

Outline for E-Business Rules

1. Introduction

- a. State of E-Businesses today
- b. Why are E-Businesses failing in the market
- c. Short explanation of what they can do
- d. State the different types of E-business
 - i. Store Fronts
 - ii. Infomediaries
 - iii. Trusted Intermediaries
 - iv. E-Business Enablers
 - v. Infrastructure Providers
 - vi. E-Government
- e. State the purpose of paper

2. Store Fronts

- a. Definition of Store Front E-Business Types
- b. What are the main business rules that need to be followed
- c. What areas of the business are not as important
- d. Example of a business that has used the right business rules and has succeeded i.e.: Amazon, Half.com

3. Infomediaries

- a. Definition of Store Front E-Business Types
- b. What are the main business rules that need to be followed
- c. What areas of the business are not as important
- d. Example of a business that has used the right business rules and has succeeded i.e.: Travelocity, EBay.

4. Trusted Intermediaries

- a. Definition of Store Front E-Business Types

- b. What are the main business rules that need to be followed
- c. What areas of the business are not as important
- d. Example of a business that has used the right business rules and has succeeded i.e.: Pay Pal, Verisign.

5. E-Business Enablers

- a. Definition of Store Front E-Business Types
- b. What are the main business rules that need to be followed
- c. What areas of the business are not as important
- d. Example of a business that has used the right business rules and has succeeded i.e.: UPS, OperInter.com.

6. Infrastructure Providers

- a. Definition of Store Front E-Business Types
- b. What are the main business rules that need to be followed
- c. What areas of the business are not as important
- d. Example of a business that has used the right business rules and has succeeded i.e.: IBM, HP, infocrossing.com.

7. E-Government

- a. Definition of Store Front E-Business Types
- b. What are the main business rules that need to be followed
- c. What areas of the business are not as important
- d. Example of a business that has used the right business rules and has succeeded i.e.: VADMV .

8. Conclusion

- a. Restated purpose of paper and research
- b. Supply information that if an E-Business follows the right set of business rules they should be successful.
- c. Complete conclusion