project titled “Technology Commercialization Among Researchers in Public Universities and Research Institutions in Malaysia”, a project sponsored by the Ministry of Science, Technology and Innovation.

PERSONAL INFORMATION

Marital Status: Married
Nationality: Malaysian
Age: 34
Place of Birth: Bukit Mertajam
Address: 76 Jln SP 7/11 Saujana Puchong Bdr Putra Permai Puchong 47100 Selangor **or**
2-54 Taman Segamat, Off Jln Buloh Kasap 85000 Segamat, Johor
Telephone: 07-9352055(O) or 017-6843705 (H/P)

EXPERIENCE

Lecturer

(May 2002 – Present)

UNIVERSITY TECHNOLOGY MARA

Head of New Zealand Degree Program

(1998-May 2002)

NILAI INTERNATIONAL COLLEGE

Responsibilities as a Programme Coordinator

- Ensuring the smooth and efficient running of the program
- Supervision of all staff and student matters
- Review of existing program
- Liaison with external parties (Director of International Office, Victoria University of Wellington, New Zealand) in relation to the program
- Oversees the internal and external examination of the program

Responsibilities as a lecturer

- Full teaching responsibility for course curriculum, methods of assessment, and classroom instruction
- Supervision of student (dissertations/thesis)
- Formulating exam. question papers
- Marking and grading the assignments, test, examination and other students assessment
- Conducting dissertation workshop

Responsibilities as a Dissertation Coordinator

- Enhancing the quality of dissertation produced by students by conducting workshops
- Administrating the dissertation students
- Conducting the SPSS classes for the students
- Managing the students' database
- Supervision the dissertation supervisors
- Conducting viva with the Oxford Brookes University UK, dissertation coordinator

Training Executive

(Jan. 1997 – Dec 1997)

(Environmental Management & Research Association of Malaysia) [ENSEARCH]

- Organizing, coordinating and conducting training courses, seminar, talks, conferences
- Assist in preparing and coordinating all the publications of ENSEACH in close cooperation with the Publication and Editorial Committees
- Responsible for assisting the Executive Director as the Registrar of Environmental Professionals Register of Malaysia

- Responsible for attending government and non-government organization meetings

Experience in teaching the following subjects

Master Level

- Knowledge Management – CambridgeShire
- International Business – UK External Program

Degree Level

- International Trade Finance – University of Technology MARA
- Microeconomics - La Trobe University Programme, Australia
- Macroeconomics - La Trobe University Programme, Australia
- Business Economics- La Trobe University Programme, Australia
- International Management - Oxford Brookes University, U.K.
- Operation Management- Victoria University of Wellington, New Zealand
- Research Methodology -Oxford Brookes University, U.K.

EDUCATION

Masters in Env. Management (1996-1997)
(UNIVERSITI KEBANGSAAN MALAYSIA)

B.A. (Hons) Economics (Second Class Upper) 1992-1996
(UNIVERSITI KEBANGSAAN MALAYSIA)

TRAINING

- Logit & Probit Regression
- Econometrics Using Eviews
- RASCH Analysis -
- Problem Based Learning – 3rd August 2000
- Theory and Practice of Teaching & Learning, Methodology, Motivation, Testing and Evaluation – 24th June 2000
- Effective Classroom Management – 29th June 2001
- Establishing The Lecturer-student Relationship for Effective Teaching-Learning- 3rd August 2001
- Effective Teaching Methods – 28th September 2001
- Creative Teaching Techniques – 6th December 2001
- Teaching Portfolio – 29 June 2002
- Statistics in Research Seminar – 27th July 2002
- Visual Basic Application – 6th June 2002
- Intensified Research of Priority Areas Workshop - 22-24 June 2003

- Bengkel Penulisan UPENA - 19-21 Jun 2003
- Lotus Notes – 11 October 2003

PROJECTS/DISSERTATION

- Evaluation On The Urban Entrepreneur Project (A Case Study in Sentul, Kuala Lumpur)
- Economical Needs & Values of Endau Rompin Aborigines
- Implementation of Environmental Management System (ISO 14000)

CONFERENCE PRESENTATION

By area of interest

[International Trade]

- ASEAN TRADE: The Relative Revealed Comparative Advantage of ASEAN Manufactured Exports 1996-2000, (with Deviga V., Karunagaran M. & Veera P.,) Paper presented at the Asia Pacific Business Environment : Innovative Responses to Regional Events International Conference on 21-22 January 2003, Concorde Hotel, Shah Alam, Organised by Auckland University of Technology and MARA University of Technology
- The Effectiveness of Sectoral Contribution Towards the Malaysian Economic Performance, (with Deviga V., Karunagaran M. & Veera P.,) Paper presented at the National Seminar on Managing Malaysia in The New Millennium: Economics and Business Challenges on 1 –2 July 2003, Riviera Bay Resort, Melaka.Organised by UiTM Alor Gajah.
- The Trends, Prospects and Challenges of Malaysian Export Market: A Shift- Share Analysis, 2nd National Conference, organized by URDC, Riviera Bay Resort, 21 February 2004
- Policy Endorsement In High Tech-Export Industries Of Malaysia: A Regiocentric Approach, Second Economic Colloquium, Golden Legacy, Malacca, 24 May 2004.
- The Trends, Prospects and Challenges of Malaysian Export Market: A Shift-Share Analysis, Conference on Scientific and Social Research, Crowne Plaza Riverside Hotel, Kuching, Sarawak 19-21 May 2004, Organized by IRDC, UiTM Sarawak and Faculty of Applied Sciences, UiTM
- Trade Specialization And Competitiveness Of China And ASEAN–5, University International Business Management Conference, Hyatt Regency Hotel, Kuantan, 6 and 7 December 2004 organized by University Tenaga Nasional (forthcoming)
- The Compounded Role of E-Commerce in Achieving Supply Chain Excellence in Manufacturing Perspective (with Thirunavukkarasu & Veera Pandiyan) Paper presented at the Seminar on E-Commerce 2005: Recharging for The Challenge Ahead, 10-11 January 2005, The Summit Hotel, Subang Jaya, Organized by Department of Audit and Information Systems, Faculty of Accountancy, Universiti Utara Malaysia

[Innovation Economics and Management]

- Science, Technology and Innovation in Malaysia: What does the key indicators suggest?, IRPA Seminar 27-29 February 2005, Marriott Hotel, Putrajaya
- Impediments of Technology Commercialization: Lessons from Universities and Research Institutions in Malaysia, National Conference on Management of Technology and Technology Entrepreneurship, Putera Pan Pacific 31st May – 2nd June 2005, organized by University Technology Malaysia. (Forthcoming)

[Quality & Environmental Management]

- ISO 14000 As A Business Strategy for the 21st Century : An Economic Perspective, Paper presented at the Economic Colloquium ,29 October 2002 , MARA University of Technology, Segamat, Johor
- Reverse Logistics: A Review of Definitions and Comparison of other related Logistics Concepts,(with Veera Pandiyan) Proceeding of the 2nd National Conference on Transportation Management: Issues and Challenges, 20-21 October 2003, Grand Blue Wave Hotel, Shah Alam, Organized by Transportation Management Institute, University Utara Malaysia and Malaysian Center for Transportation Studies, MARA University of Technology.

PUBLICATIONS

[International Trade]

- Export Specialization, Concentration and Intra-Industry Trade: Evidence from Malaysia, (with Veera P.), *Jurnal Akademik*, Jld 3. October 2003, University of Technology MARA.
- A survey on the implications of China on competitiveness of Malaysian high technology industries, Singapore Economic Review (submitted) (under review)
- Resource To Knowledge-Based Industries: The Case of Malaysia and China, International Journal of Business and Economics (submitted) (under review)
- Malaysia's Export Marketing In China, Journal of International Business and Society (submitted) (under review)
- An Analysis of Competitiveness of Malaysia Airlines System Berhad (MAS): A Strategic Management Approach, *Jurnal Akademik*, (Forthcoming)
- Money Supply and Stock Prices: A Causality Test, *Jurnal Akademik*, Jld.4/Jan-Jun 2004, University of Technology MARA.

[Quality and Environmental Management]

- Road Safety Audit: An Exploratory Study, Journal of Occupational Safety and Health, NIOSH, Vol 2.,2004 (Forthcoming) (Referred Journal)
- The Supply Chain Management In Reverse Logistics: A Case Of Product Recovery Management. *Jurnal Akademik*, Jld 4 / Jan-Jun 2004, University of Technology MARA.

RESEARCH GRANTS

- Technology Commercialization Among Researchers in Malaysian Public Universities and Research Institutions, Research funded by Ministry of Science, Technology and Environment, IRPA. (Amount: \$162,000)
- Measuring Logistics Service Quality of a Logistics Service Provider using GAP Analysis, Research funded by the Institute of Research, Development and Commercialization, University Technology of MARA(Amount: \$20,000)
- China and ASEAN: Threat or Opportunity, Research funded by the Institute of Research, Development and Commercialization, University Technology of MARA(Amount: \$20,000)
- The Trends, Prospects and Challenges of Malaysian Export Market: A Shift- Share Analysis, Research funded by the Institute of Research, Development and Commercialization, University Technology of MARA (Amount: \$8500)

CONSULTANCY WORK

- Training Course on Environmental Management System (EMS) ISO 14000 Specially for Food and Beverage Industry and Power Generation Industry
 - Work Details: Conducting and facilitating the training course
 - Duration: 3 days of Workshop with practical application
- Customer Service Survey for Public Bank: In line with their Customer Service Campaign.
 - Work Details: To measure the customer service given by the bank officers mainly the front counters which includes the teller, customer service representative and loan officers.
 - Areas: Methodology of carrying out the assignment, role-play on live transaction and enquiries.
 - Duration: 4 weeks

WORK IN PROGRESS

- IRPA project: Technology Commercialization Among Public Universities and Research Institutions in Malaysia.
- Trade Specialization and Science and Technology Policy in Malaysia: Convergence or Divergence
- Malaysia's Quest for Innovation: The Progress and Challenges
- Economic Growth, Patent and Research and Development: Comparison between Developed and Developing nations, Self-sponsored Research (with Farha Abd Ghapar and Veera Pandiyan)

PROFESSIONAL MEMBERSHIP

- Malaysian Economics Association, University Malaya
- Malaysian Agricultural Economics Association, University Putra Malaysia
- SPSS User s' Association of Kuala Lumpur & Selangor

OTHER ACTIVITIES

- Facilitator of Microeconomics Course, Workshop on the Joint Program between UiTM and SAL College
- Committee Member – Research Seminar held in Riveria Bay Resort, Melaka, Organized by URDC, UiTM, Johor.
- Committee Member -Economics Colloquium in Golden Legacy, Melaka, 24 May 2004 Organized by Department of Economics Universiti Teknologi MARA, Johor
- Volunteer for the development program UiTM, Johor
- Working Member –RASCH Item Analysis workshop, Organised by UiTM, Johor
- Course Leader: Microeconomics, UiTM
- Committee Member of the UiTM Toastmasters Club.

DISSERTATION SUPERVISION (Economics and finance)

- Rozimah Yaacob, The Determinants of FDI in Malaysia, BBA, Finance (2005)
- Norazmi bin Inrahim, A Study on the relationship between financial development and economic growth in Malaysia, BBA, Finance (2005)
- Suhana Hj Kamis, The domestic savings and economic growth in Malaysia. BBA, Finance (2005)
- Nur Aini Binti Othman, Stock Prices and Macroeconomic Variables in Malaysia: An Empirical Analysis, BBA, Finance (2005)
- Dini Fernandez bt Mohd Farid Fernandez, The study of unsystematic risk and the impact on historical return in the stock market of Bursa Malaysia. BBA, Finance (2005)
- Noreen Md. Zin, The Demand for Money in An Open Economy: The Case of Malaysia, BBA, Finance (October 2004)
- Nurul Ain Binti Radzaly, Stock Market and Macroeconomic Variables
- Azli Bin Assan Mohamed, Money, Interest Rate and Economic Growth: The Case of Malaysia, BBA, Finance (October 2004)
- Sharudin Bin Md Tarmudi, A Study of The Inter-Sectoral Causal Relationship in the Malaysian Stock Market 1994-2003, BBA, Finance (March 2004)