



EXCLUSIVELY FOR MICHAELS

Gingerbread Cookie Kit

"Adult - Child"

PROJECT CLASS

STORE PACKET

CLASS OPERATIONS

The following recommendations are suggested by Wilton, but may be superseded by other arrangements made with your account's HQ, or individual arrangements made between an instructor and his/her independent account.

SPECIAL NOTE: ALL DOLLAR AMOUNTS ARE QUOTED IN US DOLLARS.

Duration of Class

1 1-hour session

Suggested Tuition

\$5.00 US per child

Instructor Pay

\$30.00 US includes class plus preparation time. Preparation time includes the time spent making class samples as well as the cost of ingredients.

Recommended Class Size

Minimum Students

6 paid children

Maximum Students

a combination of children and adults not to exceed 12 people total (some adults could bring more than one child, but due to class room space the total should not exceed 12).

CLASS OUTLINE

| Timing | SEGMENT |
|--------|---------|
|--------|---------|

SESSION 1

| | |
|------------|---------------------------------|
| 5 Minutes | Introduction |
| 5 Minutes | Prepare Disposable Bag |
| 15 Minutes | Dots, stars, lines and zigzags |
| 5 Minutes | How to use Candy Writers |
| 5 Minutes | Icing Decorations and Sprinkles |
| 20 Minutes | Decorate cookies |
| 5 Minutes | Wrap-up and clean-up |

**SAMPLE
IN-STORE ANNOUNCEMENT
GINGERBREAD COOKIE KIT – PARENT/CHILD
PROJECT CLASS**

ANNOUNCER: Treat your kids to a fun and creative experience! In just one fun-filled session you and your child will use basic cake decorating skills and take home decorated Gingerbread Cookies sure to bring smiles to family and friends. And best of all there's NO BAKING. Our Gingerbread Cookie Kit comes complete with 8 Gingerbread Cookies. It's fun, it's easy...why not "treat" your child today? Class size is limited. Register now in/at the location.

REPEAT ANNOUNCEMENT!

GINGERBREAD COOKIE KIT PROJECT CLASS STUDENT SUPPLY LIST

Adults and kids alike will enjoy making delightful holiday cookies in our Gingerbread Cookie Project Class. In just one easy session, our Wilton Method Instructor will teach you how easy it is to bring home the tradition of gingerbread cookies. Class size is limited.

Only \$5.00 per child

(children under 12 must be accompanied by an adult – no fee for adult)

Store Name: _____

Class Date: _____

Class Time: _____

SUPPLY LIST

Please bring the following items with you to class:

- Michaels Exclusive! Wilton Gingerbread Cookie Kit with all components
- Icing made from the mix included in the kit (make icing following the instructions included in the kit)
- Small straight or angled spatula
- This form with receipt attached
- Scissors
- Dampened disposable, reusable cloths (ex.. Handiwipes™)
- Plastic bag to take home decorating tools for clean-up)

OPTIONAL DECORATING ITEMS

The following are not required, although you may like to use these items to package your cookies:

- Wilton Party Bags
- Wilton Cookie Boxes

Pre-Registration Required

STORE ASSOCIATE – Please staple PAID receipt for class here.

Wilton Parent/Child Gingerbread Cookie PROJECT CLASS

IN-STORE SIGN-UP SHEET

Use only if you do not have the Michaels sign up sheet from your event kit!

STORE MANAGER: Use this form as a record of the people who have paid for this class. As each person registers, have them keep their individual registration form as a reminder. We suggest you attach the receipt to the form. We suggest you keep this sign-up log, as a record for your staff, in the yellow Wilton Sign-up book or in the green Registration binder.

Store Name: _____

Class Date: _____

Class Time: _____

CLASS MINIMUM 6; MAXIMUM 12 **PEOPLE** – NOTE WHO IS AN ADULT AND WHO IS A CHILD

| # | NAME | PHONE # | Adult or Child? | Registration paid on (collect fee from adults only) | Received by |
|----|------|---------|--------------------|---|-------------|
| 1 | | | | | |
| 2 | | | | | |
| 3 | | | | | |
| 4 | | | | | |
| 5 | | | | | |
| 6 | | | | | |
| 7 | | | | | |
| 8 | | | | | |
| 9 | | | | | |
| 10 | | | | | |
| 11 | | | | | |
| 12 | | | | | |

FEATURES AND BENEFITS OF RECOMMENDED PRODUCTS

WMIs teaching this class must know the features and benefits of all the recommended products. This guide summarizes that information. For further detail, we recommend the Wilton Yearbook, student course books, Instructor Guidelines, as well as your Supervisor and knowledgeable WMIs in your area.

| PRODUCT | FEATURES AND BENEFITS |
|---|---|
| Michaels Exclusive! Wilton Gingerbread Cookie Kit | Contains 8 pre-baked Gingerbread Cookies, one red and one green Candy Writer, Creamy White Icing Mix, Red/White/Green Sprinkles, fruit jelly rounds, decorating bag and tip, and complete decorating instructions |
| Party Bags | 20 plastic bags and ties per packages – Holiday and everyday designs – 4x9 ½” sizes makes is a perfect size for cookies or other treats |
| Cookie Boxes | Grease resistant boxes in bright seasonal designs with handles for easy carrying – 3 boxes per packages – 7 x 4 ¼ x4 inches deep – great gift boxes for cookies or candy |
| Sprinkles | Available in a variety of colors and mixes, flip-top shaker bottle makes decorating easy |
| Tube Decorating Icings | Convenient, adapts with all standard size Wilton tips, 10 great colors, delicious taste |
| Pre-Made Icing Decorations | Available in many designs perfect for all occasions, mini to jumbo sizes, mint flavored |
| Wilton Yearbook | Published annually, filled with cake decorating ideas, includes instructional section & full line catalog, collectible |

GINGERBREAD COOKIE KIT PROJECT CLASS ORDER FORM

This list details the required product to complete this class, as well as optional product recommended to increase retail sales. It also highlights what the product is used for in this class.

Product should be ordered at least 12 weeks before class.

| Stock Number | Quantity | Description | Use in project | Std. Pack Quantity |
|---|----------|------------------------------|---|--------------------|
| REQUIRED PRODUCT: | | | | |
| 2104-1282 | 6 | Gingerbread House Cookie Kit | Supplies for class | |
| 409-6012 | 6 | Small angled spatulas | To fill icing bag | |
| The following products are recommended to generate higher product sales: | | | | |
| 1701-2025 | 12 | Yearbook | The most complete idea and resource book for the professional baker and hobbyist alike. | 12 |

Ordered by _____ Date ordered _____