



ECO 5120 Econometric Theory & Application (2005)

## Parametric Modeling of Soccer Goal Time

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*December 2005*

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### Abstract

In recent applied game theory economic research, probability of scoring is expressed as function of strategic and situational variables. Statistical and probabilistic arguments are used to explain the scoring time in statistical journals. This project extends previous studies by combining theoretical results and statistical findings into econometric models. In our project, parametric model adopted is analyzed by survival analysis techniques.

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Keywords: Game theory, sports, soccer, survival analysis, Weibull

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We would like to thank Professor Lee Myoung-Jae for commenting on an early draft of this paper. Needless to say, any remaining errors are our own.

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## 1. Introduction

In the past two decades, sports matches are studied by economists for empirical testing of predictions using game-theory-based model.<sup>1</sup> At the same time, due to the prevalence of soccer betting, statisticians and mathematicians have tried to model a match in stochastic framework.<sup>2</sup>

Previous empirical analysis by game theorists have suggested that teams' skills, current score, net goal and home field advantage are four significant explanatory variables of the probability of scoring.<sup>3</sup> On the other hand, the empirical models used in statistical studies have shown usual Poisson, negative binomial and mixed poisson would be candidates of practical models to predict the number of score in a single football match.<sup>4</sup>

This paper tries combine both viewpoints under one single-framework in survival model and tests the model by fitting real world data. Our analysis yields three main results. First, consistent with previous game theory studies, the team with home field advantage requires less time to make a score. Our finding reinforces previous studies results that surrounding environment has strong influence on players are mainly due to psychological behavior but not strategic behavior.<sup>5</sup> Second, skill of team member is significant in reducing the time to score. However, we found out that the effect of team's skill is not that large as we would have expected, nor coincide with the theories predicted. Third, the explanatory variables net goal shows inverse relationship with the goal time. This is completely different from the predictions derived by game-theory-based models.

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<sup>1</sup> Probably, the first few studies are toward strategic choices across games. Like Walker and Wooders [1998] study mini-max hypothesis in tennis games and Ferral and Smith [1999] tested distribution of points in tennis. Later, Palomino, Rigotti, Rustichini [2000] studied soccer focusing strategies across games. .

<sup>2</sup> There are various soccer betting studies in various journals. e.g. Journal of operational Research

<sup>3</sup> See Palomino, F., Rigotti, L. and Rustichini, A. [2000] and reference therein.

<sup>4</sup> See AD Fitt, CJ Howls and M Kabelka, [2005].

<sup>5</sup> Our studies have taken the strategic variable as explanatory variables.

## 2. Data Sample<sup>6</sup>

We have chosen Barclays English Premier League as our data sample. It is because the data collected is convenient and reliable, as details of matches listed on the official League site and various fan clubs and betting site.<sup>7</sup> We focus on the period from year 2001 to year 2004 totaled 608 matches. The reason for not including current year figure is to test our estimated model by this year data.<sup>8</sup> Due to heterogeneity in the team skills, Liverpool, Chelsea, Manchester United and Arsenal are being chosen to minimize the differential of ability across teams.<sup>9</sup>

The explained variable is scoring goal time which needs special treatments before we could use it. Firstly, it is usually the case that there is no goal in a single match. Then we would treat this censored data at 90 min. If there is one goal in 30 minutes, there would be two observations. One is failure at 30 minutes and the other is censored at 60 minutes. Of course, in the first case censoring and second case censoring is different due to effect of first goal, so we will include the current goal to control this effect.<sup>10</sup>

To explain goal time, we have collect six categories of instruments, namely, match specific, field specific, strategy specific, last matches results, own team specific and opponent team specific.<sup>11</sup> Match specific contains factors invariant throughout a match, for example, climate of the day of match, home field advantage and attendance ratio. Field specific are those factors changing during the match. Current score, current goal (home), current goal (away), current goal conceded (home), current goal conceded (away) are collected to control the effect of changing match environment. Strategic

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<sup>6</sup> Dataset are entered by the authors and could be obtained upon request. The data sources are from the following websites: 1.) <http://www.premierleague.com>. 2.) <http://stats.premierleague.com>.

<sup>7</sup> Another reason is that previous studies are focused on English Premier League. Then, our founding could be easily compared to other research results.

<sup>8</sup> Since games of the season have not yet ended, we postpone the test under full sample available.

<sup>9</sup> These four teams are among the top in the league.

<sup>10</sup> Obviously there is a significant relationship between the scoring time and no. of current goal. In this project, we assume they follow a linear relationship and the explanatory variable "current goal" is added in the model to adjust for this relationship.

<sup>11</sup> See Appendix for detailed description of explanatory variables

specific variables try to control the effect of different strategies adopted. The proxies are last year of fouls accumulated, last year yellow cards/ red cards obtained, last year total goal in the league and last year total goal conceded. The first two are trying to capture the rogue of players and the last two is the offensive-defensive style of the team. Last match effects are being measured by weighted average of previous three game results<sup>12</sup> and current position in the league. The opponent team effect is controlled by last year position of the team in the league and newly promoted team effect. The own team effect<sup>13</sup> is being controlled by the last year position in the League. Since the four teams chosen are remained in League from 2001 to 2004, there is no newly promoted team variable here.

### **3. Estimated Model**

Our final model is based on Weibull survival model,<sup>14</sup> the basic reasons is underlying hazard rate is time-varying due the simultaneous and interacting forces of strategic rationality and psychological elements.<sup>15</sup>

The final model is shown on Table A. We have found out that only a few explanatory variables are relevant.

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<sup>12</sup> The weighting of last match is 3, the match before last match is 2 and 1 for the 2 match before the last match with wining get 3, 0 for draw and -3 for lose.

<sup>13</sup> Own team means the team that the scoring time we are interested in, namely, Manchester United, Arsenal, Liverpool and Chelsea.

<sup>14</sup> Another main reason is that Weibull is a popular choice for duration dependence hazard model. Actually, the estimated model parameter would not change much if we assume other type of distributions. Even if we change the assumption to lognormal, Poisson or exponential would not have any significant impact to estimation result. Therefore, it could be said our estimate is robust to the model selection bias. See Appendix II for details of Weibull distribution

<sup>15</sup> The surrounding environment of match is changing every time of the game and hence every single moment of the game is different from the other moment. The usual independent assumption of time-invariant could not be applied here. This could be further reaffirmed by observing the non-parametric estimated hazard function. See Appendix III for further details.

**Table A. Weibull survival Model Estimate**

| <b>Explanatory Variables</b>    | <b>Coefficient</b> | <b>Hazard Ratio</b> | <b>P-value</b> |
|---------------------------------|--------------------|---------------------|----------------|
| <b>Match specific</b>           |                    |                     |                |
| Home Field Advantage**          | 0.147              | 1.159               | 0.077          |
| <b>Field specific</b>           |                    |                     |                |
| Current Score**                 | 0.119              | 1.126               | 0.094          |
| Net Goal (Home)***              | 0.157              | 1.17                | 0.00           |
| Net Goal (Away)***              | 0.185              | 1.203               | 0.002          |
| <b>Opponent Ability</b>         |                    |                     |                |
| Opponent Last year position***  | 0.011              | 1.012               | 0.00           |
| <b>Previous Game effects</b>    |                    |                     |                |
| Weighted previous three results | 0.003              | 1.003               | 0.237          |
| <b>Strategic Specific</b>       |                    |                     |                |
| Last Year Goal ***              | 0.006              | 1.005               | 0.00           |
| Last Year Goal Conceded         | -0.009             | 0.99                | 0.301          |
| Constant Term                   | -5.243             | 0.00                | 0.764          |
| Number of observation           | 909                |                     |                |
| Log likelihood                  | -1095              |                     |                |
| Chi-Square Test                 | 0.000              |                     |                |

\*\*\* significant at 0.005 , \*\*significant at 0.01 , Robust standard error Used

significant for estimation.

It can be seen from the table that home field advantage is significant in reducing the expected time to score. From our model, the home field advantage would increase the team scoring hazard rate 15% higher, holding other factors consistent. This is consistent with game theory prediction of friendly surrounding environment and also matches with our intuition that home team is more likely to score.

Another important finding is that opponent ability is also crucial to the determination of the goal time. This result looks like consistent with previous studies, however, while direction is correct but magnitude is not. The previous empirical studies reveal the skill differentials raise the probability of scoring by factor of 2.2 to 2.3, ceteris paribus,

however, in our model, the raise of hazard is just by 1%<sup>16</sup>, yet p-value is less than 0.0001. One of the reasons of our different conclusion may be due to the fact that given the opponents teams and coach skills, the other teams would adjust their offensive-defensive accordingly. That is to say if the opponent team is empowered with strong striker, the other team would be more likely to adopt more conservative strategy than otherwise.

One of the puzzling results is that the explanatory variables *Net Goal* are significant but completely reverses the direction even the magnitude of prediction is correct. From classical theory, the team is winning, with higher net score, would be more likely to adopt defensive strategy and less incentive to score. That is, winning team would be less likely to score to have favorable tradeoff between offend and defend. However, in our model, the hazard ratio is greater than one, which means winning team is more likely to score! This has contradicted our classical assumptions. No matter own team has home advantage or not, the effect are similar with 20% up in the hazard ratio. It is extremely unpleasant result we come up with. One of the possible reasons behind may be due to sampling error. Given our sample is concentrated on the top teams, winning one score is more likely to win more as the own team player is more passion to strike and shoot and the opponents, particularly the goalkeeper would be depressed. This is true particularly if the net goal is large. Imagine the opponent team is winning three

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<sup>16</sup> Opponent ability is being measured by the last year position in the league. Given own teams selected are those among top, the position would just enough to reflect the skills differential. In this way, the higher the differential is, the higher the value of the position will be. Therefore, if skills differential really matters, we would expect the hazard coefficient would be greater than one. As it is the case in our model, we therefore say the theory matches our founding in magnitude. One may quote the scale of measurement may be source of problem. Yet, it could not be the case that even we normalize the scale, we are still unable to account for the difference. This could be further supported by looking at the goal time would not differ much even the skill differential is larger, provided we have removed away the "newly promoted team effect". One evidence to support our claim is the marginal effect is coincide with our estimate. See appendix IV for table of marginal effect.

points. Then it would be very unlikely we would be able to turn around, so it would be more likely to play less hard, if not give up.<sup>17</sup>

#### **4. Maximum likelihood scoring period**

From the empirical data, we have found out that period 60 minutes to 80 minutes after a game start is the period with the highest probability of scoring. Hazard rate is 1.5 times during 60 minutes to 80 minutes than other period during the game.<sup>18</sup> Note that hazard rate increase from time zero to highest 60 to 80 minutes but drops sharply from 80 minutes to 90 minutes.<sup>19</sup>

This interesting finding might suggest us that the strikers are having highest performance during 60 minutes to 80 minutes. However, the strikers are poor-performed during the last 10 minutes if there is not any goal during the first 80 minutes. This is an understandable result because if there is no goal in the first 80 minutes, the coach and players would believe that the probability to goal is very slim and spend less effort to attack and more to defend.

#### **5. Extension: Beckham's Effect**

As noted, our dataset includes Manchester United Club the period from year 2001 to year 2004. David Beckham served as mid-fielder and team leader in Manchester United during year 2001 to year 2002. He has been later then sold to the Real Madrid since year 2003. Given this information, we could analyze the significance of Beckham contribution.

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<sup>17</sup> Here, we are suggesting the relationship between net goal and scoring probability are nonlinear concave function, not monotonic decreasing function. We have tried to fit the model with more dummy and quadratic terms. Yet, all of them are insignificant. Therefore, there is not enough ground to claim the relationship and we refrain ourselves to include this result in our final model.

<sup>18</sup> The result is not confined to the parameter model only. The hazard rate obtained through non-parametric Kaplan-Meier Estimator also reflects the similar results.

<sup>19</sup> See Appendix V for table for estimated hazard ratio.

Assuming the presence of Beckham is time-invariant fixed effect to the hazard ratio, we could allow ourselves to apply dummy variable as proxy to his contribution to the game.<sup>20</sup> The adjusted model<sup>21</sup> has shown that the contribution of Beckham to his club is not statistically significant.

## **6. Conclusion**

Home field advantage, skills differential does reducing the scoring time, though magnitude of skill differential would be smaller than other models predicted. The net goal shows an unexpected sign that theory predicted may be due to the psychological effect of players not modeled in the classical model. During the first 60 minutes the scoring probability is increasing and becomes topped during 60 minutes to 80 minutes but dropping sharply in the last 10 minutes. Applying dummy variable as proxy, Beckham effect<sup>22</sup> is found out to be statistically insignificant.

Further extension can include more mid-stream team data to avoid the problem arise from including only strong team. Moreover, variables like formation arrangement and the effect of pre/post half-time can be added into the regression model. Last but not least, the model can be extended by using panel data across different league in different countries and to compare the difference between 1<sup>st</sup> goal time and 2<sup>nd</sup> goal time.

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<sup>20</sup> The suitability of using time-invariant fixed effect could be justified on the ground that being the mid-fielder and leader, Beckham contribution to his own team could be said to be fixed during the game. Another reason to use fixed effect is that it is at least natural to assume compare to other normal players, his extra contribution could be treated as fixed effect.

<sup>21</sup> See Appendix VI for model specification

<sup>22</sup> Other player effects could also be found in the similar manner. Clubs may be able to do retrospective valuation of their team members.



## **7. References**

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**Appendix I: Table of Explanatory Variables**

| Category           | Proxy Variable                 | Remarks                                                              |
|--------------------|--------------------------------|----------------------------------------------------------------------|
| Match Specific     | Climate                        | Whether there is rain, sunny or cloudy and the temperature           |
|                    | Home field advantage           | Whether the team is play as home or away                             |
|                    | Attendance ratio               | The percentage of audience of the match                              |
| Field specific     | Current score                  | Number of total goal, including both own team and opponent           |
|                    | Current goal home              | Number of goal scored by own team with home field advantage          |
|                    | Current goal away              | Number of goal scored by own team without home field advantage       |
|                    | Current goal conceded home     | Number of goal scored by opponent team with home field advantage     |
|                    | Current goal conceded away     | Number of goal scored by opponent team without home field advantage  |
| Strategic Specific | Last year fouls                | Number of fouls obtained by own team in the last year League         |
|                    | Last year yellow/red cards     | Number of year cards obtained by own team in the last year League    |
|                    | Last year goal                 | Total number of goal scored by own team in the last year League      |
|                    | Last year goal conceded        | Total number of goal scored by opponent team in the last year League |
|                    | Last year shoot                | Total number of shoot by own team in the last year League            |
| Last Matches       | Previous Three Matches Results | Weight average of Last three matches result                          |
|                    | Current Position in the league | Current position in league of own team before the match              |
| Opponent Team      | Last year position             | Last year position in the League                                     |
|                    | Newly promoted team effect     | Whether the team is newly promoted                                   |
| Own Team           | Last year position             | Last year position in the League                                     |

## Appendix II: Weibull Distribution

Hazard function:

$$\lambda(t) = \gamma \alpha t^{\alpha-1}$$

Taking Logarithm of both sides yields:

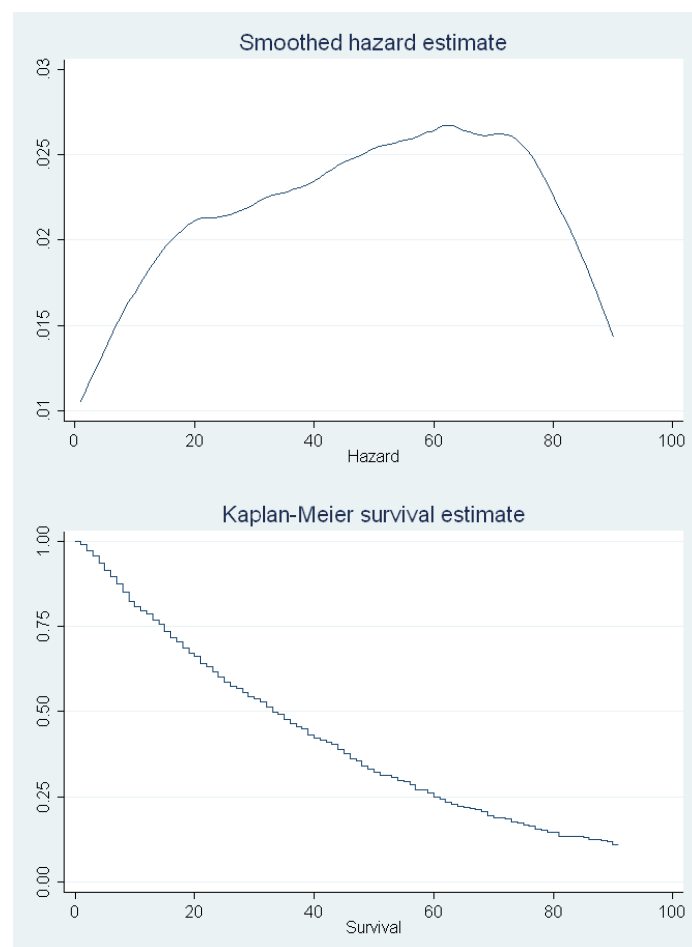
$$\ln \lambda(t) = \ln(\gamma \alpha) + (\alpha - 1) \ln t$$

where  $\gamma = \exp(x'\beta)$  and  $x$  is a vector of independent variables

Please refer to standard textbook for further details.

## Appendix III: Non-parametric estimated model

Using Kaplan-Meier Survival Estimation, we have seen that the hazard function is non constant. The smoothed hazard estimate graph has shown the non-linear relationship between hazard rate and the time. This has support the usage of Weibull distribution in our final model.



**Appendix IV: Marginal Effect**

| Variable                | Marginal effect |
|-------------------------|-----------------|
| Opponent ability        | -0.305          |
| Home effect             | -3.816          |
| Current score           | -3.062          |
| Net goal (Home)         | -4.045          |
| Net goal (Away)         | -4.763          |
| Last year goal          | -0.153          |
| Last year goal conceded | 0.244           |
| Previous game result    | -0.092          |

**Appendix V: Estimated Hazard function across time**

The following table shows the hazard ratio estimated from the Weibull survival function across time.

| Time interval |    | Beg.  | Cum.    |        |
|---------------|----|-------|---------|--------|
| From          | To | Total | Failure | Hazard |
| 0             | 10 | 912   | 0.1768  | 0.0194 |
| 10            | 20 | 686   | 0.3281  | 0.0202 |
| 20            | 30 | 520   | 0.4572  | 0.0213 |
| 30            | 40 | 383   | 0.5683  | 0.0228 |
| 40            | 50 | 275   | 0.6668  | 0.0258 |
| 50            | 60 | 191   | 0.7364  | 0.0233 |
| 60            | 70 | 135   | 0.8043  | 0.0296 |
| 70            | 80 | 88    | 0.8523  | 0.028  |
| 80            | 90 | 55    | 0.8789  | 0.0198 |

**Appendix VI: Model to test marginal contribution of Beckham**

The following (Weibull) model is used to test the Beckham's effect:

$$\ln \lambda(t) = \ln \alpha + \beta_1 x_1 + \dots + \beta_{\text{Beckham's effect}} x_{\text{beckham's effect}} + (\alpha - 1) \ln t$$

Where  $x_{\text{beckham's effect}} = \begin{cases} 1 & \text{if the year } 01/02 - 02/03 \\ 0 & \text{03/04 - 04/05} \end{cases}$

The estimated result is:

| <b>Explanatory Variables</b>    | <b>Coefficient</b> | <b>P-value</b> |
|---------------------------------|--------------------|----------------|
| <b>Match specific</b>           |                    |                |
| Home Field Advantage            | 0.092              | 0.487          |
| <b>Field specific</b>           |                    |                |
| Current Score**                 | 0.174              | 0.00           |
| Net Goal (Home)***              | 0.166              | 0.05           |
| Net Goal (Away)***              | 0.101              | 0.173          |
| <b>Opponent Ability</b>         |                    |                |
| Opponent Last year position***  | 0.080              | 0.420          |
| <b>Previous Game effects</b>    |                    |                |
| Weighted previous three results | 0.060              | 0.147          |
| <b>Strategic Specific</b>       |                    |                |
| Last Year Goal ***              | 0.010              | 0.567          |
| Last Year Goal Conceded         | -0.0133            | 0.368          |
| Constant Term                   | -5.521             | 0.00           |
| <b>Beckham's effect</b>         | 0.108              | 0.657          |

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