



# THE Source

Society of Professional Journalists  
Oklahoma Pro Chapter

March/April 2002



## Join SPJ in May

Off the thousands of Oklahoma journalists, about 40 are SPJ members. Of those, 11 are SPJ board members.

Those members meet each month in an effort to plan programs for Oklahoma journalists and to discuss current journalism issues in the state.

However, the input of all journalists is welcomed and needed at the meetings.

If you are an Oklahoma journalist and not yet an SPJ member, please join. Then attend an SPJ board meeting.

We want to hear from our members.

What do you want to see accomplished by your chapter? What do you wish the chapter was doing but it isn't? What is the chapter doing that pleases you?

These are important issues that need to be addressed on a regular basis.

So, please, join SPJ in May and get acquainted with your SPJ chapter and with the issues we all face.

## Journalism job fair brings students, pros together

By Sue Hinton  
SPJ member

More than 80 people, including 58 students, attended the Ninth Annual SPJ Job and Internship Fair at the University of Oklahoma in March.

Journalism students from 10 colleges and universities listened to New York Times reporter Kelly Crow talk about covering the terrorist attacks on New York after having reported on the Oklahoma City bombing when she was a journalism student.

They also heard a panel of editors and young journalists describe life in the newspaper world, including online journalism.

Two of the state's largest programs were represented by the most

students, 18 from the OU and 13 from the University of Central Oklahoma.

Other students came from St. Gregory's University, Oklahoma Baptist University, Oklahoma City Community College, Oklahoma State University, Eastern Oklahoma State College, Oral Roberts University, Southwestern State University and Tulsa Community College.

Editors from 13 newspapers and wire services came to recruit students for full- or part-time employment. They included Barbara Allen, the Tulsa World; Joe Hight, the Daily Oklahoman; Christy Goetz, Fort Worth Star-Telegram; Nick Jungman, the Wichita Eagle;

Lindel Hutson, Associated Press; Kristi Fry, the Muskogee Phoenix; David Morris, News-OK.com; Jeff Funk, Enid News & Eagle; Dennis Lang, Lawton Constitution; Andy Rieger, Norman Transcript; Ralph Schaefer, Rutherford Newspapers; and Mike McCormick, Shawnee News Star.

OU Journalism Professor Jack Willis has already begun work on next year's job fair. He has secured recent OU graduate Seth Prince to serve as keynote speaker. Prince, of the Portland Oregonian, worked as part of a team that won a Pulitzer Prize this past year.

The Oklahoma Pro chapter and the OU student chapter co-sponsored the event.

## NEXT Board Meeting, May 10

Make plans to attend the monthly board meetings of the Oklahoma Pro chapter of the Society of Professional Journalists, held the second Friday of each month.

The meetings are a great place to be heard and share ideas with other SPJ members or to become a member.

The next meeting is noon, May 10, at the OPA board meeting room located at 3601 N. Lincoln in Oklahoma City.

Bring a brown-bag lunch including a drink and join fellow journalists.

SPJ needs you and your ideas so make plans to attend. We look forward to seeing you there!

# Oklahoma pro chapter recognizes state journalists at awards banquet

The Oklahoma Professional Chapter of the Society of Professional Journalists recognized the state's top journalists at its annual awards banquet Saturday, Feb. 23.

Held at Embassy Suites Hotel in Oklahoma City, the banquet followed a contest period that drew nearly 800 entries. The entries were judged by three out-of-state SPJ chapters.

Awards in newspaper, television, radio, magazines, websites and public relations were presented. The chapter's Lifetime Achievement Award and several First Amendment recognitions also were presented.

Dr. David Dary captured the chapter's coveted Lifetime Achievement Award.

Dary is professor emeritus and emeritus Gaylord Chair in the Gaylord College of Journalism and Mass Communication at The University of Oklahoma.

He retired from OU two years ago after serving 11 years as head of the journalism program. Before moving to Oklahoma in 1989, he spent 20 years on the faculty of the William Allen White School of Journalism at the University of Kansas.

A native of Manhattan, Kan., Dary holds degrees from Kansas State University and the University of Kansas.

Before entering higher education in 1969, he was a working journalist in Kansas and Texas. In 1960, he joined CBS News

in Washington, D.C., covering the White House during the last month of the Eisenhower presidency and nearly all of the Kennedy presidency. He then moved to NBC News where he directed local news coverage in Washington.

After returning to Kansas during the late 1960s, he wrote articles for "Star Magazine," the Sunday supplement of The Kansas City Star, for nine years and began to write historical books on the American West. The first such book was "The Buffalo Book," a Book of the Month Club selection in 1974.

After being signed by New York publisher Alfred A. Knopf in 1979, Dary started writing books for them including "Cowboy Culture," which won three national awards and was nominated by Knopf for a Pulitzer Prize.

Dary has since published "Entrepreneurs of the Old West," "The Silent Army," "Seeking Pleasure in the Old West," a winner of a Spur Award from the Western Writers of America, "Red Blood and Black Ink: Journalism in the Old West," and in 2000, he had "The Santa Fe Trail: Its History, Legends, and Lore" published. That book has gone through six printings. The last two books were selections of the History Book Club. Penguin Books in New York has purchased the paperback rights to "The Santa Fe Trail" and will publish their edition in March 2002.

Dary is currently writing a book on the history of the Oregon Trail to be published by Knopf, and he is completing a book on the first 100 years of the Oklahoma Publishing Company and the Gaylord family.

Also at the banquet, First Amendment honors went to several news organizations and individuals for their efforts in protecting the First Amendment and fighting for open records issues in Oklahoma. Organizations honored were The Norman Transcript and the Tulsa World. The Tulsa World was recognized for its efforts in pursuing records in the Rotramel case — a case where a juvenile suspect was charged in the rape and killing of a young child in Oilton, Okla. The Norman Transcript was honored for efforts by the newspaper to pursue Freedom of Information issues when Norman's mayor began a crusade forbidding city employees from talking to the press.

Individual honors went to five state journalists. Carol Cole with the Oklahoma Gazette and Jack Bowen, KTOK Radio, were each recognized for pursuit of court records involving an Oklahoma County jail inmate who gave birth to a baby who later died.

Diana Baldwin, The Oklahoman, was honored for her continued efforts in First Amendment issues. John Perry of The Oklahoman and Ziva Branstetter, Tulsa World, were honored

for their leadership in a joint project involving electronic access records as open public records.

The following list includes winners in all contest categories. Judges did not award a first place in every category.

Division A newspapers are those with circulations of 18,000 or more.

Division B newspapers have a 7,000 to 17,999 circulation.

Division C is for newspapers with less than 7,000 circulation.

## **DIVISION A**

*Investigative/Individual:* Melissa Davis, The Oklahoman, first; Steve Lackmeyer, The Oklahoman, second; and Susan Grossman, Oklahoma Gazette, third.

*Investigative/Team:* Nolan Clay, Randy Ellis and Jim Killackey, The Oklahoman, first; Ziva Branstetter and Shaun Schafer, Tulsa World, second place and honorable mention; Diana Baldwin, Scott Cooper, Ed Godfrey, Mick Hinton and Diane Plumberg, third place.

*Enterprise/Individual:* Christy Watson, The Oklahoman, first; Shaun Schafer, Tulsa World, second; and Heidi Rambo Centrella, The Oklahoma Gazette, third.

*Enterprise/Team:* Ginnie Graham and Shaun Schafer, Tulsa World, first; Steve Lackmeyer and Jack Money, The Oklahoman, second; and Bob Doucette, Ron Jackson and

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See "Winners," p. 4

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# Oklahoma Pro Board

## ✧ President

Kim Morava  
Shawnee News-Star  
(405) 214-3962  
kmorava@news-star.com

## ✧ Vice-President

Scott Cooper  
(405) 366-0056  
coopstanza@juno.com

## ✧ Treasurer

Mick Hinton  
The Daily Oklahoman  
(405) 475-3105  
mhinton@oklahoman.com

## ✧ Secretary

Lisa Tatum  
OG&E  
tatumla@oge.com

## Board Members

✧ Carter Bradley  
Capitol News Bureau  
(405) 525-2320  
carterwbradley@yahoo.com

✧ Jim Campbell  
Capitol News Bureau  
(405) 524-4426  
jcampbell@mmcable.com

✧ Shana Hawk  
Interstate Oil & Gas  
Compact Commission  
(405) 525-3556, ext. 114  
shana.hawk@iogcc.state.ok.us

✧ Paul English  
Oklahoma Gazette  
(405) 528-6000  
penglish@okgazette.com

✧ Barbara Hoberock  
Tulsa World  
(405) 528-2465  
barbara.hoberock@tulsaworld.com

✧ Diana Baldwin  
The Daily Oklahoman  
(405) 475-3384  
dbaldwin@oklahoman.com

✧ Mark Hanebutt  
Univ. of Central Oklahoma  
(405) 974-5576  
mhanebutt@yahoo.com

✧ Harry Culver (honorary)  
Capitol News Bureau  
(405) 524-4426  
harryculver@home.com

## From the President

# Changes in journalism topic



By **Kim Morava**  
*SPJ president*

Ever wonder how journalism will change in five years? What about 10 years?

The Oklahoma Pro Chapter's spring program may give you something to think about.

"Seeing around the corner — The educator's role in preparing tomorrow's

journalist" will be presented Thursday, April 25 at Oklahoma City Community College.

Dr. Charles Self, the new dean at OU's Gaylord College of Journalism and Mass Communication, will address the future of journalism — and how educators should prepare student journalists for a career in this field.

He also will answer questions on any journalism-related topic, while the event is moderated by SPJ Board Member Mark Hanebutt.

The program, which begins at 7:30 p.m., will be held in College Union Room No. 3 on the OKCCC campus, 7777 S. May Ave.

Self became OU's new dean in July 2001. He has an extensive journalism background.

Before coming to OU, Self served as Associate Dean of the College of Liberal Arts and Professor of Journalism at Texas A&M University.

He had been at Texas A&M since January 1991, and was Head of the Journalism Department until September 1999.

Whether you're an experienced journalist, just starting a career, or are still in college, Self's program could be beneficial to you.

Don't miss it!

For more information, call (405) 214-3962.

# Times reporter gives perspective

By **Brent Lamb**  
*OKCCC*

New York Times reporter Kelly Crow said she was at her home in Brooklyn when she first learned of the terrorist attacks on the World Trade Center in New York on Sept. 11.

She said she knew immediately that reporting the story would take a long time.

This was one of the lessons she gleaned from her experience covering the bombing of the Murrah Federal Building while she was still a journalism student in Oklahoma.

Crow talked about the Sept. 11 events at the 9th Annual Society of Professional Journalists Job and Internship Fair in March

at the University of Oklahoma.

Crow said her work during the Oklahoma bombing had prepared her in some ways to cope with the job of covering the events in New York.

She talked about writing while grieving and of her first story after the attack. Crow writes for The City, a weekly section of the Times.

Crow wrote "Untouched, but Touched," a story about New Yorkers who were not involved in the attacks directly, but still were greatly affected by them.

Crow said she had learned in Oklahoma City about the traumatic effect of "near misses." The story was published Sept. 30.

**...her work during the Oklahoma bombing had prepared her in some ways to cope with the job of covering the events in New York.**

Crow was a high school senior in April of 1995 when the bomb went off in downtown Oklahoma City.

She and a photographer friend heard of the attack and took off toward downtown to cover it.

She said that story remained with her through her years as a journalism student completing her degree at the University of Central Oklahoma.



# State journalists honored with awards

*"Winners," cont. from p. 2*

Bobby Ross Jr., The Oklahoman, third.

*Political/Governmental:* Steve Lackmeyer and Jack Money, The Oklahoman, first; Brandon Beard, Oklahoma Gazette, second; Bobby Ross Jr., The Oklahoman, third; and Donna Hales and Angie Vega, Muskogee Daily Phoenix and Times-Democrat, honorable mention.

*Spot News:* Ron Jackson and Bobby Ross Jr., The Oklahoman, first; Michael Overall, Tulsa World, second; Robert Medley and Christy Watson, The Oklahoman, third; and Tom Droege, Tulsa World, honorable mention.

*Feature Writing:* Michael Overall, Tulsa World, first; Bobby Ross Jr., The Oklahoman, second; Jason Collington, Tulsa World, third; Lisa Tatum, The Oklahoman, honorable mention.

*Personal Column:* David Gerard, Muskogee Daily Phoenix and Times-Democrat, first; Bobby Ross Jr., The Oklahoman, second; Patrick McGuigan, The Oklahoman, third; and Jason Ashley Wright, Tulsa World, honorable mention.

*Editorial/Commentary:* Joe Patrick Bean, Muskogee Daily Phoenix and Times-Democrat, first and second place; Patrick B. McGuigan, The Oklahoman, third.

*General Reporting:* Ginnie Graham, Tulsa World, first; Angie Vega, Muskogee Daily Phoenix and Times-Democrat, second; Randy Krehbiel, Tulsa World, third; and Bobby Ross Jr., The Oklahoman,

honorable mention.

*General Team Reporting:* Tulsa World Staff, first; Bob Doucette and Mark Hutchison, The Oklahoman, second; and The Oklahoman staff, third.

*Special projects:* The Oklahoman Sports Staff, first; Tulsa World Sports Staff, second; Oklahoman Staff, third; and Muskogee Daily Phoenix and Times-Democrat staff, honorable mention.

*Police and Crime:* Bobby Ross Jr., The Oklahoman, first; Ken Raymond, The Oklahoman, second; Jay Grelen and Bobby Ross Jr., The Oklahoman, third; and Tom Droege, Tulsa World, honorable mention.

*Education:* Christy Watson, The Oklahoman, first; Susan Bosch and Donna Hales, Muskogee Phoenix, second; and Andrea Eger, Tulsa World, third.

*Business/General:* Susan Grossman, Oklahoma Gazette, first; Rick Robinson, The Oklahoman, second and third place; and Russell Ray, Tulsa World, honorable mention.

*Business/Feature:* Lisa Tatum, The Oklahoman, first; Rick Robinson, The Oklahoman, second; Nicole Nascenzi, The Oklahoman, third; and Laurie Winslow, Tulsa World, honorable mention.

*Entertainment/Feature Writing:* Michael Smith, Tulsa World, first place. Entertainment Review: Dennis King, Tulsa World, first place.

*Sports/General News:* Dan O'Kane, Tulsa World, first; Andrew Gilman and Christy Watson, The Oklahoman, second; and Jenni

Carlson, The Oklahoman, third.

*Sports/Feature:* John Hoover, Tulsa World, first; Jimmie Tramel, Tulsa World, second; Mike Strain, The Oklahoman, third place.

*Sports Column:* Jenni Carlson, The Oklahoman, first; John Rohde, The Oklahoman, second; Mick Cornett, Oklahoma Gazette, third.

*News Page Layout:* Phill Spiker, Tulsa World, first and second place awards; Jennifer Palmer Chancellor, Tulsa World, third place; and Leif M. Wright, Muskogee Daily Phoenix and Times-Democrat, honorable mention.

*Feature Page Layout:* Susan Cyrus, Tulsa World, first place; Tim Parks, The Oklahoman, second; Renee Lawrence, The Oklahoman, third; and Todd Pendleton, The Oklahoman, honorable mention.

*Headlines:* Rusty Lang, Tulsa World, first; Russell LaCour, Tulsa World, second; and Graham Underwood, The Oklahoman, third.

*Feature Photography:* David Crenshaw, Tulsa World, first; Jim Beckel, The Oklahoman, second; John Clanton, Tulsa World, third; and James Gibbard, Tulsa World, honorable mention.

*Sports Photography:* David Crenshaw, Tulsa World, first and honorable mention; John Clanton, Tulsa World, second place; and Stephen Holman, Tulsa World, third place.

*General Photography:* James Gibbard, Tulsa World, first; David McDaniell, The Oklahoman,

second; David Crenshaw, Tulsa World, third; and Nate Billings, The Oklahoman, honorable mention.

*Story/Photo Essay:* Kelly Kerr, Tulsa World, first; Stephen Holman, Tulsa World, second; David Crenshaw, Tulsa World, third; and James Gibbard, Tulsa World, honorable mention.

*Spot News Photography:* John Clanton, Tulsa World, first; Ace Cuervo, Tulsa World, second; and Stephen Holman, Tulsa World, third.

## **DIVISION B**

*Investigative/Individual:* Lisa Shearer, Edmond Sun, first; Sarah Cavanah, The Oklahoma Daily (OU), second.

*Investigative/Team:* Brittanie Hoofard and Lacey Worsham, The Daily O'Collegian, second place.

*Enterprise/Individual:* Justin Juozapavicius, The Daily O'Collegian, first; Lisa Shearer, Edmond Sun, second; and Shana Hawk, The Shawnee News-Star, third.

*Enterprise/Team:* Justin Juozapavicius, Ryan McNeill, April Marciszewski, Josh Crutchmer, Paige Powers, Brittanie Hoofard, Moran Ogilvie, Sara Plummer, Greg Elwell, Cassie DeLozier, The Daily O'Collegian, first place; Shana Hawk, Mike McCormick, Kim Morava and Mary Wahpepah, The Shawnee News-Star, second; Kevin Canfield and Brandy McDonnell, Edmond Sun, third.

*Political/Governmental:* Ann Kelley, The Shawnee

*See "Awards," p. 5*



# Banquet offers an evening of fellowship

*"Awards," cont. from p. 4*

News-Star, first; Ryan Chittum, The OU Daily, second; Lisa Shearer, Edmond Sun, third; and Lacey Worsham, The Daily O'Collegian, honorable mention.

**Spot News:** Carol Cole, Edmond Sun, first; Ryan Chittum, The OU Daily, second and third place.

**Feature Writing:** Susan Allison, Oklahoma Health Center News, first; James Coburn, Edmond Sun, second; and Jane Glenn Cannon, Norman Transcript, third.

**Personal Column:** James Coburn, Edmond Sun, first; Susan M. Grossman, Norman Transcript, second; and Peggy Stevens, The Bartlesville Examiner-Enterprise, third.

**Editorial/Commentary:** Linda Henley, The Norman Transcript, first; Mike McCormick, The Shawnee News-Star, second; and Brandon Dutcher, Oklahoma Council of Public Affairs, third place.

**General Reporting:** Lisa Shearer, Edmond Sun, first and second place; Randall Turk, Norman Transcript, third.

**General Team Reporting:** The Daily O'Collegian staff, first.

**Special Projects:** The Oklahoma Daily news staff, first place.

**Police/Crime Reporting:** Carol Cole, Edmond Sun, first; Justin Juozapavicius, The Daily O'Collegian, second place.

**Education:** Brandy McDonnell, Edmond Sun, first; Jamie Jenkins, Shawnee News-Star, second; April Marciszewski,

The Daily O'Collegian, third.

**Business/General Reporting:** Jamie Jenkins, Shawnee News-Star, second; Nancy Cook-Senn, Shawnee News-Star, third; and Moran Ogilvie, The OSU Daily O'Collegian at OSU, honorable mention.

**Business Feature:** Randall Turk, The Norman Transcript, honorable mention.

**Entertainment/Feature Writing:** Josh Crutchmer, The Daily O'Collegian, first; Deborah Benjamin, The OU Daily, second, and April Wilkerson, The Shawnee News-Star, third.

**Entertainment/Review:** Josh Crutchmer, The Daily O'Collegian, first; April Wilkerson, Shawnee News-Star, second; and Nancy Cook-Senn, Shawnee News-Star, third.

**Sports/General News:** Josh Crutchmer, The Daily O'Collegian, first; Justin Harper, Norman Transcript, second; Matt Franklin, The OU Daily, third; and Brian Johnson, Shawnee News-Star, honorable mention.

**Sports/Feature Writing:** Justin Harper, Norman Transcript, first; Josh Ward, The OU Daily, second; and Matt Gleason, The Daily O'Collegian, third.

**Sports Column:** Josh Crutchmer, The Daily O'Collegian, first; and Justin Harper, Norman Transcript, second.

**News Page Layout:** Lacey Worsham, The Daily O'Collegian, first; Ben Newby, The Daily O'Collegian, second; and Justin Harper, Norman Transcript, third.

**Feature Page Layout:** Josh Crutchmer, The Daily O'Collegian, first place.

**Headlines:** Carol Cole, Edmond Sun, first; Josh Crutchmer, The Daily O'Collegian, second.

**Sports Photography:** Bill Hefton, Norman Transcript, first place; Ed Blochowiak, The Shawnee News-Star, second and third place.

**Story/Photo Essay:** Ed Blochowiak, The Shawnee News-Star, first.

**General Photography:** Paul Rutherford, The Daily O'Collegian, first; and Bill Carter, Norman Transcript, second.

**Spot News Photography:** Mika Matzen, The Daily O'Collegian, first place; Bill Carter, Norman Transcript, second and third place; and Michael Downes, The OU Daily, honorable mention.

## **DIVISION C**

**Investigative/Individual:** Jeff Holladay, McCurtain Daily Gazette, first.

**Enterprise/Individual:** Michaela Marx, Oklahoma City Community College Pioneer, first.

**Spot News:** Ben Angelette, Univ. of Tulsa Collegian, first; Charles Abbott, Blackwell Journal Tribune, second.

**Feature Writing:** Jeff Holladay, McCurtain Daily Gazette, first.

**Personal Column:** William Wright, Univ. of Tulsa Collegian, first; Fred G. Beers, Perry Daily Journal, second; and John A. Small, Johnston County Capital-Democrat, third.

**Editorial/Commentary:** Bruce "Tyler" Dunlap, The

Vista, first.

**General Reporting:** Rita Moschovidis, Univ. of Tulsa Collegian, first; Mark Stack, OKCCC Pioneer, second; and Kat Mohr, OKCCC Pioneer, third.

**General Team Reporting:** Ray Lokey and John A. Small, Johnston County Capital-Democrat, first; Mary Anderson, Ray Lokey, John A. Small and Gerry Ratliff, Johnston County Capital-Democrat, second place.

**Special Projects:** Mary Anderson, Ray Lokey, Linda Kenedy, Gerry Ratliff, John A. Small, Sue Powell, Johnston County Capital-Democrat, first place.

**Police/Crime:** John A. Small, Johnston County Capital-Democrat, first; Keri Bradford, Univ. of Tulsa Collegian, second.

**Education:** Matt Elliott, Univ. of Tulsa Collegian, first; Kathi Etherton, OKCCC Pioneer, second; and Jeff Holladay, McCurtain Daily Gazette, third.

**Business/General Reporting:** Jeff Holladay, McCurtain Daily Gazette, first; John A. Small, Johnston County Capital-Democrat, second.

**Business/Feature Writing:** Jeff Holladay, McCurtain Daily Gazette, first.

**Entertainment/Feature Writing:** Jayna Noley, The UCO Vista, first; John A. Small, Johnston County Capital-Democrat, second.

**Entertainment/Review:** Beth Hull, The UCO Vista, first; Matt Elliott, Univ. of Tulsa Collegian, second.

*See "Banquet," p. 6*



# Radio, television stations' work awarded

*"Banquet," cont. from p. 5*

**Sports/General News:** Gerry Ratliff, Johnston-County Capital Democrat, first.

**Sports Feature:** Brad Reesing, McCurtain Daily Gazette, first; Gerry Ratliff, Johnston County Capital-Democrat, second.

**Sports Column:** Gerry Ratliff, Johnston-County Capital Democrat, first.

**News Page Layout:** Rachel McConnell, Univ. of Tulsa Collegian, first.

**Feature Page Layout:** Ray Lokey, Johnston County Capital-Democrat, first.

**Headlines:** N. David Owens, The UCO Vista, first place.

**Feature Photography:** Melissa DePew, OKCCC Pioneer, first.

**Sports Photography:** Leith Laws, The Vista, first; Lois A. Hudgins, Northwestern Oklahoma State University Public Relations, second; and Valarie Case, NWOSU Public Relations, third.

**General Photography:** Lois A. Hudgins, NWOSU Public Relations, first; Leith Laws, The Vista, second.

**Story/Photo Essay:** Ray Lokey, Gerry Ratliff and John A. Small, Johnston County Capital-Democrat, first place.

**Spot News Photography:** Ryan Johnson, Oklahoma City Community College Pioneer, first.

## **TV/Large Mkt.**

**Investigative:** Tami Marler and Jake Snow, KOTV, first place; Heather Farris, Jake Snow, Diane White

and Michael Woods, KOTV, second place.

**Political/Governmental:** OETA Stateline Staff, first and second place; and Cathy Tatom, OETA, second.

**Special Program/Series or Documentary:** OETA Stateline Staff, first; Tami Marler and Liz Rahal, KOTV, second; Royal Aills and John McCracken, OETA, third; and Steve Webber, Oklahoma Dept. of Wildlife Conservation, honorable mention.

**Feature:** Royal Aills and John McCracken, OETA, first; Catherine Curtin and Scott Thompson, KOTV, second; Mike Browning and John McCracken, OETA, third.

**Sports Reporting:** OETA Stateline Staff, first; Mike Browning, OETA, second.

**Sports Feature:** Mike Browning, OETA, first; Royal Aills, OETA, second.

**Enterprise Reporting:** Scott Brooks and Diane White, KOTV, first; Tami Marler, Michael Woods, KOTV, second; Lori Fullbright and Todd Ruffin, KOTV, third; John McCracken and Cathy Tatom, OETA, honorable mention.

**General Reporting:** Mike Browning and John McCracken, OETA, first; Cathy Tatom, OETA, second; Heather Farris, Diane White and Michael Woods, KOTV, third place.

**Videography - Series/Documentary:** Barry Levy, Dave Tamez and Mike Weber, OETA, first; Steve Webber, Oklahoma Dept. of Wildlife Conservation, second; and Michael Woods, KOTV, third place.

**Videography - Feature/General News:** Dave

Tamez, OETA, first; John McCracken, OETA, second; and Mike Weber, OETA, third.

## **RADIO/Sm. Mkt.**

**Series/Documentary:** Kelly Burley, KOSU-FM, first.

**Feature:** Kelly Burley, KOSU-FM, first.

**General News:** Carrie Hulsey, KOSU, first; Ted Riley and Kyle Enevoldsen, KOSU, second.

**Enterprise Reporting:** Ted Riley, KOSU, first; Carrie Hulsey, KOSU, second.

**Best Newscast:** KOSU news staff, first.

**Political/Governmental:** Ted Riley, KOSU, first and second place.

## **RADIO/Lg. Mkt.**

**Sports Reporting:** Mick Cornett, WWLS - Sports Animal, first place.

## **PUBLIC RELATIONS/Non-Profit**

**Newsletter:** L. Gale Goodner, Oklahoma State University Extension Service, first.

**Promotional Material:** April Jackson, Oklahoma City Community College public relations, first; Child Abuse Response and Evaluation Center Inc., second place.; Cherie Cook and Robert Martin, Oklahoma Museums Association, third; and Brian Barger, Oklahoma Department of Wildlife Conservation, honorable mention.

**Annual Report:** Sherry Kast, Oklahoma Housing Finance Agency, first; Sharon Burris, Broderick

Stearns and The Noble Foundation Communications Department, second.

**Press Release Writing:** L. Gale Goodner, OSU Extension Service, first; Valarie Case, NWOSU Public Relations, second (tie); and Lois A. Hudgins, NWOSU Public Relations, second (tie).

## **PUBLIC REALTIONS/Corporate**

**Newsletter:** Express Services, Inc., first.

**Promotional Material:** Jeffri-Lynn Dyer, Oklahoma Gazette, first; Express Services, Inc., second; and Shauna J. Smith, Smith Production Co., third.

**Press Release Writing:** Katherine Leidy, freelance, first place; Demetrious Bereolos, Tulsa Community College, second.

## **MAGAZINES**

**Overall excellence:** Oklahoma Today, first; Oklahoma Business Monthly, second; and Outdoor Oklahoma, third.

**Feature Writing:** Oklahoma Today/Holly Bailey, first; Hannibal Johnson and Bill Waller, Tulsa-People, second; Susan Allison, Oklahoma Woman magazine, third.

**General Magazine reporting:** Oklahoma Today/Mike Brake, first; Oklahoma Today/Holly Bailey, second; Don Singleton, Oklahoma Business Monthly, third; and Gretchen Mullen, Oklahoma Business Monthly, honorable mention.

*See "Honors," p. 8*







# Society of Professional Journalists

Oklahoma Pro Chapter &  
The University of Oklahoma Student Chapter



PRESENT

## Seeing around the corner: The educator's role in preparing tomorrow's journalist

*featuring*

*Dr. Charles Self*



*Dr. Charles Self*

Dean, The University of Oklahoma  
Gaylord College of Journalism and  
Mass Communication

Thursday, April 25, 2002

7:30 p.m.

Oklahoma City Community College

7777 S. May Ave.

College Union Room 3

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### Schedule

- |             |  |
|-------------|--|
| 7-7:30 p.m. | Registration and refreshments  |
| 7:30 p.m.   | Welcome by Dr. Paul Sechrist, OKCCC Provost and Vice President of Academic Affairs; followed by introductions by Mark Hanebutt, SPJ board member and program moderator |
| 7:40 p.m.   | Dr. Charles Self's presentation — followed by questions from the audience on any journalism-related topic  |

# Webmasters takes top prizes

*"Honors," cont. from p. 6*

**Feature Photography:** Oklahoma Today/Yousef Khanfar, first; Courtney Henson, Sooner Yearbook, second place; and Outdoor Oklahoma, Oklahoma Dept. of Wildlife Conservation, third.

## **WEBSITE/ GRAPHICS**

**Best Website:** Kelly Dyer and David Morris, NewsOK.com, first; Rob Cross, Tulsa World, sec-

ond; Laure Majors, Margaret Bruza and Jason Martin, Frankfort-Short-Bruza, third place.

**Best Use of Informational Graphics:** Ron Cariker, Brian Mays and David Morris, NewsOK.com, first; Brad Harvey, Tulsa World, second; and Tracy Alford, Oklahoma Dept. of Commerce, third place.

The contest and awards banquet is a yearly event and fund-raiser for the local SPJ chapter.

Entry forms are mailed

in August, with the contest banquet the following February.

For more information about Oklahoma's Pro Chapter, visit the website at [www.geocities.com/oklahomaspj](http://www.geocities.com/oklahomaspj) or contact SPJ President Kim Morava at (405) 214-3962 or by e-mail at [kmorava@newsstar.com](mailto:kmorava@newsstar.com).

**Need to renew  
your  
SPJ  
membership?  
It's simple!  
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**Got the 411 on a great website?  
If you know of a site that others in  
the field would benefit from, please  
pass it along to: [raustin@okccc.edu](mailto:raustin@okccc.edu)**

**Journalists from  
all walks of life  
can benefit from  
an SPJ membership...**

**What can you get?**

\*\*\*\*\*

**\*QUILL magazine**

**\*The SOURCE  
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