



EXCLUSIVELY FOR MICHAELS

Pre-Baked Gingerbread House Family Workshop **PROJECT CLASS**

STORE PACKET

CLASS OPERATIONS

The following recommendations are suggested by Wilton, but may be superseded by other arrangements made with your account's HQ, or individual arrangements made between an instructor and his/her independent account.

SPECIAL NOTE: ALL DOLLAR AMOUNTS ARE QUOTED IN US DOLLARS.

Duration of Class

1 3-hour session

Suggested Tuition

\$12.50 US per child – accompanying adults are free – adults may bring up to 2 children

Instructor Pay

\$80.00 US includes class plus preparation time. Preparation time includes the time spent making class samples as well as the cost of ingredients.

Recommended Class Size

Minimum Students

6 paid children

Maximum Students

a combination of children and adults not to exceed 12 people total (some adults could bring 2 children, but due to class room space the total should not exceed 12).

CLASS OUTLINE

Timing

SEGMENT

15 Minutes	Introduction to class
20 Minutes	Demonstrate How to assemble Pre-baked Gingerbread House
40 Minutes	Students assemble their houses
30 Minutes	Demonstrate techniques shown in Instruction Booklet & show how to attach candies
65 Minutes	Students decorate their houses
10 Minutes	Wrap-up & clean-up

**SAMPLE
IN-STORE ANNOUNCEMENT
GINGERBREAD HOUSE FAMILY WORKSHOP
PROJECT CLASS**

ANNOUNCER: Treat the family to a fun and creative experience! In just one fun-filled session you and your child will use basic cake decorating skills and take home a decorated {specify season} Gingerbread House sure to bring smiles to family and friends. Wilton Gingerbread kits include everything you need, making this a hassle free way to enjoy spending time together. It's fun, it's easy...why not treat your family today? Class size is limited. Register now in/at the location.

REPEAT ANNOUNCEMENT!

PRE-BAKED GINGERBREAD HOUSE FAMILY WORKSHOP PROJECT CLASS STUDENT SUPPLY LIST

Your family will enjoy making a delightful Gingerbread House in our Gingerbread House Family Workshop Project Class. In just one easy session, our Wilton Method Instructor will teach you how easy it is to bring home the tradition of gingerbread. Class size is limited.

Only \$12.50 per child – accompanying adults are free!

(children under 12 must be accompanied by an adult – no fee for adult; adult may bring up to 2 children)

Store Name: _____

Class Date: _____

Class Time: _____

SUPPLY LIST

Please bring the following items with you to class:

- Michaels Exclusive! Wilton Halloween or Christmas Gingerbread House Kit with all components
- Icing made from the mix included in the kit (make icing following the instructions included in the kit)
- Small straight or angled spatula
- This form with receipt attached
- Scissors
- Dampened disposable, reusable cloths (ex.. Handiwipes™)
- Plastic bag to take home decorating tools for clean-up)

Pre-Registration Required

STORE ASSOCIATE – Please staple PAID receipt for class here.

Wilton Gingerbread House Family Workshop

PROJECT CLASS

IN-STORE SIGN-UP SHEET

Use only if you do not have the Michaels sign up sheet from your event kit!

STORE MANAGER: Use this form as a record of the people who have paid for this class. As each person registers, have them keep their individual registration form as a reminder. We suggest you attach the receipt to the form. We suggest you keep this sign-up log, as a record for your staff, in the yellow Wilton Sign-up book or in the green Registration binder.

Store Name: _____

Class Date: _____

Class Time: _____

CLASS MINIMUM 6: MAXIMUM 12 **PEOPLE** – NOTE WHO IS AN ADULT AND WHO IS A CHILD – NO MORE THAN 2 CHILDREN PER ADULT

#	NAME	PHONE #	Adult or Child?	Registration paid on (collect fee from adults only)	Received by
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					

FEATURES AND BENEFITS OF RECOMMENDED PRODUCTS

WMIs teaching this class must know the features and benefits of all the recommended products. This guide summarizes that information. For further detail, we recommend the Wilton Yearbook, student course books, Instructor Guidelines, as well as your Supervisor and knowledgeable WMIs in your area.

PRODUCT	FEATURES AND BENEFITS
Wilton Pre-Baked Gingerbread House	Contains pre-baked gingerbread pieces, icing, candy, bags and tips needed to complete a gingerbread house
Wilton Yearbook	Published annually, filled with cake decorating ideas, includes instructional section & full line catalog, collectible