

Telecommunications Management



Project Mobile Operators Comparison

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Analysis

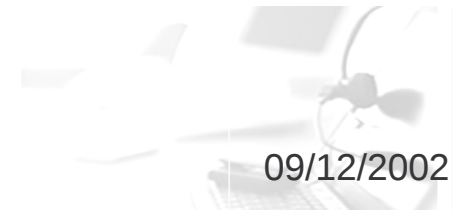


			PROXIMUS		MOBISTAR			BASE	
	<u>Subscription</u>		<u>ProxiPRO</u>	23,50 €	<u>Optimum Professional</u>	12,50 €		<u>Business Talk</u>	12,35 €
National	<u>Set-Up Fee</u>		<u>Connection</u>	-	<u>Connection</u>	-		<u>Connection</u>	0,05 €
	PEAK HOURS	Other Mobile	8h-19h	0,37 €	7h-19h	0,17 €	*3h min	8h-19h	0,21 €
		Same Network	8h-19h	0,15 €	7h-19h	0,17 €	*3h min	8h-19h	0,10 € *1h min
		Fixed Network	8h-19h	0,26 €	7h-19h	0,17 €	*3h min	8h-19h	0,10 € *1h min
	OFF-PEAK	Other Mobile	19h-8h & WE & HOL	0,25 €	19h-7h & WE & HOL	0,17 €	*3h min	19h-8h & WE & HOL	0,21 €
		Same Network	19h-8h & WE & HOL	0,10 €	19h-7h & WE & HOL	0,17 €	*3h min	19h-8h & WE & HOL	0,10 € *1h min
		Fixed Network	19h-8h & WE & HOL	0,15 €	19h-7h & WE & HOL	0,17 €	*3h min	19h-8h & WE & HOL	0,10 € *1h min
		SMS		0,15 €		0,15 €			0,15 €
			Per second after the first minut		Per second after the first minut			Per second from the first minut	
		International	<u>Proxiworld+</u>	1,25 €	<u>Int. Call Advantage</u>	5,80 €		<u>Set-up Fee</u>	0,05 €
			<u>EU+NA Fix Peak</u>	0,30 €	<u>EU Peak</u>	0,30 €		<u>Neighbours</u>	0,25 €
			<u>EU+NA Fix OFF-Peak</u>	0,22 €	<u>EU OFF-Peak</u>	0,21 €		<u>rest of EU+NA+ some</u>	0,37 €
			<u>EU+NA Mobile Peak</u>	0,55 €	<u>NA Peak</u>	0,36 €		<u>Other European</u>	N/A
			<u>EU+NA Mobile OFF-Peak</u>	0,45 €	<u>NA OFF-Peak</u>	0,27 €		<u>Other Countries</u>	N/A

NA = North America

WE = weekend

HOL = Bank Holidays



Analysis



DESTINATION	NETWORK	TIME [min]	Proximus [€]	Mobistar [€]	Base [€]
BELGIUM	SAME PEAK	120	18,00 €	20,04 €	18,00 €
	SAME OFF PEAK	120	12,00 €	20,04 €	18,00 €
	FIXED PEAK	120	31,20 €	20,04 €	18,00 €
	FIXED OFF-PEAK	120	9,00 €	20,04 €	18,00 €
	OTHER MOBILE PEAK	120	44,40 €	20,04 €	31,20 €
	OTHER MOBILE OFF-PEAK	120	30,00 €	20,04 €	31,20 €
	TOTAL	12 hours	144,60 €	120,23 €	134,40 €
NETHERLANDS	FIXED PEAK	60	18,00 €	18,00 €	15,30 €
	FIXED OFF-PEAK	60	13,20 €	12,63 €	15,30 €
	MOBILE PEAK	60	33,00 €	18,00 €	15,30 €
	MOBILE OFF-PEAK	60	27,00 €	12,63 €	15,30 €
	TOTAL	4 hours	91,20 €	61,27 €	61,19 €
SPAIN	FIXED PEAK	60	18,00 €	18,00 €	22,49 €
	FIXED OFF-PEAK	60	13,20 €	12,63 €	22,49 €
	MOBILE PEAK	60	33,00 €	18,00 €	22,49 €
	MOBILE OFF-PEAK	60	27,00 €	12,63 €	22,49 €
	TOTAL	4 hours	91,20 €	61,27 €	89,97 €
USA	FIXED PEAK	60	18,00 €	21,56 €	22,49 €
	FIXED OFF-PEAK	60	13,20 €	16,19 €	22,49 €
	MOBILE PEAK	60	33,00 €	21,56 €	22,49 €
	MOBILE OFF-PEAK	60	27,00 €	16,19 €	22,49 €
	TOTAL	4 hours	91,20 €	75,50 €	89,97 €
		SUBSCRIPTION	23,50 €	12,50 €	12,35 €
		INT. SUBSCRIPTION	1,25 €	5,80 €	-
		TOTAL	442,95 €	336,56 €	387,87 €

