



WRITEPRO
COMPANY

Professional Writing & Website Support Services

Technology for optimum efficiency



Company: Nego-Asenso Publishing
Service Provided: Editorial Production & Editing of Nego-Asenso magazine.

What is Outsourcing?

Outsourcing is contracting out of a business process or activity done by internal staff to a third-party service provider. It includes transfer of direct managerial responsibility, but not accountability. Today, most providers utilize information and communications technology (ICT) to automate the outsourced processes for optimum efficiency.

What are the benefits?

Reduced costs. Cost savings may be secured by converting fixed costs to a variable cost structure to accommodate fluctuations in labor and equipment needs.

Enhanced performance. A third-party service provider may provide better performance at a lower cost than in-house providers because of economies of scale, specialization and tactical focus.

Ability to access superior expertise and industry best practices. Outsourcing can provide immediate access to expertise and best business practices that may be too expensive to build internally or hire.

Ability to devote scarce human resources to core business. The choice of which activities to outsource is often determined by the strategic value of the activity and its level of operational performance. Generally, the less strategic the activity and/or the lower the level of internal performance, the more likely to consider it for outsourcing.



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Professional Writing & Website Support Services

Expertise & Language Proficiency

The WritePro Company is a service provider of professional writing and website support services for business outsourcing and freelancing needs. It accepts short-term and long-term projects for purposes of information dissemination, research, education, business promotions, sales and marketing, website content development, and print publishing, among others.



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WRITING SERVICES

News & Press Releases

Improving public image.

Optional: Distribution to Media Network

Advocacy Writing

A statement to stand.

•Non-Government Organizations

•Cause-Oriented Groups •Foundations

Optional: Distribution to Media Network

Wired & Syndicated Articles

Custom-made features for interesting reading.

•News Feature •Opinion & Column

•Human Interest Feature

Editorial Production for Print Publishing

Hassle-free editorial production for on-time releases.

Optional: Graphic Design & Layout

Book & Technical Writing

Expert writing for informative reading.

•Training Handout & Module

•Instructional Material •Primer •Manual

Editing and Proofreading

Improved English grammar and composition.

•Rewriting •Grammar Check

Business Writing

Copy that excites and persuades.

•Marketing Proposal & Letter •Business Correspondence

Copy Writing

Adding zest to your statement.

•Advertorial Feature •Brochure & Flyer

•Company Profile •Sales-Marketing Kit

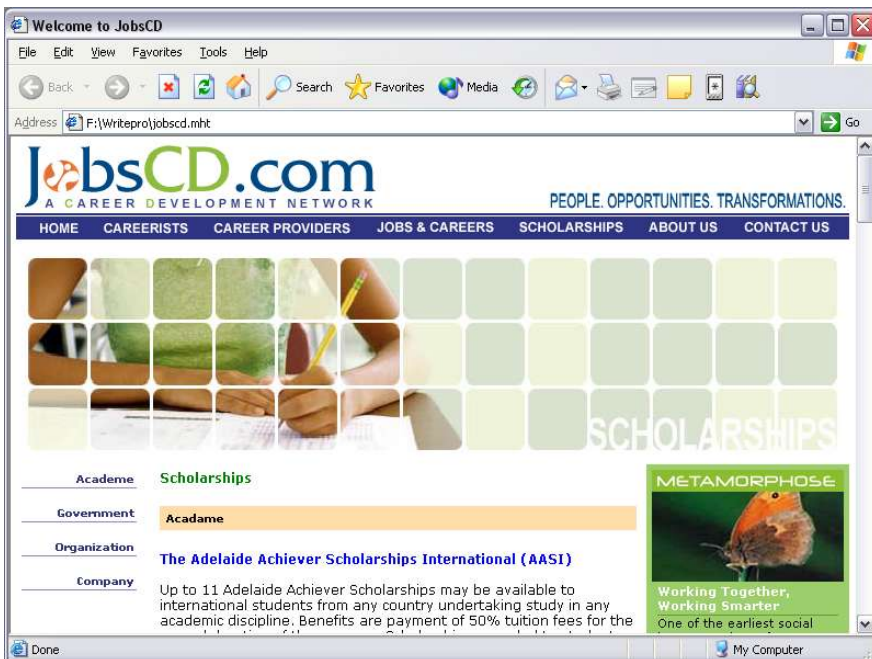
Project Proposal Writing

Better prospects of approval.

•Project Grants •Foreign-Assisted Development Projects •Charity Foundations

Online Advantage

WritePro Company's core competency is not technology but human expertise and language proficiency. It merely utilizes information and communications technology (ICT) to bring life and function in every word and expression.



Company: JobsCD.com

Service Provided: Online Research for Database Development on Worldwide Scholarship Grants Available for the Filipinos.



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WEBSITE SERVICES

Website Writing & Research

Sticky content for greater online experience.

Free! Optimized keywords

Website Quality Assurance & Usability

Make website more user-friendly.

Highly recommended for websites and web-related applications prior to web publishing.

WebContent Development or Management

Longer attention span of website users.

•Website & Web Publishing

•Shopping Portal

•e-Business Website

•Digital Media

Optional: Creative Design & Website Development

Free! Website QA, Optimized Keywords, Business Development Oriented Content

E-mail Newsletter Content

Drive more users online with better e-mail marketing.

•Content Production

•Content Management

Optional: Website Design & Development

Free! Webpage QA, Optimized Keywords, Business Development Oriented Content

Research Services & Data Encoding or Typing

Quality data for precision and accuracy.

•Research for DataBase

Development •Consumer Marketing

Survey •Opinion Poll

Start Counting Your Gains...

RELIEF... Meet your most urgent need for professional writing skills and related website support services that may not be readily available in your team.

CONVENIENCE... Spare you from the trouble of erratic deadlines and delayed releases.

FLEXIBILITY... Offer you more choices of flexible arrangements, reasonable rates and payment terms.

COST REDUCTION... Cut your overhead spending while improving and maintaining work quality.

BETTER RESULTS... Achieve better results for bigger returns as you focus more on your core competencies.



Company: Guevarra & Associates Advertising Services, Inc.
Service Provided: Editorial Production & Editing of *Business & Government* magazine.



Company: E-Buy Philippines
Service Provided: Product Editorial Writing for *Travel & Leisure* and *Proudly Philippine Made* (Filipiniana) sections.

Company: NexC
Service Provided: Content Writing for its *New Property Project Directory Online Brochure*.

Contact Us Now:



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 COMPANY

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About Us

History

The WritePro Company has a modest beginning. It started from a simple belief that professional writing services can become another major area for global outsourcing other than ICT-based solutions.

Categorically, writing is one activity in an organization that is often outsourced or “out tasked” for job-out arrangements; and for purposes of convenience. This is even before the concept of business process outsourcing (BPO) has become a widely accepted trend in doing global business.

The business concept was developed in March 2003 by an enterprising writer who simply wishes to make a difference and courageously took the way to build the company, *WritePro Outsourcing Solutions Services*, in the Philippines on January 28, 2004. The name, WritePro, was already created back in 1995, even before the other WritePro companies came to exist.

Vision

The WritePro Company is bringing its expertise to wider applications. It envisions becoming a leading provider of professional writing and website support services for any short-term or long-term requirements as well as for freelancing, special project, and contract arrangement purposes.

Mission

The WritePro Company aims to stir local and international demand for freelancing and outsourcing of professional writing and website support services by creating high-impact online presence that saturates geographic boundaries.

Explore Our Flexible

Job Arrangements:

OUTSOURCING. FREELANCING.

CONSULTING. PROJECT-BASED.

CONTRACT-BASED. ETC...

Clients Profile

E-Buy Philippines

E-Buy Philippines is an online shopping portal in the Philippines.

Jobscd.com

JobsCD is a local jobsite that provides career development and online job matching services.

NexC

NexC is an online information resource company for the global hospitality (hotel and tourism) business. It offers online recruitment and job placement of hospitality professionals worldwide.

Nego-Skwela Livelihood Skills & Training Center

Nego-Skwela is a training center that delivers livelihood skills and technology training seminars for small Filipino entrepreneurs.

Business & Government Magazine

B&G is a local business magazine that features, measures and scrutinizes growth and development performance of the government and the business sector.

Nego-Asenso Entrepreneurship Magazine

Nego-Asenso is a mass-oriented tabloid magazine that aims to rouse the Filipino spirit towards livelihood development and entrepreneurship.



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**For FREE quote and service rates,
please e-mail us at:**

office@writeprocompany.com