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To whom it may concern:

During the next two months, a safety audit will be conducted in the Moodie Drive, Robertson Road and Richmond Road triangle. It is being organized as part of the Safe Community Initiative in Bells Corners and will examine areas of concern related to safety in the Home, Community and Workplace.

Safety is everyone's concern, from children to adults. Improving safety in one area, such as the home, will also improve safety in the community and the workplace. If we can reduce accidents and eliminate security issues around us, the better all our lives will be.

A Safety Audit allows people to identify areas within their neighborhood that are unsafe, and to propose possible solutions. The idea was developed by the Women's Action Centre Against Violence as a way of making neighborhoods safer for vulnerable groups such as women and children, the elderly, people with disabilities, visible minorities and newcomers. This audit goes one step further; we will look at safety in the home by providing not only an example to follow, but providing the information tools home owners and renters alike need to look at and improve home safety.

As part of this initiative, we are inviting all business owners in and around the affected area in Bells Corners to take part. We are asking for two types of assistance. Financial assistance is needed in order to inform the community. Mail outs consisting of safety kits and information packages, which include general safety, fire and security is a requirement. We also need to cover the cost of printing these kits and information packages. The other type of assistance required is in the form of product or service discounts for individuals wanting to upgrade their home, condominium or business in the area of safety or security.

We would like to promote local business for a number of reasons. The primary reason is that residents that live in the area also shop and work at many of our local businesses. Safety in the home and community can and does translate into safety in the workplace. This has an overall effect of reducing workplace accidents, claims and thus costs. Your assistance can also draw many shoppers and clients to you. Many individuals and families like to shop locally, and promoting your support of this safety initiative allows you to promote yourself, your business or service to a potential source of revenue.

As well, local businesses and services in the area are also affected by the same safety and security issues as the residents, albeit from a different prospective. The net effect for supporting the initiative however is the same. A better place to live, work and shop. Safety is a twenty-four hour concern and we also have several companies with twenty-four hour or late night operations. Your support can aid in keeping our community a safe place to live, work and shop.

I look forward to your support, I would be happy to meet with you to discuss this letter and the Bells Corners Safe Community Initiative. Please contact me at the number, email or mailing address above at your convenience. I will be happy to provide you with more details. As well, you can visit our web site located at http://ca.geocities.com/ccc_161/community_safety/safety.html at any time to keep updated to the initiative.

Thank you in advance for your support.

Sincerely,

William DeSouza
Project Organizer
Bells Corners - Safe Community Initiative