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TO WHOM IT MAY CONCERN

Dear Sir/ Madam.

RE: RECOMMENDATION

It gives me great satisfaction to recommend Gicho's to your programme. I worked closely with Gicho at 98.4 Capital Fm one of the Top Radio Station in Nairobi, Kenya.

Gicho and known in the industry as Gich Boy has a very creative mind and is able to come up with unique ideas that relate with the audience and have perfect synergy with the client's brand. He introduced Sexxy Saturday, Love Hangover which has been one of the longest recurring events in our calendar.

It has come as a wonderful surprise when Gicho announced his intention to return to school for his master's degree in event management. Knowing Gicho I am sure he will exhibit the same enthusiasm for his graduate studies as he did with us.

Gicho is highly charismatic, intelligent and has a warm presence. More importantly, he thinks critically, reasons well and has all the instincts of a good events manager.

His grace under pressure became abundantly apparent to me during the years we have worked together at Capital Fm. The turn around time can be very short and he has managed with ease to come up with concept after concept and handle the event logistics from flyers, security and manage the entertainment aspect.

It was a real honor to witness Gich Boys development here at Capital Fm and it has been a joy to watch his growth since then. I cannot imagine a better recipient of your programme. I enthusiastically recommend him to you.

SOMOINA KIMOJINO
TV DIRECTOR