



# BRANDED

[INTRO]

{*CHORUS*}

This brand is your brand  
This brand is my brand  
The place is humming  
With changes coming  
Don't be afraid man  
Just heed Rob Spademan  
*This brand was made for you and me*

[VERSE]

Not just an act with a dog and pony  
Not just a slice of PR baloney  
We've been rebranded and it's Marconi  
*That brand was made for you and me*

[2'nd VERSE]

This brand is your brand  
This brand is my brand  
Proclaim it widely  
But never snidely  
(And Rob's requesting  
No pasta jesting)  
*This brand was made for you and me*



## **BRANDED**

[FINAL VERSE]

No disrespect meant for Harvey Picker  
But we're expunging your family sticker  
We're now Marconi ... and please don't snicker  
*This brand was made for you and me*

{CHORUS}

This brand is your brand  
This brand is my brand  
Let's keep it shiny  
So don't be whiny  
We've bold new missions  
Assume positions  
*This brand was made for you and me*

{CHORUS}

This brand is your brand  
This brand is my brand  
Don't be dejected  
For we're respected  
Results should psych us  
They really like us  
*And this brand was made for you and me*

[END]

**Music:** Radiation Factory  
**Lyrics:** Jim Murdoch  
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