## Training in building and using a Network Based Schedule v 1.0 Sample Network: T Garden 1/14/08

generate sales

By Fri 1/18

midnight

of the Google AdWords

Track CCR (Click Conver

Create and post 5 ads

Time: 2 hours

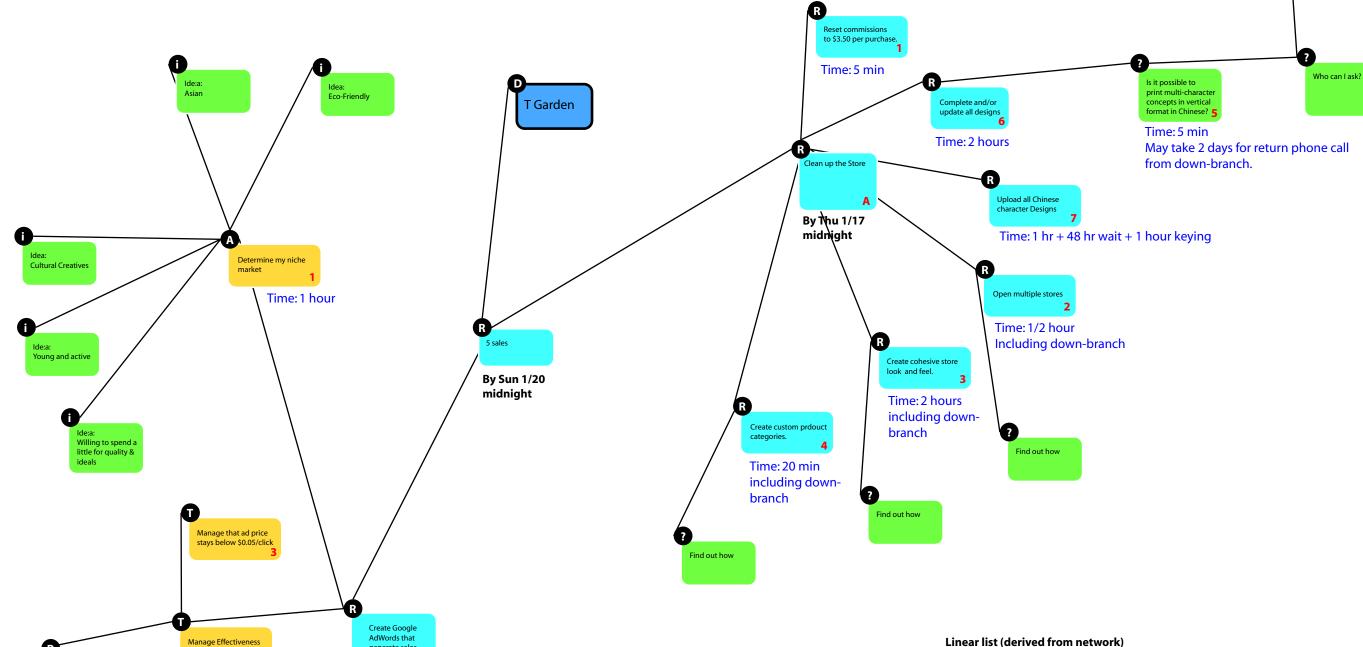
get max at \$5.

"Evolve" the 5 ads by selecting and amplifying the most effective.

Time: 5 minutes,

recurring weekly,

including down-branch.



Not yet updated to include priorities

**LEGEND** 

D = Domain R = Result

E = Event

A = Action

? = Question

r = resource

C = Choice

i = information

a = assoiciation

T = Time Intensive

Linear list (derived from network) Domain: T Garden Result: 5 sales by Sunday Midnight

A. Clean Up Store

5 min
 30 min
 2. Determine how to open multiple stores and open them.
 30 min + 1.5 hr
 3. Determine how to create look and fee and create it.
 4. Determine how to create categories and create them.

5 min
5. Determine if multi-character Chinese concepts can be printed vertically.
2 hr If so, 6. Update Designs

2 hr + 48 hr wait + 1 hr 7. Upload all Designs.

B. Create Google AdWords that Drive Sales

2.5 hr 1. Define Niche Market
2 hr 2. Create 5 Google Ads, and set

2 hr 2. Create 5 Google Ads, and set mzx budget at \$5 daily.
3. Manage that price stays below \$0.05/click.

4. Distinguish and amplify ads with highest CCR (Click Conversion Rate)

Total = 13.5 hr + 48 hr wait

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