



Oberon Unit

Albion St

OBERON NSW 2787

PO Box 250

OBERON NSW 2787

Phone: (02) 6336 1759

Fax: (02) 6336 2141

oberon.ses.ops@bigpond.com

VRCAU – VERTICAL RESCUE CHALLENGE AUSTRALIA

INFORMATION FOR POTENTIAL SPONSORS

VRCAU stands for Vertical Rescue Challenge Australia. The organizing committee comprises representatives from industry, volunteer and full time rescue services. Our aim is to provide a learning experience for those who wish to enter the competition and also for those who wish to observe.

This event will be conducted in Oberon NSW on 4th, 5th and 6th October, 2002. Exhibitions and seminars will be held on the 4th and 5th. We have already received expressions of interest from international teams as well as teams from all states and all services.

We are calling for expressions of interest for the following:

1. Conducting an exhibit, displaying your vertical safety/rescue systems. (As we are a non-profit event, any exhibition fees will be at cost only).
2. Full sponsorship of the VRCAU.
3. Sponsorship of a single, or multiple events or prizes. The following schedule describes the structure of the competition events and prizes.

Friday 4th	Symposium and Workshop Sessions	Non Competitive but may be sponsored?
Saturday 5th	Skins Elimination Competition made up of 6 Events	1 st place for each of 6 skins events plus 1 st , 2 nd and 3 rd overall
Saturday 5th	Prusik Time Trial	1 st , 2 nd and 3 rd places.
Sunday 6th	Finals Competition made up of 2 Scenario Events: "Anything Goes" and "Limited Equipment Raise and Lower"	1 st , 2 nd and 3 rd overall 1 st , 2 nd and 3 rd each event
Sunday 6 th	3 Repechage Event for teams not qualifying for finals: Crevis Rescue, Tyrolean, and Single Rescue Mid Rope Rescue	May or may not be competitive, but may be sponsored.

4. Sponsorship of a team (international, interstate or a NSW team). Many teams will have to travel significant distances to attend the VRCau, especially interstate and international teams. Sponsorship of a team will help them to attend, enrich the competition and improve promotion opportunities for our sponsors. We have had an enquiry from a High Angle Rescue Team from South Africa to attend. Obviously, their costs just to attend are significant especially considering the exchange rate. Any assistance that would help them attend would enrich the VRCau significantly, and create excellent promotional opportunities for their sponsors.

What sort of sponsorship are we after? Predominantly sponsorship in kind or prizes, promotional giveaways, etc. Financial sponsorship may be more appropriate to sponsorship of teams or the VRCau as a whole. The NSWSES is already committed to the success of this event.

This event was conducted in Oberon in the year 2000 (known as the VRC2k), on a limited basis, so that we could gauge our ability to organize and run such an event – at the time an Australian first. This event was highly successful and attracted attention from newspapers, regional television and international rescue magazines. We are anticipating as a minimum, national coverage in all media for this years event, and will be actively pursuing this.

The opportunities for sponsors may include:

- Direct exposure, contact and the chance to promote your equipment to the Vertical Rescuers who use and buy your equipment.
- Inclusion of logos on the VRcau web page, with hyperlinks to your web page. These will remain in place for approximately 2 years (until new sponsors are negotiated for the next event).
- Exposure of logos on T shirts – especially for major sponsors.
- Association of your company name with the event, prize or team you sponsor.
- Media opportunities and exposure arising from the VRCau.
- Inclusion of Sponsors' Logos and contact information in the Programme of Events.

For more information call **Alan Sheehan, Chief Judge VRCau**, on **0408 476 245**.

We look forward to your response, and the opportunity of mutual benefit for both your business and the VRCau – Vertical Rescue Challenge Australia.

For further information about the VRCau, we have a web site at
<http://www.geocities.com/vrcau/>

Expressions of interest should be directed to:

Send to: Vertical Rescue Challenge Australia
Central West Division State Emergency Service
c/- 79 corporation Avenue,
Bathurst NSW 2795.

Email: admin@centralwest.ses.nsw.gov.au
Website: <http://www.geocities.com/vrcau/>