

Bootschwacked Productions  
37 State Street, #15  
San Francisco, CA 94114  
<http://www.geocities.com/pacificwestbootblack>  
January, 2004

Dear Participant:

The vision was set even before I won the title of International Mr. Bootblack 2003 at International Mr. Leather, in Chicago this past year... and this was to create a venue where there was contest without a leather title attached to it and an environment where education was the key source along with a Bootblack contest. Only! Pacific West Bootblack is created with all this in mind. A stepping stone and a feeder contest for that one individual whose heart and soul, as well as their lust for competition, translates to their art form. This contest is formed with a scoring method that has the ballot system in mind but also has a professional adjudication factor built in to it. Hopefully one day others will follow this and eventually make the change and difference as we have.

The Pacific West Bootblack Family and its Sponsors & Advertisers believe that this will take Bootblacking to higher levels, shaping and growing a community of bootblacks - no matter what sexual orientation one is. This first year is our playground to see if this works. Next year we will send an IMSL as well. This contest spans a 13 state perimeter, from the Dakotas down to the Arizona and across to California, encompassing the Western regions of the United States of America. This year is a building block. As MAL Bootblack is a feeder for IMrBB, so are we.

At this time, I would like to thank my co-producers and Staff: Dana Smith (Events coordinator and sponsor head), Rod Wood, (co-producer and program designer), Roger Gregg, (Spiritual Guru and Logistics, Advertising Sales and Coordinator), Bob Young and Jake Schwartz (the Dynamic Duo! and the Powers that be), my Husband Christopher Hix (for putting up with this), Tony Koester (Emcee originale). I also need to thank the Educational Track facilitators: Jim Deuder, Race Bannon, Michael Ann, Monica, Cristo, "Spanky" [MALBB2004] and Lee "Leather Kitty" Aslpund. For efforts will never go unnoticed and for Fifes Resort for allowing such mayhem on your property to exist.

In your eyes, we are the mysterious persons in the darkest corner of your Bars, Leather Clubs, and Organizations, shining your boots and casting our magic on your lives in one way or another. Inside, we are humans with the hearts that beat the same as yours. As in real life, we are also professionals who you come to, so we can fill and act out our fantasies with you the "Customer", "Daddy" or "SIR" or I'll just leave that up to you, the "Bootblack" in mind...

A Trusted Servant,

Richie Chameroy  
International Mr Bootblack 2003  
Producer, Pacific West Bootblack 2004