



The English Springer Spaniel Club of Canada

Dear Springer Enthusiast:

This letter is to inform you of one of the exciting things that is happening at our upcoming ESSCC National Specialty and Obedience Trial to be held on May 3rd, 2003 in Nepean, Ontario.

The show committee has decided to offer an independent official souvenir catalogue for all of the events at the Specialty Show and Obedience Trial.

It is with this thought in mind that I am writing to remind you about all of the possibilities of advertising in our catalogue. Why not take this opportunity to advertise your kennel, introduce your upcoming starts, or let us know of recent wins? Or just take out a page advertising your "best dog in the world". If you do not advertise, how will we know about your great and wonderful springers and their accomplishments? You may also select the option to place your business card in the catalogue. Advertise your business with us and increase your customer client base.

The rate for a kennel full page is \$25.00. That price includes one photo only. Please add an additional \$5.00 per photo. A half-page kennel ad (one photo only on half page please) is \$15.00. Commercial full-page ads are \$50.00. Business card ads are \$10.00 each – please make sure that your card is easy to photocopy. If it is printed on dark cover stock and does not photocopy well, it is advised you send in a copy of the original artwork on white paper. All ads must be camera-ready. The catalogue will be printed on full size 8 ½" by 11" paper. Ads may be e-mailed to me, but please phone first for details. Deadline for all advertising is April 15th, 2003 at 9.p.m.

If I can be of any help please do not hesitate to call or e-mail. My address and number are stated below. Please refer all catalogue and advertising to me and not the show secretary. Make cheques payable to E.S.S.C.C.

Thanking you in advance, I remain

Sincerely yours,

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ESSCC Catalogue Advertising