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Date of birth: October 24<sup>th</sup> 1970  
Nationality: German

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## PERSONAL PROFILE

A flexible, enthusiastic and hardworking professional with excellent communication and organisational skills, available for work as a Tourism Marketing Assistant

## PROFESSIONAL EXPERIENCE

- Jan 2004 – June 2004      Business plan writing with the aim of “Developing and realising audio books with travel informations for tourists”: successful participation in the business plan competition of netzwerk | nordbayern – Nürnberg, Germany
- Dec 2003 - Present      Freelance consultant for wellness in tourism  
Consulting tourist companies in concerns of wellness
- Sep 2002 - Sep 2004      Parents time – Rednitzhembach, Germany
- Apr 2000 - Sep 2004      Head of Tourist-Information and City-Marketing - Oberkirch, Germany
- Managing the Tourist-Information and all local tourism activities: gained very good organisational, leadership and teamwork skills
  - Serving customers & dealing with customer enquiries & complaints: developed excellent communication and interpersonal skills
  - Developing and marketing new tourist packages and events: developed creativity, package calculating and writing skills
  - Cooperating with tour operators: developed good negotiation skills
  - Organising cultural events in the city: developed excellent organisational and time management skills
  - Public relations work: gained very good writing skills

## EDUCATION

- Dec 1999 – Mar 2000      Mediadesign Academy – Regensburg, Germany  
Certification      as IT-Manager for developing, designing and managing web presentations
- Jan 1991 – Nov 1999      Catholic University of Eichstätt – Germany  
Diploma (~ M.A.)      in Geography with focus on economics, tourism and recreation, final grade: 2,2 - (1 = excellent, 6 = failed): developed a broad knowledge about tourism industry and marketing techniques  
Minors:      Economics, journalism, land use planning  
Diploma-Thesis:      Integration of tourism companies in concepts of sustainability
- Sep 1981 – May 1990      Willstätter-Gymnasium – Nürnberg, Germany  
High School Degree, final grade: 3,2 - (1 = excellent, 6 = failed)

## INTERNSHIPS

- Oct 1996 – Dec 1996    Biosphere Reserve Rhön – Oberelsbach, Germany  
Support in management, marketing and information of visitors: gained good communication and marketing skills
- Feb 1995 – Apr 1995    Department of Conservation – Hokitika, New Zealand  
Management and marketing support, information of visitors in various National Parks: developed excellent language skills
- Sep 1994                Globus-Betriebe GmbH & Co. KG - St. Wendel, Germany  
Analysing markets and planning locations for a retail trade company of food: gained very good research and cost planning skills
- 1994 - 1997            Rotalis Bicycle Tours – Baldham, Germany  
Tour guide of various educational bicycle tours in Bavaria (total of 10 weeks): developed excellent communication and interpersonal skills

## SERVICE

- 2004 – Present        Story telling to foster the ability of speech of pre-school children
- 1994 – Present        First aid assistant for the Johanniter-Unfall-Hilfe e.V.
- Oct 1990 – Oct 1991   Military Service (mountain troops) – Mittenwald, Germany

## SKILLS

Computer	MS-Windows, Linux (Suse), MS-Office Suite, CorelDRAW, Corel Photopaint, Dreamweaver, Mozilla Suite, HTML, FTP, CSS			
Languages		<u>Reading</u>	<u>Writing</u>	<u>Speaking</u>
	German	native	native	native
	English	excellent	excellent	excellent
	Spanish	good	fair	basic
	Russian	fair	fair	fair
Driving Licenses	EU-Classes: A, B, BE, C1, C1E			

## INTERESTS

- Music                    Playing guitar, drums, keyboard, trumpet, singing in a choir, band member  
Managing and marketing the publication of the CD "El horizonte del Sal" as drummer of the band Solontschak (Sep 1997)
- Others                   Long-distance cycling e.g. through Latin America (Dec 1998 – May 1999), tennis, soccer, web-design

## REFERENCES

Available on request.