Feature Set Development Timeline

R Final Feature Set Presented to Investors

R Final Feature Set Presented to Development Team

R Final Feature Set Presentation Created
By 3/1

R User Experience Team Comments
By 2/27

R Draft Presentation of Feature Set Created
By 2/23

R User Experience Team Comments are Gotten & In-corporated
By 2/20

R Feature Set is aligned on by Feature Set Team
By 2/15

R All features are in one document and made available
By 1/18

R Results of Review of 3-5 products/paradigms are in-corporated into our Feature Set
By 2/11

E Experiment participants com-pare notes at completion and consider impact on feature set
By 2/11

T 3 people experi-ment with network scheduling for 1 week.
Between 2/1 & 2/7

E Experiment participants com-pare notes at completion, informing next experiment
By 2/1

T 3 people experi-ment with network scheduling for 1 week.
Between 1/14 & 1/31

A Request Frankie Lee, Signe, Tony, Jimbob ado network Schecduling from them or buddies

A Post training of now to do network scheduling on the blog & notify everyone of the post
By 1/14

i Tony promises to conduct 1st network scheduling experi-ment on Monday 1/14.

r Focused Review of 3-5 products/ paradigms informs market analysis

E Product/Paradigm Experments are reported & discus-sed with AA Team
By 2/8

T FS and Market Analysis Teams test drive 3-5 products/ paradigms for 1 week
Between 1/25 & 2/7

T 2 peple test drive German's Outlook Prototype
Between 1/18 & 2/1

E The Feature Set Team has discussed the prototype with German
By 1/17

ip German sends prototype built in Outlook
By 1/14?

R Market Analysis and Feature Set Teams align on 3-5 products/paradigms to test drive
By 1/25

R Market Analysis iden-tifies products on the market that most ap-proximate ours
By 1/21

? Who Can we ask this question of?

r Possibly Tony's Contact: Lorie

r Possibly Tony's contact: Jo

r Possibly Signe's contact from the Networking event

A Ask this question of Lorie when we speak next week

A Send Tony my availability next week for a conversation with Lorie

A Review Lorie's resume before the call next week

A Request Signe also ask this question of her contact when she speaks to him on Tuesday

? Is there an ideal number of wow factors for a target market?

? What are the biggest "wow" factors for our target market?

? What criteria to use in identifying how closely a product ap-proximates ours?

i Its operating paradigm

i doing v. being

i linear v. nonliear time

i use of artificial intelligence

i command & control v. emergent, self-organizing, autonomous agents

i marketing approach

i target market

i Single Model v. User Defined Models

LEGEND

R = Result
E = Event
T = Time Intensive
A = Action
? = Question
i = information
r = resource
a = assoiciation
C = Choice
ip = Incoming Promise

Not yet updated to include priorities