

Trish Stolte

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>summary Graphics, user interaction and web designer. Excel at generating creative ideas and concepts, synthesizing and organizing information, creating visual communication tools and presenting to clients and partners. Excellent written, oral and interpersonal communication skills.

>experience

- Oct. to Nov. 2002 **USER INTERFACE DESIGN & WEB DEVELOPMENT**
Application Management Innovation Services, Industry Canada, Ottawa, Ontario
- created web pages (html, graphics & style sheets), navigation diagrams, and an illustrated user guide (which takes the user step-by-step through the administration interface with detailed screenshots, instructions and diagrams) for a major redesign Proof of Concept project; incorporated CLF & accessibility.
- created the 'look' (logo, graphics), html pages & style sheets for a 'vision' website to illustrate the potential integration of municipal, provincial & federal services.
- Sept. 2002 **INSTRUCTOR, SCREEN DESIGN COURSE**
online-learning.com, Ottawa, Ontario
Mentored students in online learning course.
- Aug. to Sept. 2002 **USE CASE SCENARIO STORYBOARD & VISUAL CONCEPTS**
Maskery & Associates, Ottawa, Ontario
In a tight time frame, synthesized requirements to create a 20 page storyboard (illustrations & text) to communicate our vision of the client's new web presence. Created a set of illustrations to characterize client's visual style for the project proposal.
- July 2002 **INSTRUCTOR, GRAPHIC SOFTWARE COURSE**
Inner Action, Kanata, Ontario
Taught a two-day course customized to student, covering fundamentals of Adobe Photoshop, scanning, digital retouching, photo printing.
- July to Sept. 2002 **BRAND IDENTITY DESIGN**
Superna Business Consulting, Ottawa, Ontario
Created a brand identity including a logo, colour scheme, business cards and other collateral for screen and print for a new professional services company. Process included requirements gathering, development of initial concepts, cycles of iteration and refinement to arrive at final design.

May to June 2002 **AUTHOR, ONLINE COURSE**

online-learning.com, Ottawa, Ontario

Researched, wrote and created extensive set of illustrations for a four week online course in Screen Graphics aimed at non-designer audience.

October 2001
to March 2002;
ongoing maintenance

WEBSITE DESIGN & DEVELOPMENT

Dovercourt Recreation Centre; Ottawa, Ontario, Canada

I (along with my fellow web designer) created a new web presence for this leading community centre. "www.dovercourt.org" has become the primary marketing and communication tool for the centre, offering extensive information about the organization and its programs. It is easy to navigate and projects an attractive and fun image. The final website was delivered in an extremely tight time frame (two weeks after receiving final content). It exceeded the client's expectations as well as the client's customers.

My activities: project management, competitive research of websites, gathering user requirements, content development, information design (through flow charts, navigation models), creating visual prototypes and custom graphic elements, and production of the final website. I currently maintain this website.

August to
November 2001

VISUAL & USER INTERACTION DESIGNER

Design Interpretive; Ottawa, Ontario, Canada (consultant)

- Demonstrated critical new product functionality in the form of storyboards* that allowed the client (a global leader in mobile data management systems) to understand the new user interface and verify it through customer feedback sessions (*hand drawn sketches of characters in context using the product with new capability, & high fidelity UI screens, assembled into slide shows).
- Developed layout & 'look & feel' of product's user interface elements for the Flash movie that demonstrated the new functionality.
- Worked effectively with the client and the team both in person & remotely to create deliverables in a tight time frame.

June 1994 to
June 2001

VISUAL & USER INTERACTION DESIGNER

Nortel Networks, Design Interpretive/Corporate Design Group; Ottawa, Canada

I explored trends & new directions for telecom, Internet & related industry services & products, targeting user needs & values. I participated in many cycles of usability testing, providing the test materials and quickly revisions for subsequent sessions. Through research, analysis and synthesis, I fleshed out futuristic visions into innovative concepts (awarded two US Patents) that could be visualized and verified through research. I delivered timely, high quality visual stimulus including paper prototypes, presentations, icons, drawings, storyboards, posters, brochures, comic books, graphical user interface screens, interactive multimedia & web-based demos.

I utilized the following approaches & processes:

- user-centred, iterative design process; usability testing/ verification
- understanding behavioral drivers for products & services
- 'whole product experience' (cradle to grave lifecycle) for products &

services

- creative, lateral, 'out-of-the-box' thinking; brainstorming techniques

1991 to present

DESIGNER, ILLUSTRATOR, FITNESS INSTRUCTOR

Dovercourt Community Center; Ottawa, Ontario, Canada

- I developed a cartoon mascot (and an extensive custom clip-art collection) that represents the spirit of this leading Ottawa fitness & community center.

- I extended the mascot & other branding elements to additional marketing collateral (ads, displays, brochures, posters, logos, business cards etc.) to create a clean, distinct visual identity.

- I have excelled as a Fitness leader for over ten years (at Dovercourt & other Ottawa fitness facilities), teaching classes, creating programs, presenting workshops & master classes locally as well as at national fitness conferences.

1984 to 1993

CLASSICAL ANIMATOR

Crawley Films; Lacewood Animation Studios; Hinton Animation Studios; Funbag Studios; Ottawa, Ontario, Canada

I worked as a character animator, storyboard artist and character/prop designer on hand-drawn animated television series, specials and a feature film

>education

1993 to 1994

Bachelor of Education, Ontario Teacher's Certificate

University of Ottawa; Ottawa, Ontario, Canada

- graduated summa cum laude

1980 to 1984

Bachelor of Fine Arts (Visual Arts)

York University; Toronto, Ontario, Canada

1982 to 1984

Diploma of Applied Arts, Classical Animation

Sheridan College; Oakville, Ontario, Canada