

Stock Selection Guide®

The most widely used aid to
good investment judgment

Company CORPORATE EXECUTIVE BRD CO Date 06/07/07

Prepared by Don Ames Data taken from NAIC Data

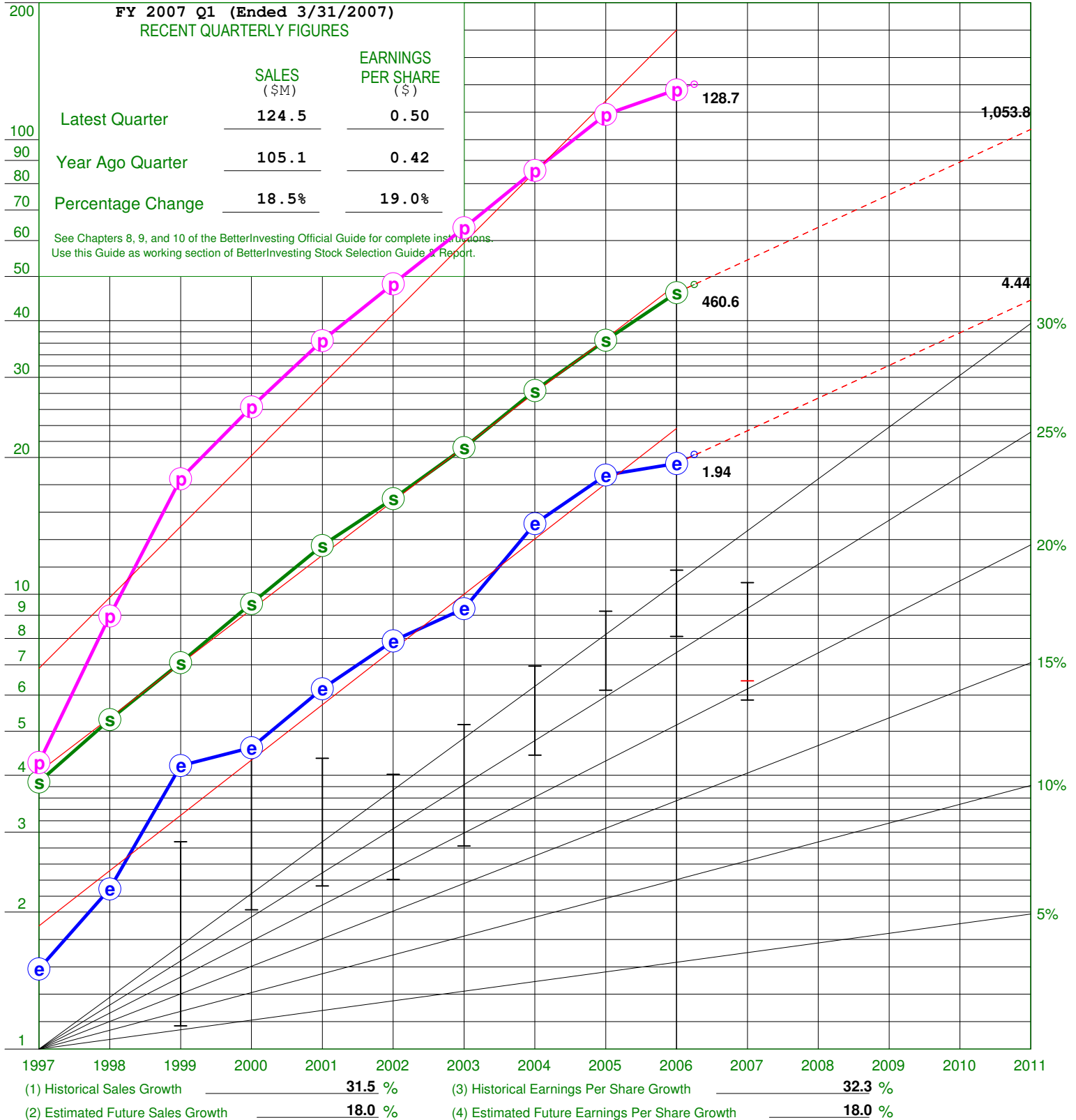
Where traded NASDAQ Major product/service Diversified

CAPITALIZATION --- Outstanding Amounts Reference

Preferred (\$M)	0.0	% Insiders	% Institution		
Common (M Shares)	38.9	0.0	0.0		
Debt (\$M)	0.0	% to Tot.Cap.	0.0	% Potential Dil.	None

1 VISUAL ANALYSIS of Sales, Earnings and Price

EXBD



	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	LAST 5 YEAR AVG.	TREND	
												UP	DOWN
A % Pre-tax Profit on Sales (Net Before Taxes ÷ Sales)	11.0	16.9	25.4	27.0	28.2	29.7	30.4	30.5	31.4	27.9	30.0		DOWN
B % Earned on Equity (E/S ÷ Book Value)	NMF	NMF	105.0	21.9	15.0	13.8	14.3	17.0	18.7	23.8	17.5	UP	

3 PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is a building block for translating earnings into future stock prices.

		PRESENT PRICE		64.510		HIGH THIS YEAR		106.050		LOW THIS YEAR		58.540	
Year		PRICE		C Earnings Per Share	E Price Earnings Ratio		F Dividend Per Share	G % Payout F ÷ C X 100	H % High Yield F ÷ B X 100				
		HIGH	LOW		HIGH A ÷ C	LOW B ÷ C							
1	2002	40.2	23.6	0.79	50.9	29.9	0.000	0.0	0.0				
2	2003	51.7	28.0	0.93	55.6	30.1	0.000	0.0	0.0				
3	2004	69.5	44.3	1.43	48.6	31.0	0.300	21.0	0.7				
4	2005	91.8	61.6	1.83	50.2	33.7	0.400	21.9	0.6				
5	2006	113.0	80.8	1.94	58.2	41.6	1.200	61.9	1.5				
6	TOTAL		238.3		263.5	166.3		104.8					
7	AVERAGE		47.7		52.7	33.3		34.9					
8	AVERAGE PRICE EARNINGS RATIO			43.0		9	CURRENT PRICE EARNINGS RATIO			31.8			

4 Proj. P/E [26.93] Based on Next 4 qtr. EPS [2.40] Current P/E Based on Last 4 qtr. EPS [2.03] PEG=150

Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward.

A HIGH PRICE -- NEXT 5 YEARS

Avg. High P/E 52.7 X Estimate High Earnings/Share 4.44 = Forecast High Price \$ 234.0
(3D7 as adj.) (4A1)

B LOW PRICE -- NEXT 5 YEARS

(a) Avg. Low P/E 33.3 X Estimated Low Earnings/Share 1.94 2.03 = \$ 67.6
(3E7 as adj.)

(b) Avg. Low Price of Last 5 Years = 47.7
(3B7)

(c) Recent Severe Market Low Price = 58.5

(d) Price Dividend Will Support Present Divd. = 1.600 = 107.7
High Yield (H) 0.015

Selected Estimate Low Price = \$ 58.5
(4B1)

C ZONING

234.0 High Forecast Price Minus 58.5 Low Forecast Price Equals 175.5 Range. 1/3 of Range = 58.5
(4A1) (4B1) (C) (4CD)

(4C2) Lower 1/3 = 58.5 to 117.0 (Buy)

(4C3) Middle 1/3 = 117.0 to 175.5 (Maybe)

(4C4) Upper 1/3 = 175.5 to 234.0 (4A1) (Sell)

Present Market Price of 64.510 is in the Buy Range
(4C5)

D UP-SIDE DOWN-SIDE RATIO (Potential Gain vs. Risk of Loss)

High Price (4A1) 234.0 Minus Present Price 64.510
Present Price 64.510 Minus Low Price (4B1) 58.5 = 169.5 = 28.4 To 1
6.0 (4D)

E PRICE TARGET (Note: This shows the potential market price appreciation over the next five years in simple interest terms.)

High Price (4A1) 234.0
Present Market Price 64.510 = (3.627) X 100 = (362.7) - 100 = 262.7 % Appreciation
(4E)

5 5-YEAR POTENTIAL This combines price appreciation with dividend yield to get an estimate of total return. It provides a standard for comparing income and growth stocks.

Note: Results are expressed as a simple rate; use the table below to convert to a compound rate.

A Present Full Year's Dividend \$ 1.600
Present Price of Stock \$ 64.510 = 0.025 X 100 = 2.5 Present Yield or % Returned on Purchase Price
(5A)

B AVERAGE YIELD OVER NEXT 5 YEARS

Avg. Earnings Per Share Next 5 Years 3.19 X Avg. % Payout (3G7) 34.9 = 111.3 = 1.7 %
Present Price \$ 64.510 (5B)

C ESTIMATED AVERAGE ANNUAL RETURN OVER NEXT FIVE YEARS

5 Year Appreciation Potential (4E) <u>262.7</u>		P.A.R.	Tot. Ret.
<u>5</u>	<u>52.5</u> %	Average Yield <u>0.8%</u>	<u>0.7%</u>
Average Yield (5B) <u>1.7</u> %		Annual Appreciation <u>24.2%</u>	<u>29.4%</u>
Average Total Annual Return Over the Next 5 Years (5C) <u>54.2</u> %		% Compd Ann Rate of Ret <u>25.0%</u>	<u>30.1%</u>

Portfolio Management Guide

See Chapter 16 of the Investors Manual
for instructions on the use of this guide.

Stock CORPORATE EXECUTIVE BRD CO

Analyst Don Ames

1 PRICE EARNINGS ZONES

Refer to Section 3, columns D and E, Line 7, of your Stock Selection Guide study of this company for the information in columns 2 and 3 below.

1	2	3	4	5	6
YEAR	Average Price Earnings Ratios for Previous Five Years		Sum of Cols. 2 and 3	Column 4 Divided by 2 Low P/E Guide Line	Column 5 Multiplied by 1½ High P/E Guide Line
	High	Low			
2003	58.4	27.5	85.9	42.9	64.4
2004	69.5	33.5	103.0	51.5	77.3
2005	65.6	34.4	100.0	50.0	75.0
2006	55.1	32.3	87.4	43.7	65.5
2007	52.7	33.3	86.0	43.0	64.5

2 PRICE ZONES

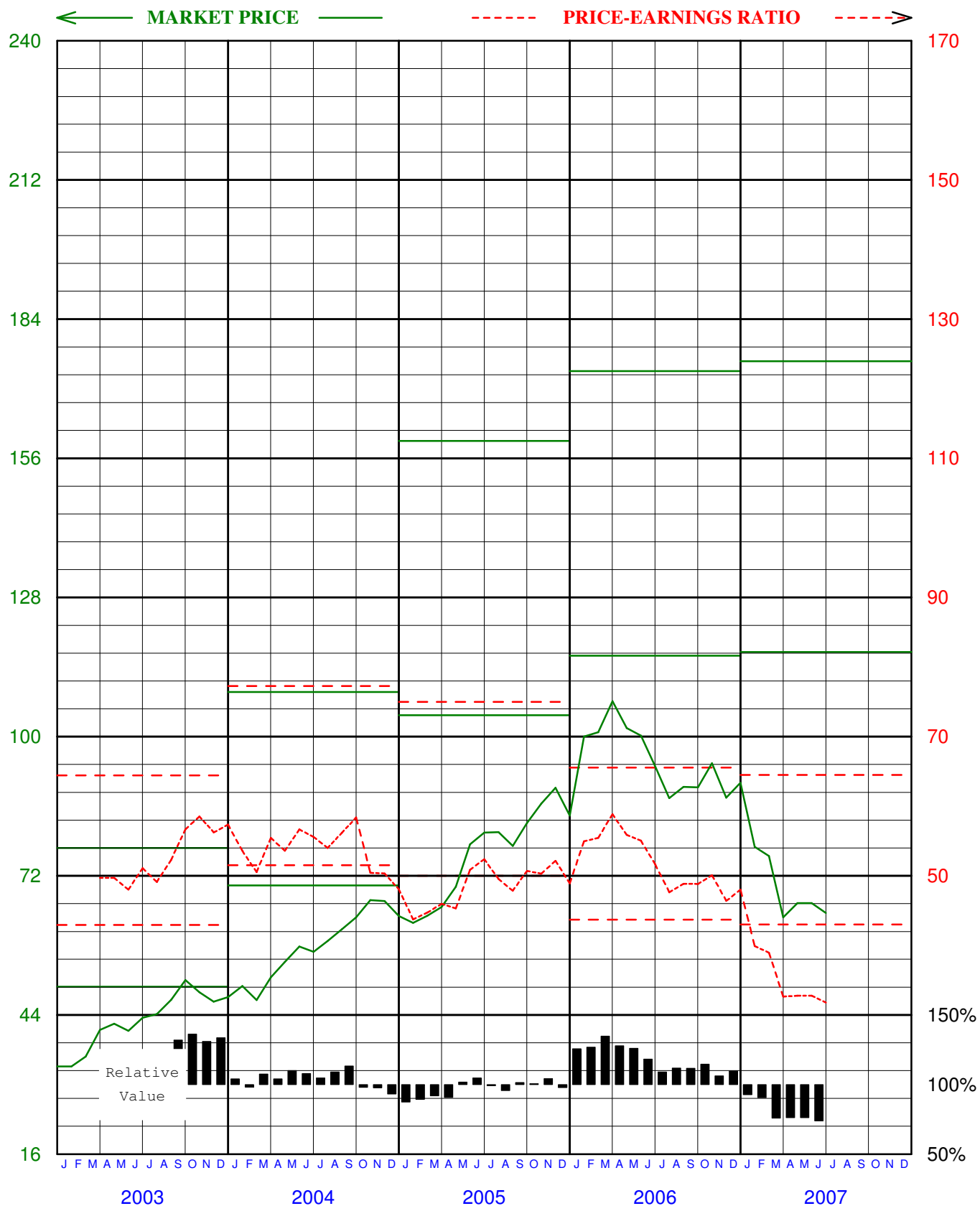
See Section 4C of Stock Selection Guide. 1 below is top of Buy Zone. 2 Below is bottom of Sell Zone

YEAR	1. Consider Buying Below	2.Consider Selling Above
2003	49.7	77.6
2004	70.1	109.0
2005	104.3	159.5
2006	116.3	173.5
2007	117.0	175.5

3 CUMULATIVE EARNINGS AND CURRENT PRICE-EARNINGS RATIO COMPUTATIONS

1	2	3	4	5	6	7	8	9	10	11	12
3 Months Ending	Earnings per Share	Total Earnings for last 4 Quarters	Date	Price	P/E Ratio at Time of Meeting	Date	Price	P/E Ratio at Time of Meeting	Date	Price	P/E Ratio at Time of Meeting
03/02			04/02			05/02			06/02	30.21	
06/02	0.20		07/02	29.40		08/02	28.55		09/02	33.19	
09/02	0.21		10/02	33.00		11/02	31.92		12/02	30.99	
12/02	0.22		01/03	33.63		02/03	35.62		03/03	40.99	
03/03	0.22	0.85	04/03	42.24	49.7	05/03	40.82	48.0	06/03	43.42	51.1
06/03	0.25	0.90	07/03	44.20	49.1	08/03	47.06	52.3	09/03	51.01	56.7
09/03	0.14	0.83	10/03	48.58	58.5	11/03	46.67	56.2	12/03	47.61	57.4
12/03	0.32	0.93	01/04	49.84	53.6	02/04	47.00	50.5	03/04	51.56	55.4
03/04	0.31	1.02	04/04	54.66	53.6	05/04	57.79	56.7	06/04	56.70	55.6
06/04	0.32	1.09	07/04	58.86	54.0	08/04	61.24	56.2	09/04	63.65	58.4
09/04	0.38	1.33	10/04	67.08	50.4	11/04	66.94	50.3	12/04	63.90	48.0
12/04	0.42	1.43	01/05	62.55	43.7	02/05	63.95	44.7	03/05	65.73	46.0
03/05	0.42	1.54	04/05	69.78	45.3	05/05	78.33	50.9	06/05	80.68	52.4
06/05	0.41	1.63	07/05	80.77	49.6	08/05	77.98	47.8	09/05	82.64	50.7
09/05	0.47	1.72	10/05	86.51	50.3	11/05	89.70	52.2	12/05	84.14	48.9
12/05	0.52	1.82	01/06	100.00	54.9	02/06	100.90	55.4	03/06	107.13	58.9
03/06	0.42	1.82	04/06	101.72	55.9	05/06	100.20	55.1	06/06	94.00	51.6
06/06	0.43	1.84	07/06	87.64	47.6	08/06	89.91	48.9	09/06	89.82	48.8
09/06	0.52	1.89	10/06	94.62	50.1	11/06	87.70	46.4	12/06	90.73	48.0
12/06	0.58	1.95	01/07	77.81	39.9	02/07	75.96	39.0	03/07	63.64	32.6
03/07	0.50	2.03	04/07	66.51	32.8	05/07	66.51	32.8	06/07	64.51	31.8
06/07			07/07			08/07			09/07		
09/07			10/07			11/07			12/07		
12/07			01/08			02/08			03/08		

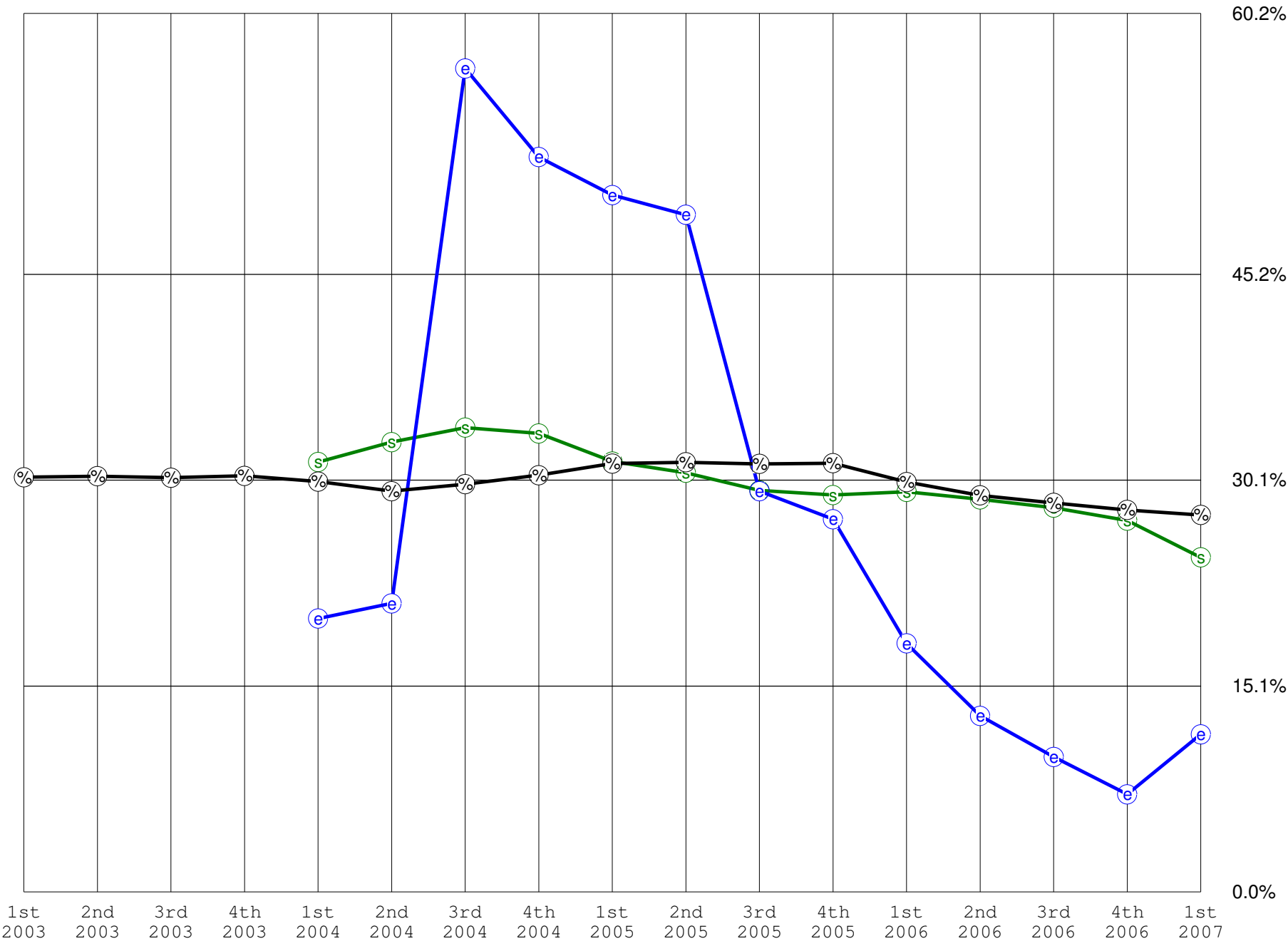
4 CHART OF PRICES AND PRICE-EARNINGS RATIO



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PERT Worksheet-A Graph

Company CORPORATE EXECUTIVE BRD CO (EXBD)



PERT Worksheet-B

Company CORPORATE EXECUTIVE BRD CO

Symbol EXBD

										% PAYOUT		
YEAR	EPS	PRICE RANGE		P/E RATIO		5 YR AVG P/E RATIO			DIV/ SHARE	THIS YEAR	5 YR AVG	% HIGH YIELD
		HIGH	LOW	HIGH	LOW	HIGH	AVG	LOW				
1997	0.15	0.0		0.0	0.0							
1998	0.23			0.0	0.0							
1999	0.42	28.6	11.3	68.0	26.8				.000	.0		.0
2000	0.46	47.3	20.3	102.7	44.0				.000	.0		.0
2001	0.62	43.6	22.9	70.3	36.9	48.2	34.9	21.5	.000	.0		.0
2002	0.79	40.2	23.6	50.9	29.9	58.4	42.9	27.5	.000	.0		.0
2003	0.93	51.7	28.0	55.6	30.1	69.5	51.5	33.5	.000	.0		.0
2004	1.43	69.5	44.3	48.6	31.0	65.6	50.0	34.4	.300	21.0	21.0	.7
2005	1.83	91.8	61.6	50.2	33.6	55.1	43.7	32.3	.400	21.9	21.4	.6
2006	1.94	113.0	80.8	58.2	41.6	52.7	43.0	33.2	1.200	61.9	34.9	1.5
10 Year	Avg.			50.5	27.4		38.9					
A	B	C	D	E	F	G	H	I	J	K	L	M