# **PSYCHOLOGY**

# UNIT 6

2003-2004

# SENSATION & PERCEPTION

www.geocities.com/socialstudiesjhs

cunningt@jenkintown.org

Time period: 10 days

## WHY?

All is not as it seems... Sensation is the physical process of taking in stimuli from the environment, while perception is our response to the stimuli, or how our brain makes sense of them. Many factors affect our sensation and perception, and they can be manipulated to make people sense and perceive different things.

#### **Outcomes:** Students will

- A. acquire knowledge of the biological structures and processes by which the body takes in sensory information
- B. comprehend the biological and learned processes by which we make sense of this information, perception
  - 1. identify influences on sensation & perception
  - 2. analyze the different mental processes by which sensation & perception work
- C. comprehend and synthesize ways to manipulate sensation & perception

### Resources

A. text, chapter 4, p. 88-121 (red)

#### **Outline**

- I. def. SENSATION & PERCEPTION
- II. The senses
  - A. Vision
    - 1. light
    - 2. structure of the eye
    - 3. color
    - 4. optical illusions
  - B. Audition
    - 1. characteristics of sound
    - 2. structure of the ear
  - C. Cutaneous senses: pressure, temperature, pain
  - D. Olfaction
    - 1. mechanisms of smell
    - 2. smell communication
  - E. Taste: salty, sweet, sour, bitter
- III. perception
  - A. Perceptual constancies
    - 1. size
    - 2. color
    - 3. brightness
    - 4. shape
    - 5. space

- B. depth perception
  - 1. retinal disparity
  - 2. texture gradient
- C. Perceptual organization
  - 1. Gestalt
  - 2. similarity
  - 3. proximity
  - 4. common fate
- D. the unknown
  - 1. subliminal perception
  - 2. Extra Sensory Perception (ESP)

## Vocabulary

absolute threshold depth perception adaptation eardrum extrasensory perception afterimage audition (ESP) auditory nerve gestalt binocular disparity hair cells blind spot illusion brightness constancy intensity cilia iris closure lens Muller-Lyer illusion cochlea color blindness olfaction olfactory bulbs color constancy perception cone pheromones cornea cutaneous pitch proximity cutaneous receptors decibels pupil

receptors retina retinal disparity reversible figure rod sensation shape constancy similarity size constancy space constancy subliminal perception taste receptors texture gradient timbre visual cliff visual texture gestalt white light