



**Detroit 2007 Certification Training:  
Hallmark of NECA**  
March 21-22 (just prior to the ACA Convention)  
Marriott Renaissance Hotel, Detroit, Michigan

The National Employment Counseling Association (NECA) will present three programs, featuring 3 international trainers, at the **Detroit** ACA convention, **March 21-22, 2007**, to help counseling professionals 1) advance their assessment skills, 2) learn tools of the trade for success in private practice, and 3) for counselors in training, prepare for the National Counseling Certification exam. Attendance at the NECA Presidential Awards Luncheon on March 22, is included with participation in each of three intensive training opportunities. The highlight of the luncheon is NECA's Local Practitioner Award, recognizing a Detroit area counseling entity with outstanding accomplishments in addressing community workforce issues.

***True Colors Career Development Certification***

***March 21 & 22***



**Carolyn Kalil**, author of the book *Follow Your True Colors To The Work You Love*, and NECA President 2007 will present this two-day hands-on, interactive, and fun workshop that will train career counselors and coaches, employment specialists and other professionals to utilize the True Colors Personality System in the career development process. *True Colors* is a simple, yet very accurate assessment tool based on the Keirsey temperament theory. Participants will learn to apply *True Colors* in career planning with groups and individuals in a diverse range of work settings. The True Colors Career Development Certification include use of *True Colors* as a self assessment tool, applying True Colors in one-on-one career counseling sessions, learning how to present a 1-3 hour workshop, and training materials.

Kalil worked as an academic career counselor and Career Center Coordinator in California for 30 years, including teaching career transition classes using her *True Colors* materials. She has presented workshops around the world since 1990. The 2-Day training will be 9am-6pm on Wednesday, March 21 and 8 am-through the NECA Awards Luncheon on Thursday, March 22. Certification Training Fee: \$495, see the on-line registration forms at [www.truecolorscareer.com](http://www.truecolorscareer.com) or [www.employmentcounseling.org](http://www.employmentcounseling.org), or call 310 454-2294 for more information.

***Preparation for National Counselor Certification/ Licensure Exam***

***March 21***



**Dr. Andrew Helwig**, of University of Colorado at Denver, and a Past President of NECA, will conduct his workshop for counselor exam preparation on Thursday, March 22, 8am-5pm; the registration fee will include the NECA Awards luncheon. The all-day workshop prepares counselors for the National Counselor Exam used for licensure in many states and for national counselor certification. The workshop also prepares for graduate comprehensive examinations and similar exams.

The 5th edition of Dr. Helwig's book (2006, 350 pages), *Study Guide for the National Counselor Examination*, is the basic resource used during the workshop. He has conducted over 215 workshops in 17 states over the last 16 years, with over 4,000 counselors taking advantage of his expertise and extensive materials, including the exam itself and test taking strategies. **Registration:** For more information, contact Dr. Helwig at [ahelwig@sprintmail.com](mailto:ahelwig@sprintmail.com) or 303-466-3191. Learn more on Dr. Helwig's study resources at: [www.counselor-exam-prep.com](http://www.counselor-exam-prep.com). The registration fee is \$150, and can be paid via check to Dr. Andrew Helwig, 1154 Loch Ness Ave., Broomfield, CO 80020, or call or email for credit cards. On-line registration is available at [www.employmentcounseling.com](http://www.employmentcounseling.com); After registering, you will receive the Study Guide for the National Counselor Exam.

***Thriving Among The Sharks: Career Counselor as a Business Owner***

***March 22.12-5:30pm***



This award-winning Private Practice Seminar is a must for practitioners. Presenter Dr. Sue Pressman, President, Pressman Consulting, LLC, states "There are no dolphins in the world of business--only sharks!" To thrive among the sharks, join Sue and discover how to transform your career counseling practice into a consulting and professional development business by leveraging your counseling and collaboration skills with proven marketing techniques to increase profitability and build your business community. Dr. Pressman is a nationally recognized and published career management consultant fluent in American Sign Language. Specializing in Workforce Development, Career Development, and Disability Programs, Her handbooks on Resume Writing, Job Interviewing, and KSA Development consistently receive high marks.

Dr. Pressman's seminar will begin with the NECA luncheon at noon Thursday, March 22 through 5:30 pm. The registration fee is \$75, and you may register on-line at [www.employmentcounseling.org](http://www.employmentcounseling.org), the NECA website.