

## Notes from Outreach Meeting: Jan. 10, 2008

1. Introductions
2. Jen Crawford ([JCrawford@kforce.com](mailto:JCrawford@kforce.com)), VP of Service led a brainstorming session
  - a. Possible collaborative full day outreach science ideas:
    - i. “Mr. Rogers” style tour of food science companies – how things are made
      1. Kraft, Mars, Avon
      2. Organic food
    - ii. Forensic Science Labs
      1. Coroner’s office by UIC
    - iii. College of Osteopathy
    - iv. Science Imaging (MRI, etc)
  - b. Possible Collaborative efforts for programs
    - i. Alyson Higgins ([Alyson.Higgins@abbott.com](mailto:Alyson.Higgins@abbott.com)) brought information about YWCA TechGYRLS
      1. Two 14 week semesters with different projects (ie: building a virtual house) that focuses on increasing the technological literacy of girls.
        - a. Need for volunteers 1x a month (minimum) for 2 or 3 hours
    - ii. Dean Grosshandler ([d-grosshandler@northwestern.edu](mailto:d-grosshandler@northwestern.edu)), Professor in Dept. of Education, and in the NU office of STEM Education Partnerships (OSEP) <http://www.osep.northwestern.edu/osep/>
      1. Can help facilitate programs that collaborate with NU
        - a. “OSEP is a service organization that supports Northwestern researchers in developing proposals and implementing research projects that incorporate K-12 educational components, particularly in the fields of science, technology, engineering, and mathematics (STEM).”
      2. Have programs worth advertising to AWIS members
        - a. Upcoming event on Stem Cells
    - iii. Ami Patel ([patella@northwestern.edu](mailto:patella@northwestern.edu)) suggested working with Girl Scout troops. Girl Scouts are typically unrepresented at events such as “Nano Day” and might be a good group to target.
    - iv. Project Exploration <http://www.projectexploration.org/>
      1. They have specific programming for girls
3. How to put ideas into action
  - a. The members of the meeting have agreed to act as core people to organize outreach activities
    - i. Once contacts are made with preliminary plans, appeal to membership at large for support and manpower (womanpower? peoplepower?)

- ii. The group will decide on 3-5 groups to contact for combined programming
  - 1. Contacts that the members have already
  - 2. Contacts from list of contacts (attached)
    - a. Initial contact with partners from the attached list can be made via Heather (assuming that there is no prior relationship between the groups).