

# DHANUS GLOBAL MEDICARE LIMITED



**MEDICAL  
TOURISM & TRADING**





## DHANUS GLOBAL MEDICARE IN

### Medical Tourism:

#### **What's called medical tourism ?**

Patients going to a different country for either urgent or elective medical procedures is fast becoming a worldwide, multibillion-dollar industry. The reasons patients travel for treatment varies.

Many medical tourists from the United States are seeking treatment at a quarter or sometimes even a 10th of the cost at home. From Canada, it is often people who are frustrated by long waiting times. From Great Britain, the patient can't wait for treatment by the National Health Service but also can't afford to see a physician in private practice. For others, becoming a medical tourist is a chance to combine a tropical vacation with elective or plastic surgery.

And more patients are coming from poorer countries such as Bangladesh where treatment may not be available.

#### **Medical tourism is actually thousands of years old.**

In ancient Greece, pilgrims and patients came from all over the Mediterranean to the sanctuary of the healing god, Asklepios, at Epidaurus.

In Roman Britain, patients took the waters at a shrine at Bath, a practice that continued for 2,000 years. From the 18th century wealthy Europeans travelled to spas from Germany to the Nile. In the 21st century, relatively low-cost jet travel has taken the industry beyond the wealthy and desperate.



Countries that actively promote medical tourism include Cuba, Costa Rica, Hungary, India, Israel, Jordan, Lithuania, Malaysia and Thailand. Belgium, Poland and Singapore are now entering the field. South Africa specializes in medical safaris-visit the country for a safari, with a stopover for plastic surgery, a nose job and a chance to see lions and elephants.

#### **India**

India is considered the leading country promoting medical tourism- and now it is moving into a new area of "medical outsourcing," where subcontractors provide services to the overburdened medical care systems in western countries.

India's National Health Policy declares that treatment of foreign patients is legally an "export" and deemed "eligible for all fiscal incentives extended to export earnings." Government and private sector studies in India estimate that medical tourism could bring between \$1 billion and \$2 billion US into the country by 2012. The reports estimate that medical tourism to India is growing by 30 per cent a year.

#### **Dhanus Medical Tours:**

India has one of the best qualified professionals in each and every field, and this fact has now been realized the world over. Regarding medical facilities India has the most competent doctors and world class medical facilities with most competitive charges for treatment, India is a very lucrative destination for people wanting to undergo treatment of certain medical problems who do not need immediate emergency treatment.

Dhanus offers World Class Medical Facilities, comparable with any of the western countries. Dhanus in India has tied-up with state of the art Hospitals and the best qualified doctors. With the best infrastructure, the best possible Medical facilities, accompanied with the most competitive prices, you can get the treatment done in India at the lowest charges.

A patient will come to Dhanus in India where he will undergo medical treatment and along with that we will show him the Indian tourist and pilgrim destinations, as and when advised by the Doctors. The whole thing would save him a lot of money and he will get to discover India at the same time. We assure that we provide the best medical and travel facilities during for you in India. Dhanus Global Medicare has also reacted to criticism by Indian politicians by expanding its services to India's millions of poor. It has tied-up with eminent hospital to set aside free beds for those who can't afford care, and also set up a trust fund and is pioneering remote, satellite-linked telemedicine across India.

**Get your medical treatment done at Dhanus in India at a fraction of the cost at which it is done abroad - in Europe or America. Besides providing you medical treatment, we will also show you different tourist destinations in India. The complete package will cost you less than what you would have to pay for the medical charges alone, in other European, Middle East or American.**

## DHANUS GLOBAL MEDICARE IN

### Medical Equipments Trading:

It provides a broad spectrum of innovative, value-added products and services that improve the quality of life of the community at large and help people enjoy a happier and healthier life.

Dhanus Medical Trading Company puts the combined power of the best sales, marketing and manufacturing operations behind a comprehensive portfolio of healthcare solutions and links these with efficient logistics to deliver with promptness and accuracy.

#### **Dhanus Global Medicare Limited**

Dhanus Global Medicare is a medical specialty company, which engages mainly, in medical equipment marketing, medical equipment maintenance and medical equipment purchasing consultations. Dhanus Global Medicare was established in early 2005 with its headquarter in Chennai and a branch in the Bangalore and Delhi.

Dhanus is a multi disciplinary entity, which has onboard a group of medical professionals who possess broad knowledge and long experiences in the fields of medical physics, biomedical engineering, and nuclear medicine.

Through its professional and reliable business deliberations, Dhanus has gained trust and interest of many medical professionals and succeeded to build very strong and well-established business relationships with both government and private bodies.

In terms of marketing, Dhanus has succeeded in acquiring agencies of several Internationally prominent companies like Toshiba, Siemens and Philips in different fields of radiation therapy, diagnostic imaging and medical physics. As a result the company has become reliable and indispensable source for all customers in the country of India.



### **CustomerSupport**

Medical equipment maintenance services cover repair and maintenance of multi-vendor diagnostic medical equipment and in this regard Dhanus has very well trained service engineers with long experiences who are capable of delivering services very close to the OEM. In addition, Dhanus has well-established reliable sources of spare parts for even very old equipment.



### **Dhanus is opening up new Vistas in Ultrasound Imaging Equipment trading:**

#### **ABOUT TERASON**



Terason, a division of Teratech Corporation, is a diagnostic ultrasound technology company that is setting new standards for imaging performance, ease of use, size, and cost.

The company's breakthrough in acquiring distributorship in India, the terason Imaging products and cutting edge system integration technologies help improve patient care by enabling compact equipment to generate highly informative diagnostic images previously possible only using large, expensive machines.

