The Five-Minute Freelance

How to Launch a Work-at-Home Career in Five Minutes a Day



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Find Work, Make Money

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You Can Do It

So you want to build a **freelance career**? No problem. Thanks to the Internet, it's now easier than ever to build a highly successful career as an independent professional. In fact, you can make a **million dollars or more**, and enjoy a lifestyle that most people would envy.



In this book, we'll show you how spending **just five minutes a day** over ten days can change your working life.

If you've always dreamed of true **independence**, or you need to kick-start your freelance career, here is your opportunity. No matter how busy you are, it's not too hard to find five free minutes a day for ten days. And that's all it takes to set yourself on the road to a **substantial freelance income**.

As Wayne Dyer once said, "there's no scarcity of **opportunity** to make a living at what you love. There is only a scarcity of resolve to make it happen."

If you've got as far as reading this, you presumably have the resolve to become a **successful freelance**. Now let's turn your resolve into action. Just take five minutes each day to put each step into action - then watch the **project opportunities** start to roll in.

Rob Palmer

Freelance Work Exchange (Find Work, Make Money) http://www.freelanceworkexchange.com/

First Step

Turbocharge Your Resume

The first thing you will need to launch (or re-launch) your freelance career is a **red-hot resume**.



So open up your word processor, get your resume on the screen, and spend **five minutes** editing it into a sharp, single-sheet document.

The biggest mistake people make when writing their **resume** is to forget that this is your **sales pitch**. It's not a life history - prospective clients don't give a hoot what your hobbies are, or exactly how many months you spent touring Europe as a student.

What they want to know is simple - **can you do the job**? Ensure that your resume is focused on answering that question. Tell them clearly and concisely about your qualifications in this field, and your related experience.

Keep it short and to the point. Don't claim experience you don't have, or distort your experience to fit a job requirement. Just **sell your strengths** honestly and clearly, and you will be sure to make a **good impression**.

Summarise each key element of your **career** to date into a separate paragraph. Use active verbs ('I worked on,' not 'I was able to work on'), short sentences and simple phrasing. Make sure that each paragraph is easy to read. Remember that the **prospect** may have many resumes to consider, and you only have a few **seconds** to make an impact. Make them count.

Once you've finished editing, **check your resume carefully** for spelling mistakes and grammatical errors. A simple mistake can ruin an otherwise perfect document.

Done all that? Good. Now before we move on, take a moment to **register your resume** with one of the biggest job sites on the net - and a great source of freelance work.

Click here to register

So now you've taken your **first step** towards building your freelance career. Tomorrow, we'll look at the fastest way to get results online.

Using Guru.com

Not so long ago, promoting yourself as a freelance meant spending many hours and hundreds - or even thousands - of dollars on promotion. But thanks to the **Internet**, that is no longer the case. The advent of a whole world of **services marketplaces** and **job matching sites** has transformed the freelance market. Now you can post your resume with a few selected sites, and get exposure to **tens of thousands of companies**.

One of the first and most professional of the services marketplaces is **Guru.com**.



With over half a million gig connections, Guru.com is the one site every freelance professional must be registered with. Whatever your specialization, you can be sure that this site has a **wealth of projects** in your field.

Quite simply, setting up a profile on Guru.com is the fastest way **to accelerate your freelance career**. Guru.com allows you to:

- search through a database of new, quality projects
- set up a gig list to track hot gigs
- reach a huge base of companies needing freelance help

Because Guru.com offers such a great range of projects, it's easy to find **gigs** which exactly match your skills and experience.

The simplest way to do this is to create a **Saved Search** which defines which type of projects you are interested in. You can ask for the latest search details

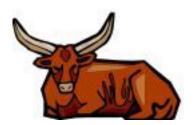
to be sent to you every week, so you know when a new project in your field becomes available.

If you have several areas of interest, you can set up a Saved Search for each. By timing these to arrive on different days, you can ensure a **steady supply of new project leads**:

To see the wealth of freelance projects awaiting you on Guru.com today, just click on the link below, then enter your **skill** in the 'Find Projects' box.

Ready to get **freelance work**? Just click through and spend five minutes registering your guru profile free of charge. Select 'Enter as a Freelance' on the home page, then click on **'Sign up Now'**...

Bullhorn.com



Five minutes spent registering with **Bullhorn.com** is time spent well indeed. This exchange is aimed squarely at the **creative professional**, generating first-rate assignments from corporate clients, major agencies and related consultancies. As a result, you get the inside track on **high-quality projects**, both online and offline.

Thanks to a recent redesign, Bullhorn.com is a joy to use, with great navigation and a practical design. Post your portfolio here, and you can be sure it will be viewed by some of the **biggest names in the business**. Bullhorn.com is also negotiating special agreements with major users of creative services, which will result in a large **increase** in the number of projects offered through Bullhorn Pro.

Registering with this site offers you:

- 'portfolio' projects for industry-leading clients
- fast access to the latest jobs
- browse and search facilities to pinpoint relevant projects

To place your profile in front of the **world's biggest buyers** free , just click below:

Click here to register

eLance.com

eLance is one of the busiest of the major **work exchanges**, proving to be very popular with both freelancers and hiring companies.



Friendly and easy to use, eLance offers well-planned navigation and features. You'll find it's simple to check for new projects that might suit your **talents**, or to post your profile on the boards. New features include the ability to send private messages to buyers, and to build a **'Watch List**'of prospective projects. Other great **features** include:

- e-mail notification of new projects in your area of expertise
- filtering of projects to ensure highly-targeted work opportunities
- feedback on previous projects, enabling you to evaluate buyers

This site encourages buyers to look for **fixed-price offers** from listed freelancers. Consequently, it's important to **post your profile** so that you will be considered for every suitable project.

One of the best features of elance.com is that you can check easily for **closing auctions** in your particular area of expertise. This is a great way of identifying projects that have received a lower number of bids, or where you can **add value** compared to the current bidders. Click on 'View all Requests for Proposals' and check for **auctions** ending today. Take five minutes new to **register now** with 'the global services marketplace:'

Smarterwork.com

Today, we're going to add a truly **international dimension** to your freelance potential by registering with **Smarterwork.com**. This site has set out to reach the global market from day one, offering translations into languages ranging form Norwegian to Chinese.



As a result, SmarterWork.com is a great market if you're looking for quality results, fast. With a broader range of **market coverage** than any other work exchange, it's the ideal place to **find projects** or source professional help.

This site is also unique in making a genuine attempt to gauge the **expertise** of its members. This means hirers can be sure of **high standards**, giving them every **incentive** to post more projects. SmarterWork also offers you:

- hirers from over 100 countries looking for freelancers
- approval of your skills to match you with more projects
- fast, secure payment for every project you undertake

To get a head start with Smarterwork, spend your five minutes today registering your profile, and taking the **skills test** relating to your specialization.



The tests are designed to be straightforward for **genuine professionals**, but demanding enough to weed out those who don't really have the right skills or experience.

If you wish to register as a freelance writer, for example, you need to complete a **short test** which assesses your understanding of grammar and the English language. If you're a true professional, you won't find the test difficult. The benefit is that it **eliminates** amateur competitors who aren't up to the job.

To prove your **professional skills** and join the elite who pass the test (free), click below:

JobsOnline

If you want to promote your services effectively online, you need to be seen in the places where **hiring companies** are looking. Because **JobsOnline** is the most visited jobs site on the web, it is a primary resource for hiring companies. After all, if you were posting a **job opportunity**, wouldn't you choose the site that gives the **best exposure**?

When you register with JobsOnline, you can refine your requirements to ensure that only **contract positions** are highlighted. So you can get the inside track on all the best freelance opportunities posted on this busy site.

After registering, you will receive a **confirmation email**.



Be sure to click on this to confirm, or you **won't be eligible** for any job opportunities.

To get your online career off to a flying start, be sure to sign up free with the **world's busiest job site**:

FlipDog.com



If you really can't afford to spend more than five minutes a day looking for projects, **FlipDog** provides the perfect solution. Imagine having a long list of new freelance projects arriving in your **email** every morning.

With FlipDog, you get all that, plus much more. This site claims to be the largest jobs site on the Internet, with a **huge range of jobs** in every imaginable category. You'll find a regular supply of **freelance projects** and **short-term contracts**. All you have to do is:

- visit FlipDog.com and register
- create a 'jobhunter' list for your specialization
- specify the keyword 'freelance'

Once you've got **jobhunter** profile set up, you'll start receiving **daily bulletins** of great jobs and freelance projects. It's an easy and effective way to keep in touch with all the latest opportunities without even having to look.

FlipDog also has a great resources center, with a wealth of information on every subject imaginable in the context of **jobs and careers**. So if you ever need information on how to enhance your career, this is a great place to look. To get your **projects by email**, register now (free) and put your business prospecting on auto-pilot:

Vault.com

As well as being one of the biggest job sites on the Internet, Vault.com is one of the best **work and career information resources** around.

Better still, it has a whole channel devoted to **freelancing**, and hosts a freelance project marketplace. So whatever you're looking for as a freelance, it's well worth signing up.



It costs nothing to join, and **membership** brings you:

- free and complete access to a library of company profiles
- a free range of career guides
- access to thousands of job message boards
- free email alerts of relevant opportunities
- direct access to the Free Agent freelance marketplace

To register free, just click on the 'Join' button at the top right of the screen. You only need to fill in a few brief details, then you have **immediate access** to all the resources in the vault.

Many freelancers who use the site only use the Freelancing section, overlooking another **easy way** of finding freelance projects.

To get **additional job listings**, this is what you need to do:

Click on the 'Find a Job' link, which you will under 'Hot Links' on the left of the home page.

Then on the Vault Job Board page, simply scroll down to the keyword box and enter 'freelance.' Hit the **'submit search**' button - and you will get a list of all the latest freelance projects:

So to get all the information you need to **accelerate your freelance career**, invest five minutes in building your career (free) through Vault.com...

IHA

The **Independent Homeworkers Alliance (IHA)** is dedicated to helping people who telecommute from the home-based workplace.



Because IHA is membership based, the organization has the resources to **invest** in developing and enhancing the range of services on offer. With over **13,000 jobs in the database**, there are certainly plenty of options to choose from. From writing and programming, to a whole range of home-based opportunities, you are sure to find projects that match your skills and experience. **Dedicated specialists** oversee each area of expertise, to ensure that the highest standards of quality and relevance are maintained.

To cover these costs, membership is normally offered to paid subscribers only. Currently, however, you can enjoy a **two-week trial free of charge**. That gives you fourteen whole days to use all the resources available. Jobs are updated on a daily basis. Many are exclusive to the IHA and cannot be found anywhere else on the web.

With a whole world of job news and business opportunities at your disposal, this an opportunity you should use to your advantage. The offer may end soon, so **register today** to ensure that you get your free access.

Job Sleuth

To be successful as a freelance, you need to **seek new opportunities** constantly. Ideally, you should put some time aside **every day** to scour the Internet for freelance projects. But of course, this can be very time consuming. If you're already busy on a major project, it's easy to **postpone** job hunting. It's only when the work suddenly dries up that you wish you had worked harder at **marketing**.

Fortunately, however, there is an easy solution to this problem. Get **Job Sleuth** to do all the hard work for you. This automated system is like a search robot for work opportunities. Just tell it what you are looking for, and Job Sleuth goes out **hunting for suitable positions** across the world wide web.



The results are compiled into **daily lists**, sent to you by email. So you can get on with earning money, while Job Sleuth takes over your job seeking requirements.

To register free of charge, just click **'Sign up now!**' on the Job Sleuth home page. In Step 2, you may choose to leave Location, General Industry and Job Type set to 'All..' in order to get the widest range of **telecommuting positions**.

In the **keyword box**, type in a phrase that describes the kind of job you are seeking, such as 'freelance designer'. Then just complete the usual details and click 'Register.'

Get Professional

Do you want to earn serious money online? As a professional freelance, you can. I've already earned my first **million dollars** from freelancing, and I'm well on my way to my second. Now you can learn to do the same - or perhaps even better.



Whatever you specialization, you can be sure that right now, there are companies looking for people with **your skills and experience**...

To put your freelance career into overdrive and **find new projects**, be sure to register for **Professional Membership** of Freelance Work Exchange today. We'll keep you up to date with the latest opportunities in all the marketplaces that matter. By **connecting hirers and freelancers** on a truly global scale, we can help you:

- find all the freelance work you'll ever need
- maximize your income potential
- gain freedom, independence and control over your life

I've been a **professional freelance** for a number of years. In that time, I've learned a great deal about finding work, handling projects, working with clients - and a whole lot more. More importantly, I've figured out the best ways to turn freelancing into a **truly lucrative career**.

Now I've founded Freelance Work Exchange to share the secrets of **successful freelancing** with you. In fact, a few minutes spent reading this page could mean the

beginning of a new and better - much better - lifestyle...

If you're serious about finding work and making money - **big money** - in the freelance world, register now for **all the benefits** of Professional Membership:

1. Twice-weekly bulletins packed with freelance jobs, news, advice and information

If you're tired of free newsletters that simply recycle the same old content, you'll find the **Freelance Job Report** to be a revelation. Because we're supported by membership income, we can afford to invest in **quality editorial**.



With two new editions every week - packed with job news, professional advice and freelance resources - it's the best way to stay ahead in the freelance world.

As a member, you get **exclusive access** to the full content of the Professional Edition, featuring:

- hot jobs and cool projects for freelance professionals worldwide
- exclusive articles to help you earn a serious freelance income
- detailed reviews of the best markets for freelance work
- regular updates on valuable resources for freelancers
- the latest news and information from the freelance world
- hints, tips and advice on finding work and increasing your income
- success stories, interviews and inside information

Quite simply, there is no other resource like it for freelancers today. And with **eight issues a month**, you will never run out of projects, ideas or opportunities again.

Yet the Freelance Job Report is just one of the many benefits of Professional Membership. You also enjoy:

2. Full access to our searchable archives

We've covered a lot of ground since Freelance Work Exchange began, and there's a wealth of information to be found in our archives. With **advanced search facilities...**



.... to help you find what you want, you'll find this resource to be a treasure trove of useful articles, tips and ideas.

3. Exclusive Access to our Project Directory

This is where your membership can really pay dividends - many times over. If you're tired of competing with many other freelancers for projects advertised online, we can offer you **exclusive access** to a steady stream of fresh, quality projects.

Because this directory is available exclusively to our members, clients know they won't be bombarded with applications from unqualified candidates. Instead, they receive a **qualified response** from serious freelance professionals.

Every project posting is checked and approved by us before entering the directory, so you can be sure they are **genuine opportunities**.

For you, this means an opportunity to win superb projects that are not promoted or advertised anywhere else on the web. And because you're one of the minority with the opportunity to apply, your chances of **success** are substantially improved.

With each project potentially worth thousands of dollars, this resource can offer a major boost to your freelance career.

4. Priority Resume Bank

At Freelance Work Exchange, we have built up excellent contacts in the worlds of media, marketing and corporate communications. As a result, we are often asked to **recommend** professionals for specific freelance positions. As a Professional Member, you can add your resume to our Priority Resume Bank, to gain priority consideration for relevant projects.

5. Freelance Job Finder

Looking for a project in a hurry? Here you can do a fast 'meta search' of all the major freelance job sites to find the **latest job postings** in your area of interest. It's the quickest way to keep up to date with all the best projects online today.

6. The Big List

If you want a truly comprehensive freelance resource, the **Big List** covers it all. From job bidding sites and work-at-home options, there's a wealth of opportunities for you to explore. You'll find **over 100 freelance markets** organized into convenient categories, providing a lifetime of freelance possibilities.

7. Totally Free Software for Freelancers

There's some great software on the market today, but buying all the applications you need can be expensive. We'll help you save hundreds - or even thousands - of dollars using **totally free software**.



You'll be amazed at the quality of these programs. And when we say free, we mean really free - no 30-day trials. Because these products are true freeware, you don't have to pay anything - ever!

8. Email Advice and Information

Got a question? We'll be happy to help. With many years of freelance **experience** behind

us, we've encountered most issues, and found ways to resolve them. Just send us an email, and we'll respond as quickly as we can.

9. An Exclusive Business Opportunity

Freelancing can be an unpredictable business, and it's great to have a second source of income to even out the peaks and troughs. As a professional member, you're entitled to a new **business opportunity** that is not available anywhere else - it's a real exclusive for our members.

This genuine business costs nothing to set up, is easy to promote, and will generate ongoing residual income. So your income can grow steadily from month to month. It's **ideal for freelancers**, and fits easily around your usual freelance business. Just sign up today to get the full story.

10. A FREE eBook worth \$30

'Viral Freelancing - How to Explode Your Freelance Profits'



Viral marketing is the hottest promotional technique on the web, generating amazing results for those who use it successfully. In this book, we show you how you can apply **Viral Freelancing** techniques to explode your profits. The usual price is \$30, but you get a free copy when you sign up for Professional Membership.

...and currently......a bonus Benefit - FREE access to 'Million Dollar Freelancing'

This revolutionary book goes far beyond the well-worn advice and cliches you'll find in most 'how to' books. Based on my own experience of building up a high-earning freelance practice, it's a **blueprint for free agent success**. From developing your business concept

and launching your career...



...to winning new business and maximizing fees, it's a complete guide to **profitable freelancing**.

This book will retail for around \$100, but it is currently only available to our Professional Members. When you join up, you get free access to the **entire contents** as a special information-packed series.

Make no mistake about it - the world is changing, and changing fast. For those who seize the opportunity now, the future is exciting indeed.

But you must begin **today**. You need to **act quickly** to carve your niche in the global freelance market, and exploit it to the full. Fortunately, getting started is easy. Just click below to sign up:

Click here to register

Congratulations!

You've reached the end of your 10-day course, and you're now well on your way to a successful freelance career. So all that remains to be said is...

...good luck...and happy freelancing!