

The name of the letter: Media Activism Newsflash



Volume 1, Issue 1

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MEDIA ACTIVISM
Tuesdays after 9th 009

Who we are: A group of students passionate about free expression and media creation.

What we do: Create our own media and learn how the media works

What we have done so far: We've made powerful video Public Service Announcements. We're going to be on Bronx public access presenting our creations very soon! We've had two media activists come to share their insights with us about independent media.

MEDIA Activism-
Sara V. Any B.
Nayema K. Tegest S

Advisor-
Ms. Sapozhnikov

Thanks to Ms.
Nunez, COSA

Finding your soapbox:

Media Activism as a tool for anti-war expression- Sara V

Hundreds of messages from the media are vying for our attention everyday. Just look at Times Square in NYC-- you'll see what we mean.

Media Activism is a way of expressing different perspectives, separate from the mainstream media which is mostly responsible for the messages you see all of the time.

The nation is now in the midst of a war and demonstrators have taken to the streets to protest. Many media activist collectives have created media to help an

underrepresented population express anti war opinion. By going out into the streets, capturing the protests as they happen and getting interviews with those involved, media activists can get a very different portrayal of anti-war demonstrations than what you see in the mainstream. Where these sources will usually portray protests as impersonal events with mass disobedience, the documentaries and other media created by the activist collectives bring varying opinions to the sur-

face, including those of demonstrators and speakers.

Mainstream media sources always have a particular angle from which they report which reflects what their viewers want to see. How many times have you heard news anchors say the word "showdown" in one program? While independent media also has bias and opinion it offers a new way for us to gain information and is becoming even more important now that the "showdown" is on.

Liberate Yourself from Media Bias!- Any B

Many people go unaware of the mass propaganda the media feeds us everyday. Because the media plays such a crucial role in our lives, we must become aware of why and how the media escapes from its known role of being a neutral agency of mass communication.

A variety of bias

exist. There are political, social, and economic bias. An example of political bias would be the New York Times, who strongly favors the democratic party. Social bias is illustrated in many newspapers and magazines where journalists only cover one aspect of an event. Economic bias is demonstrated when a media corporation

never reports the wrong doings of a parent company. To become immune from this type of bias, we must realize that not every source of information is neutral and accurate. A solution may be to watch many channels before forming an opinion on a certain issue. Join the Media Activism Club on Tuesdays in room 009 for more info.

WHAT THEY WERE THINKING



"I was thinking why the questions on my HW never look the same as on the board. I was very confused"
Ronak, 15, center

"I was thinking about when the math class would be over so that I can tell the guy who shares the locker with me not to take my tech kit no more. I was furious since I consider myself bi-polar. I just do Mrs. Strauss' work in case she calls on me."
Zaoxing, 15, right

"Is there an easier way to express 3/4 pi in degrees instead of using ratios. Just substitute 180 for pi."
Mrs. Strauss, far right