

Schedule 17

Blue White Game Budget

Ticket Sales: \$5.00 per ticket	400 tickets	2000
Raffle: \$2.00 per ticket or 3 for \$5.00	200 tickets	400
50/50 Draw: \$2.00 per ticket or 3 for \$5.00	200 tickets	400
Chuck a Puck: \$2.00 per puck	200 pucks	400
Canteen:		1000
Program: \$65.00 per ad	20 ads	1300
\$40.00 per ad	40 ads	1600.
Total Revenue		7100.

Expenses

Bus:	100
Printing: Tickets \$50. Program \$150	200
Pucks: 300 pucks @\$1.00	300
Mesh:	500
Total	1100

Gross Profit: 6000

AMHA 60% 3600

Acadia U 40% 2400

To Do List

Arena:

1. Confirm the time and cost. Ask for it to be donated.
2. Offer \$500 towards the cost of the mesh (white or clear)
3. Can we use the canteen for the evening?
4. How many people will the rink hold?
5. Master of Ceremonies, National Anthem, player introductions, etc.

Ticket Sales:

1. We need locations in Kentville, Canning and Wolfville
2. Sell tickets during the tryout camp

Printing:

1. How much to print the tickets (numbered)
2. How much to print the program?
3. We need numbered chuck a puck tickets

Chuck a puck: (2nd period intermission)

1. We have to purchase 300 sponge pucks. They should be crested with our logo.
2. We have to number the pucks (Mike Graves has some special rubber paint).

3. We need someone to run the event. This will include selling the pucks at the game, running the event.

Door Prizes:

1. Acadia U will give a game jersey and 1 piece stick.
2. AMHA will give a track suit and a couple of ball caps
3. What can we get from the community?
4. A coordinator is needed to get door prizes and have draws during the game.

Raffle:

1. We need a substantial prize and several smaller prizes to sell tickets on.
2. A raffle coordinator needs to be recruited.
3. Tickets need to be created and printed.

Canteen:

1. We need a canteen coordinator. I suggest Tim/Alice Ciappara or Leon/Shelly Jefferies.
2. We need canteen supplies donated.

50/50 Draw:

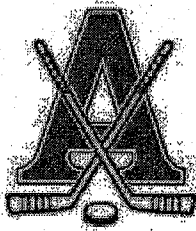
1. We need a roll of tickets.
2. We need people to sell them at the game.

Program:

1. Content from Acadia U and AMHA
2. Ad designs, pricing and a sample program
3. People to sell the ads.
4. A printer to product the program

Advertising:

1. Village of Canning/Town of Kentville, Carter's Grocery, etc.
2. Radio, newspaper freebies?
3. AMHA database
4. Program ad sales



HOCKEY!

Acadia Minor Hockey wants you to learn and play hockey with us!

If you are 5,6 or 7 years old and a first time player, here's what you need to get started and enjoy hockey for the entire season.

1. - \$50.00
2. - Show up to registration

Port Williams Elementary – September, 3rd – 6:30pm – 9:00pm
September, 4th – 9:00am – 12:00noon

Kentville Recreation Center - September, 10th - 7:00pm - 9:00pm
September, 11th - 10:00am - 2:00pm

Don't worry about hockey gear, we'll supply everything you need!

For more information contact:

Dave Duncan – 542-5031

Mike Graves – 679-4533

John Curry – 542-3187



Acadia Minor Hockey Association

"Serving the communities of Kentville, Canning, Wolfville and Coldbrook"

Overview

The Acadia Minor Hockey Association represents all minor hockey players from Avonport to Coldbrook and expects a registration this year of close to 600 players and 40 teams. The Association is committed to providing a safe environment for boys and girls to enjoy the sport of ice hockey. AMHA subscribes to the Fair Play Code of Conduct for athletes and coaches.

There are a number of barriers to entry level participation in our sport. Parents of young children are often reluctant or unable to meet the upfront costs of registration and equipment purchase to start a child in the game which can easily be in the \$400 - \$500 range. They aren't sure if their child will stick with it and aren't connected to the game so can't easily access less expensive, second hand equipment that is always available as children already playing outgrow theirs'.

We want to reduce these barriers and keep the game available to all children. The importance of organized sports activities for boys and girls can't be overestimated. Hockey in Canada is the game of choice for most children. Please consider participating in this exciting and innovative project and help us to help children to build self esteem and have great childhood experiences in the game of hockey.

Program Description

Our Association is introducing a "Quick Start" program that requires widespread community support to succeed. The program will make it possible for every child, regardless of economic circumstance, to register and enjoy the game of hockey. "Quick Start" will require support in a number of areas:

- Purchase up to 50 sets of beginner equipment, including skates, to be lent to 1st year players during their initial year. The sets would be returned at the end of the season and reused the following year to start more new players. Our goal is to find a corporate sponsor for every set of equipment at an anticipated cost of approximately \$275.00.
- Reduce the registration fee for first year players from \$200 to \$50, which covers the cost of insurance and leaves a small amount (\$14.00) to cover the cost of repairing and replacing damaged or lost pieces of equipment.
- The cost of ice for the Initiation Program, where everyone plays once per week will be contributed by the Acadia Varsity Axemen, who will also participate in practices with the children. The Value is estimated at \$2000.



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- The AMHA will absorb the cost of program delivery and will pay to certify coaches and officials for the program.
- The AMHA provides opportunities for each athlete to sell 50/50 tickets at \$2.00 per ticket and \$.75 of each ticket sold by a child or her/his parent will be held by the Association to offset that child's cost for of registration for the following season. If a Novice player sold 9 tickets per week during the minor hockey season (23 weeks) they will have covered their second season's full registration.

Donor Subscription Plan

The donor agrees to contribute a fixed sum of money. (\$275.00)

Over the next 3 years, this money will be used to provide and maintain equipment for entry level players in the Acadia Minor Hockey Association and help defray the costs of delivering the Initiation Program to young boys and girls in our communities who might not otherwise get an opportunity to play Canada's National Game.

The sponsors will be recognized for their contribution to the community in the following ways:

- On the back of all 50/50 tickets distributed weekly (2000-5000 tickets/week) throughout the area.
- Public appreciation at the Annual Blue/White game played by the Acadia University Hockey Team.
- Appreciation notices in the Association website.
- With a smile on the child who was just given the opportunity to play Canada's National Game.

Thank you for taking the time to consider our proposal.

Yours Truly,

Dave Duncan, President
John Curry, Vice President
Mike Graves, Vice President
"Acadia Minor Hockey Association"