

# Service Rates

Rates are based on the average and may vary depending on the nature of the project.

*Explore! Outsourcing, Freelancing, Consulting,  
Project-/Contract-Based & Other Flexi Arrangements*

LIST OF SERVICES	RATE GUIDE	AVERAGE RATE
<input type="checkbox"/> <b>News Writing</b> ( <a href="#">Press Release for Business</a> ) +Optional: Distribution to Print Media Network	<b>Page Rate</b> + Media Handling (Optional)	<b>\$16</b> *2 Pages Minimum, Spacing 1.5, Letter Size
<input type="checkbox"/> <b>Advocacy Writing</b> ( <a href="#">Press Release for Non-Business</a> ) +Optional: Distribution to Media/ Other Network	<b>Word Rate</b> + Media Handling (Optional)	<b>\$.05</b> *Minimum of 1,000 words.
<input type="checkbox"/> <b>Wired &amp; Syndicated Articles</b> •Corporate Blogs •Newsletters •Online Magazine •Opinion/Column/Feature Articles	<b>Word Rate</b>	<b>\$.05</b> *Minimum of 1,000 words.
<input type="checkbox"/> <b>Editorial Production for Print/Web Publishing</b> +Optional: Graphic Design & Layout	<b>Project Rate</b>	<b>FREE Quote Available Upon Request</b>
<input type="checkbox"/> <b>Book (Ghost) Writing &amp; Technical Writing</b> •Training Handout/Module •Text/Reference Book •Instructional Material •Primer •Manual •White Paper	<b>Project Rate</b>	<b>FREE Quote Available Upon Request</b>
<input type="checkbox"/> <b>Editing / Proofreading / Copy Editing</b> •Rewriting •Grammar Check	<b>Page Rate</b> +Project Rate Also Available!	<b>\$10</b> *2 Pages Minimum, Spacing 1.5, Letter Size
<input type="checkbox"/> <b>Business Writing</b> •Marketing Proposal •Letter of Intent •Business Correspondence & Documentations	<b>Page Rate</b> +Project Rate Also Available!	<b>\$16</b> *2 Pages Minimum, Spacing 1.5, Letter Size
<input type="checkbox"/> <b>Copy Writing</b> •Advertorial / Product Editorial •Brochure & Flyer •Company Profile •Sales & Marketing Kit	<b>Project Rate</b>	<b>FREE Quote Available Upon Request</b>
<input type="checkbox"/> <b>Website Writing &amp; Research</b> +Optional: Optimized Keywords for Search Engine Submission	<b>WebPage Rate</b> +Project Rate Also Available!	<b>\$18</b> *300 Words Minimum Per WebPage
<input type="checkbox"/> <b>Usability Test &amp; Website Quality Assurance</b> *Highly recommended for Website Development prior to web publishing or uploading.	<b>Rate Per Hour</b> +Project Rate Also Available!	<b>\$3</b> *8 Hours Work Daily/ 26 Days Work Monthly
<input type="checkbox"/> <b>Website Content Development &amp; Management</b> •Website Publishing •Shopping Portal •e-Business Portal •Digital Media +Optional: Creative Design & Development *Free! Website QA, Optimized Keywords, Business Development Oriented Content	<b>Project Rate</b>	<b>FREE Quote Available Upon Request</b>
<input type="checkbox"/> <b>E-mail Newsletter Content Development</b> •Content Production •Content Management Update +Optional: Website Design & Development *Free! Webpage QA, Optimized Keywords, Business development-oriented Content	<b>Project Rate</b>	<b>FREE Quote Available Upon Request</b>
<input type="checkbox"/> <b>Project Proposal Writing</b> •Grants •Foreign-Funded Projects •Charity Foundations *Best for Business, Development and Charity Projects!	<b>Project Rate</b>	<b>FREE Quote Available Upon Request</b>
<input type="checkbox"/> <b>Research Services &amp; Data Encoding</b> •Consumer Marketing Survey •Opinion Poll Survey •Data Research •General Research Services	<b>Project Rate</b>	<b>FREE Quote Available Upon Request</b>

## COMPANY INFORMATION

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

## CONTACT PERSON

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Direct Line: \_\_\_\_\_

E-mail: \_\_\_\_\_

Mobile: \_\_\_\_\_

## APPROVED BY

\_\_\_\_\_  
SIGNATURE OVER PRINTED NAME

\_\_\_\_\_  
POSITION



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