



Shorelines

VOLUME 24 - NO. 2

February - 2009

Webster's Third New International Dictionary Unabridged, has the following definition:

goal ȝōl *n.* 2: the end toward which effort or ambition is directed: AIM, PURPOSE... a condition or state to be brought about through a course of action

At the "In and Out" meeting, the Board spent a delightful day at Pat Bagge's home. But it was not all just fun and eating. We spent some time going over goals for 2009. In brief, this is what we came up with. Our bylaws, Article II, Section 1, specifically state:

"The object and purpose of this non-profit Chapter is exclusively for education and cultural development through participation in and encouragement of interest in the art of needlepoint as defined by ANG."

Not surprisingly, EDUCATION will be our biggest goal. The Year-Long Project fits this criterion just beautifully. Idele Gilbert has designed a sampler that will be teaching six different techniques. Are you familiar with all of them? Maybe you are very good at one or two—think about signing up for the bands that you'd like to explore. The teachers will be suggesting alternative ways of using their designs but you will have to come to find out more!

FRIENDSHIP is another goal - providing a warm, friendly environment for all our members. The Board has pledged to talk to new faces at every meeting. How about you? There are quiet people and very gregarious people in our group. There are chances to chat at the Snack table, Show-and-Tell table, and Program table. Come at 9:30 so you can make new friends. If someone asks to sit at your table, even if it is full, grab a chair from another table and make room. It just might be your new best friend standing there!

Our third goal as a Board is FISCAL RESPONSIBILITY. In these treacherous economic times, we will try to keep expenses under tight control and offer as much value for your money as we possibly can.

Finally, let's have FUN! I love to stitch! Don't you? Not only do I have a beautiful result when I finish a piece, but the canvas is woven with the wonderful friendships and love I received from my fellow stitchers.

Now, how about you? Take a minute and think about what you want to receive from the chapter. Is it a specific project? Is it camaraderie? Is it education? Once you have a specific goal, decide how you will go about achieving it. A specific project? Ask the program chairmen; if not this year, we'll add it to the list for next year's consideration. Camaraderie? Besides the meetings, try the stitch and chats. They are located at three different geographical locations. There is absolutely no business conducted. You don't have to be on time. You don't have to be quiet. You can leave whenever you want. Got a problem? Someone will help you. Everyone is welcome and the laughter sometimes interferes with the stitching. Education? Not only does the chapter provide 11 programs a year, but our national organization puts on a wonderful seminar, and provides correspondence courses if you want to work at your own pace. Kristi Todd has done a marvelous job with our website: www.geocities.com/needleartistsbythesea. Check it out - it makes us look great (Which we really are.)!! The ANG website is no slouch, either: www.needlepoint.org. Subscribe to the list. Amazing things are discussed and someone always has a goody or two to share.

Take that first step today, by deciding where you want to be in November with your stitching.

Laura

Needle Artists By The Sea Chapter of the American Needlepoint Guild, Inc.

A non-profit organization whose object and purpose is exclusively for educational and cultural development through participation in and encouragement of interest in the art of needlepoint and other counted techniques.

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Ways & Means:

Linda Dunsworth

Sharon Holt

Tammy Kritz

Shoreline Stitches'**Showcase**

Mary Fleming

Recognition Awards:

Anne Lenker

Historian:

Janet Halliday

Hospitality:

Betty Van Acker

Public Relations:

Rachel Watkins

Parliamentarian:

Fran Lambert

Show & Tell:

Betty Hamilton

Needle Artists By The Sea is open to everyone interested in the goals of the parent and chapter organization. The chapter meets on the second Thursday of each month (except December) from 10:00am to 12:00pm in the Community Room of The Cabrillo Marina, Via Cabrillo, San Pedro, CA. (Office address: 224 Whaler's Walk, Berth 29). Hospitality and refreshments are offered before the meeting and visitors are welcome.

Directions to our Meeting Place: San Pedro via Harbor Freeway (110) or over the Vincent Thomas Bridge. Enter Gaffey going south. Cross streets are numbered consecutively going south. Continue to the 22nd Street signal, turn left through Pacific Ave. signal and through 2 stop signals. Turn right onto Via Cabrillo for about 3/4 mile and see the building by the flagpoles and a small water fountain. Parking is free and plentiful.

Membership Information: Annual membership dues for American Needlepoint Guild, Inc. (ANG) are \$33.00 and should be mailed directly to ANG, Membership Office, 2810 Crossroads Drive, Suite 3800, Madison, WI 53718. Membership in ANG entitles you to receive six (6) issues of *Needle Pointers*, the nationally distributed magazine. In order to belong to any chapter, your National membership must be active.

Individual Chapter membership dues are \$15.00 annually. Chapter membership dues entitle you to receive the chapter newsletter, attend monthly General Meetings, and any scheduled workshops. Make Chapter dues checks for \$15.00 payable to **NAS-ANG** and mail to:

Mary Ellen Bell

NAS Web Site: <http://geocities.com/needleartistsbythesea/>

NAS Email address: NASWebmaster@miketodd.com

ANG Web Site: www.needlepoint.org

Shorelines is mailed to members and advertisers before the General Meeting. Please submit items for publication by the 15th of the month (or at the General Meeting) for the following month's issue to:

Susan Rossi

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Advertising Rates:

Roster & 11 Newsletters	\$55.00	Business Card Size
1 Newsletter Only	\$ 6.00	Business Card Size
1 "	\$12.00	1/4 Page Advertisement
1 "	\$15.00	1/2 Page Advertisement
1 "	\$30.00	Full Page

BOARD ANNOUNCEMENTS

It was with regret that the Board accepted Ginger Colton's resignation as Treasurer for 2009. We would like to express our gratitude for all her past support and wish her a complete return to health for her and her family.

Our by-laws state that when a vacancy occurs in an office, the President shall appoint a successor with the approval of the Board. I am happy to announce that Ann Perkins has agreed to step in and be treasurer starting in March. Linda Dunsworth will be acting as Treasurer until Ann can take over.

With Ann stepping into the Treasurer's spot, a vacancy was left at Historian. Janet Halliday quickly volunteered to step in. Our chapter is so fortunate to have members who say yes whenever a need arises. Thanks to all of these ladies for ensuring that the ship of NAS continues to sail smoothly.

Laura Herrmann

NAS Community Outreach Project



KISSING PILLOW CHALLENGE

February has a great connection with hearts. Valentine's Day is certainly one of our favorite holidays. In honor of hearts, the membership at the January NAS meeting decided to have a Kissing Pillow Challenge.

Before a soldier is deployed, he/she is given enough pillows for each member of the family. He/she kisses the pillows and leaves one pillow with every child and spouse. Often the military person takes a pillow with him/her that has been kissed by all the family members. As you can see, each person deployed needs at least two pillows and sometimes 4 or 5. That is the reason we use so many different backing fabrics--so that each child will have his own easily distinguished pillow.

Can you find the time to stitch just one? Or ten? Bring whatever you have done to the February general meeting. Your reward will be in knowing that a young man or woman, somewhere far away, will have a precious memento of his family.

We would also like the membership to consider whether to continue with the Kissing Pillow project. Many of our members belong to other chapters that are also stitching Kissing Pillows. We would like to take a vote in February to decide whether to continue.

If you need instructions, please contact Laura Herrmann or Marlene Ezratty and we will get them right out to you.

Thanks!



Marlene Ezratty, Community Outreach

Membership

DUES! DUES! DUES! (are overdue!!!)

There are about 50 of you who haven't yet paid your 2009 chapter dues. They were due at the end of January. If you haven't already paid, please send \$15 to Mary Ellen Bell. Please send your check today so you don't miss any of the newsletters.

We're off to a great start with two new members joining at the January meeting. Please welcome:

Nancy Cucci and Teresa Kumor

Please invite all your stitching friends to come with you to one of our meetings so that we can persuade them to become new members as well.

New rosters will be available at the February meeting.

Mary Ellen Bell, Membership

Hospitality

Thanks so much to those who so graciously brought such nice treats for our January meeting, namely:
Pat Bagge, Ginger Colton (via Pat Bagge), Debby Power, Anne Lenker, Jacke Prideaux, Christine Urback, Wanda Rhoades, and, above and beyond the call - [AABTC], Marlene Ezratty. Thank you all.

Thanks also to our Helpers for January - Debby Power, Marlene Ezratty and Alice Weiss. Sorry that I stood you up by being late last month. 8:00 a.m. will be the time I'll shoot for this month (February).

February Treat ladies are: Kristi Todd, Rachel Watkins, Laverne Baker & Dorothea Inselmann.
February Hospitality Helpers are: Angie Carney & Kristi Todd -- again 8:00 or so.
Call me if there's a problem.

TO ALL OF THE MEMBERS--How slick the Hospitality operation went last meeting - due to all of your help - far better than when I did it years ago. So nice!! Thanks again, Bettivan

Betty Van Acker, Hospitality

Upcoming Special Events

AHOY MATIES - MARK YOUR CALENDAR!!!!!!

We will be cruising the Pacific (or at least the San Pedro harbor) on April 16, 2009. Alice Weiss has arranged for another Harbor cruise for NAS members, their families and friends. We will be casting off at 11 a.m. The cost will be \$20 per person and EVERYONE is invited. Questions - ask Alice Weiss.

2009 Year-long Project Overview

The NAS 2009 Year-Long Project is “Seaside Sampler” designed by member Idele Gilbert, who composed an original poem for the project as well. This project is a companion piece to the 1998 Year-Long Project. The 1998 “By the Sea Sampler” was a band sampler as well, involving multiple designs by different designers. It was not only hugely popular then, but is still thought of fondly by all who participated.



The 2009 “Seaside Sampler” is the same size as the 1998 band sampler and can be worked on size 18 count Canvas or on size 24 count Congress Cloth. This project can be accomplished using your stash of threads. This project teaches several different needlework techniques; Black Work, Gold and Silk Work, Pulled Thread, Raised Beadwork and beading, Stump Work and Assisi embroidery. The concept of this project is to expand your knowledge of techniques suitable for use on counted ground fabric or canvas.

The project will be taught in six separate sections throughout the year 2009 by Idele Gilbert, Kristi Todd, Rachel Watkins and Margaret Bendig. Although of an overall theme, each design is also meant to stand alone and can be utilized individually as an eye-glass case, ornament, needle-holder book, etc.

The instructions are offered as a complete set for \$25.00, or, individually for \$5.00 each if you decide only some of the designs will suit your tastes.

Supplies needed for each band will be shown on the Monthly Programs page of our website, and in the Shorelines newsletter. Basic supplies for the entire project are as follows:

13” x 19” – 18 Count canvas (this includes a 2” border on all sides)
or
10” x 14” – 24 Count Congress Cloth (this includes a 2” border on all sides)

Appropriately-sized stretcher bars to fit canvas
Thumb tacks, Basting thread, Ruler, Scissors, Magnification and Light
Needles - tapestry and embroidery to match canvas or congress cloth size

Another piece of canvas or congress cloth to serve as a Doodle Cloth is **strongly** recommended.

You must be a current member of Needle Artists by the Sea to participate in the 2009 Year-Long Project, “Seaside Sampler.”

If you have any questions, contact Alice Weiss or Jacke Prideaux, Co-Vice Presidents, Programs.

2009 Programs

February 2009:

This month's program is the beginning of our year-long project "Seaside Sampler". See the previous page for a description of the project along with a photo. This month Idele Gilbert, the sampler's designer, will be teaching. We will be graphing the bands out and we will start stitching on the top band as well as the outer border. The general supplies needed for the sampler are listed on the previous page. The following fibers are needed for the sailing ship at the top of the piece:

DMC floss -	712 off-white	317 gray
	310 black	550 purple

Remember, you can sign up for the complete set of instructions (all six lessons) for \$25 or if you would like to try only one or two new stitches/techniques, you can purchase the individual instructions for \$5 each.

Since we are to have four different teachers doing the six bands, the supplies and instructions will be handed out separately. The teachers are Idele Gilbert, Kristi Todd, Rachael Watkins, and Margaret Bendig.

March 2009:

March's program will be Part 2 of the year-long program. This month we will be working on the stumpwork seahorses and the program will be taught by Kristi Todd. Basic stitching supplies as previously listed for February, will be needed, especially remember to **include** your doodle cloth.

This section is an excellent candidate to stitch with threads from your stash. Bring some fibers to the meeting to practice on with your doodle canvas. The fibers used by Kristi in making the sample are as follows:

- Treasure Chest Braid #TC17 for the Seahorse
- DMC Pearl Size 8 #996 for the Coral
- Kreinik size 4 #012 and Flair #F543 for the Seaweed (or other ribbon in a comparable size).
- Size 8 DMC Pearl in your color choice to practice making Bullion Stitch Seaweed.

Recommended books: Stitches to Go by Howren & Robertson (Bring this in March!)
 Raised Embroidery by Barbara & Roy Hirst
 Stumpwork Embroidery by Jane Nicholas

April 2009:

In April, our guest will be Sally London from Rainbow Gallery. Sally will be talking to us about the newest threads that are available. At the February and March meeting, we can sign up for the Rainbow Gallery kits for \$16. This kit includes a sample of all the threads that Rainbow Gallery has to offer. You stitch a sample on a piece of canvas (included) and put this in the book. An example of this book will be at the meetings so you can see the wonderful visual aid you can make for yourself. The kits will only be sold in February and March, so don't miss out. Get your name on the list!

Jacke Prideaux & Alice Weiss, Programs

Show and Tell

Thanks to all the members who brought stitching to share. What a beautiful display. Here is who brought what:

<u>Stitcher</u>	<u>Project</u>	<u>Designer</u>	<u>Comments</u>
Janet Halliday	Garden of Stitches		Tammy Kritz did the finishing
Jacke Prideaux	Witches' Night Out Witch's Hat	Cross-eyed Cricket Margaret Bendig	A NAS 2008 program
Mary Croes	Pride of the Patch	Susan Rossi	NAS 2008 Luncheon
Debby Power	Pride of the Patch	Susan Rossi	NAS 2008 Luncheon
Debby and Mary both commented that this was a great exercise in compensation!			
Jody Woolsey	St. Patrick's Heart Christmas purse	L'Atelier	
Tammy Kritz	NAS 2008 Year-long Project Christmas Sampler Hearts and Flowers	Margaret Bendig Marilyn Hall	"Glad this is done!!" Azure Verde EGA LB EGA - Therapy for Breast Cancer awareness
Linda Dunsworth	Penny Rug BeeHive Pin Cushion Christmas Sampler	Karyn Lord Bird Brain Designs Margaret Bendig	Orange Coast Sampler Guild Azure Verde EGA
Pat Bagge	Christmas Sampler	Margaret Bendig	Azure Verde EGA

Betty Hamilton, Show and Tell

Charm Awards

Congratulations to these members who displayed projects that have earned them an NAS charm award. Well done, ladies!

2008 Annual Luncheon – "Pride of the Patch"
2008 Annual Luncheon – "Pride of the Patch"
NAS 2008 Year-long project

Mary Croes - Starfish
Debby Power - Starfish
Tammy Kritz - Triton Shell

NOTE - There will not be any charm awards handed out in February. If you call Anne, and bring your project in February, you will receive your charm(s) at the March general meeting.

Anne Lenker, Charm Awards

Shoreline Stitchers' Showcase

We are still talking about Showcase expenses and why stuff is the way it is.

The second largest group of expenses in 2008 was associated with the facility. For the 2006 Showcase, we had an adequate room, with not so great access for a reasonable fee, but the Special Event Liability insurance was extremely expensive. We were able to improve this situation when my husband became a member of the Foundation at the South Coast Botanic Garden. The Foundation is actually a co-sponsor of the Showcase along with NAS, which gets us a great discount on the facility fee and insurance. I hope you agree with me that Shoreline Stitchers' Showcase has found a permanent home (to the extent that these things are ever permanent) for financial reasons and also because the facility is so well suited to our event. Wait until you see the improvements they have made to the grounds! The parking lot is now gorgeous; it looks like a theme park! And they have a new big sign built for the entrance on Crenshaw, although the marquee has yet to be installed.

Cost for the Boutique varies depending on how much inventory we have to purchase. The first time we bought quite a bit, but the second time we purchased very little. The Boutique and Opportunities are the key element to covering expenses, and also require a lot of labor; both in preparation and during the Showcase weekend. Basically, without a successful Boutique, the Showcase will not meet expenses. So far, our Boutiques and Opportunities have been *very good*, but Chapter commitments in terms of labor and donations will continue to be extremely important.

Other expense items include a great deal of printing, the biggest bit of that is the Program. We also need entry paperwork, advertising materials, and Opportunity and Entrance tickets. We use a wonderful printer who does great work at a very reasonable cost, so for the time being, this isn't an area where we have big worries.

We have some materials that we can use over and over again. For instance, we have a good supply of ribbons for 1st place through Honorable Mention on hand, but the Best of Class, Judge's Choice and Best of Show ribbons need to be ordered every time. These are about \$5.00 each, and periodically we will need to supplement our supply of Place ribbons. We have 38 pieces of 5 foot by 8 foot redwood lattice upon which we hang the Showcase, and occasionally some of these will need to be replaced due to breakage. (These also need to be stored between Showcases, and transported to and from the exhibit hall, neither of which is a small consideration.) Our beautiful banners can be used essentially forever, but we all think we need two more, much larger ones to hang on the fence outside the Garden for traffic up and down the hill. Some materials and supplies need to be purchased every time, like the zip ties we use to hang the pieces, bookkeeping supplies for the Boutique, plastic tablecloths, postage, etc. This isn't a significant part of the budget but costs do add up.

The Showcase buys lunch for the core Staff who are there all day, on all three days we are at the facility. This is the only hospitality we have been able to provide so far. We were required to use University food service at the first Showcase, and they wanted over \$2,000 for coffee, pastries and cookies for two days, so, yikes! At the Garden, we would be required to hire a licensed caterer if we were going to sell food, but couldn't guarantee the sales and consequently have a hard time finding anyone who wants the job. A suggestion was floated to have Chapter members provide hospitality to the general public, but frankly someone would have to volunteer to organize and manage this chore. Also, the logistics would have to be carefully arranged to avoid people walking into the exhibit area with drinks or food or greasy fingers. Since the Showcase is an educational exhibit and not a fundraising Tea, the lack of general hospitality hasn't been a big problem, at least not one I've heard a lot about.

Next month I'll write about Showcase income. Happy stitching until then!

Mary Fleming, Stitchers Showcase



Calendar

- Feb 5** **Board Meeting** (10 am to 12 noon)
Convoid, 2830 California Ave, Torrance
- Feb 10** **Stitch and Chat Central** (10 am to 3pm)
Boardwalk Café at Ports of Call Village,
San Pedro. Call Alice Weiss for more information.
- Feb 12** **General Meeting** (10 am to 12:30 pm)
Community Room, Via Cabrillo Marina, San Pedro
- Feb 19** **Stitch & Chat South** (10 am to 3 pm)
Rancho del Rey Mobile Home Park
1622 Monterey Dr. Huntington Beach
Call Fran Lambert for information.
- Feb 24** **Stitch & Chat North** (10 am to 3 pm)
La Tijera United Methodist Church,
7400 Osage Avenue, Los Angeles.
Call Laverne Baker if you need directions.



Shorelines
The American Needlepoint Guild, Inc.
Susan Rossi, Editor

Dated Material – Please Expedite