

Canadian World Friendship Fund

Many Units collect "friendship pennies" for Thinking Day, but where does the money go? In Canada, the answer is the **Canadian World Friendship Fund**.



The Canadian World Friendship Fund is made up of voluntary contributions from Members and friends of Guiding. The fund helps support international Guiding:

- **Out Travel:** assists with expenses for girls and Guiders chosen to represent Canada at international events in other countries.
- **In Travel:** helps with expenses for girls from other Guiding countries to come to Canada for special Guiding events
- **World Centres:** contributions are made to support each of the four World Centres, where girls and women in Guiding gather in to share a variety of programs promoting international service and sisterhood.
- **WAGGGS Mutual Aid:** provides financial assistance to Girl Guiding/Girl Scouting organizations in Member Countries.
- **WAGGGS Thinking Day Fund:** supports the development of Girl Guiding/Girl Scouting around the world, provides disaster relief and supports training programs.
- **International Emergency Disaster Relief Fund:** Helps victims of disasters such as the Earthquakes in El Salvador and India.

Why Pennies?

When Lord & Lady Baden-Powell became engaged, Scouts and Guides around the World wanted to raise money for a wedding present. It was decided that if each Scout and Guide contributed one penny, it would show how much the movement had grown around the world. The campaign was extremely successful, and enough money was raised to buy a car! Each individual only needed to contribute a small amount for the total to add up impressively. Many groups today collect nickels, dimes, quarters, and even loonies as well as pennies, but the concept remains the same.

Send donations to:

Girl Guides of Canada – Canadian World Friendship Fund
50 Merton Street
Toronto, ON M4S 1A3